

REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

MICHAEL F. PRICE COLLEGE OF BUSINESS (price.ou.edu/advising)

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education
Summer 2018 through Spring 2019

GENERAL REQUIREMENTS	
Minimum Total Hours	122
For OU and Combined Retention Grade Point Averages:	
Minimum Overall Grade Point Average	2.50
Minimum Grade Point Average in Major	2.50
Minimum Grade Point Average in Upper-Division Business Courses	2.50

Sports Management
<u>B658 P623</u>
Major

OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising .
Communications	9-19	ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I) COMM 1113, Principles of Communication, or COMM 2613, Public Speaking Foreign Language , 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	Core Requirements - 15 hours
			FIN 3303, Business Finance L S 3323, Legal Environment of Business MGT 3013, Principles of Organization and Management MKT 3013, Principles of Marketing †B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)
Behavioral & Social Science	6	P SC 1113, American Federal Government (Core III) Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political). PSY 1113 is recommended. Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.	Major Requirements - 18 hours NO INDEPENDENT STUDY OR ON-LINE COURSES. A maximum of 6 hours of transfer work is allowed. MGT 3153, Organizational Management of Professional Sport MANAGEMENT SKILLS ELECTIVE: choose one : L S 4523, Law of Commercial Transactions, or MGT 3123, Supervision Skills, or MGT 4183, Negotiation SPORTS MANAGEMENT TOPICS: choose three from the Division's approved Sports Topics course list (see the Sports Management Program webpage for the current list). One course must be offered by Price College of Business. Available courses include the following: MGT 3700, Internship for credit (Internship must be pre-approved by Sports Program Director. If used for Analytics Track, must be approved for that purpose. Only one internship can be used for credit.) HES 4273, Sports Finance HES 4283, Sports Economics & Policy MGT 3163, Licensing & Intellectual Property Management in Sports MGT 3173, Sports Logistics MGT 3183, What Makes a Team Work MGT 3193, Sports Marketing Mgt. MGT 4173, Practicum in Sports Mgt. MIS 3213, Business Data Analysis, or MIS 3223, Financial Data Modeling SOC 3123, Social Statistics ECON 4223, Econometrics SPORTS MANAGEMENT ELECTIVE: choose one from the Division's approved Sports Management Elective course list (see the Sports Management Program webpage for the current list). Additionally, any Sports Management Topics course not used previously can be used to fulfill this requirement. Available courses include the following: MKT 4123 Negotiation and Selling (strongly encouraged) HR 3313, Ethical Iss. in Intercol. Athletics HR 4313, Intercollegiate Athletic Admin. PSY 4940, Seminar: Sports & Exercise Psych.
Humanities	12	HIST 1483 or 1493, U.S. (Core IV) PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.) 1 course from each of the following 2 fields (Core IV): §Understanding Artistic Forms - _____ §Non-Western Culture - _____ It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.	Additional Requirements
			B AD 1000, Price Passport to Success I B AD 1010, Price Passport to Success II A combined total of 40 milestone points is required.
Science & Mathematics	16	§ Natural Sciences —7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II) _____ _____ MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry) MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I) MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)	Upper-Division Electives 15 hours
			No more than nine hours may be taken in business. May be met with general education requirements.
Basic Business <small>Minimum grade of C required in all courses marked with an *</small>	23	ACCT 2113, Fundamental Financial Accounting* ACCT 2123, Fundamental Managerial Accounting B AD 1001, Personal Computing Productivity Tools B AD 2091, Business and Professional Basics B C 2813, Business Communications* ECON 1113, Principles of Economics—Macro (Core III)* ECON 1123, Principles of Economics—Micro* ECON 2843, Elements of Statistics* MIS 2113, Computer-Based Information Systems*	Free Electives 8 hours
			8 hours if exempt from foreign language. Free electives may be taken in any lower- or upper-division area. B AD 2110, 2113, MGT 2013 and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.
§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List .			Students pursuing the Analytics Track must pick three of the following or choose courses from the Division's approved Sports Analytics course list: MIS 3213, Business Data Analysis or MIS 3223, Financial Data Modeling SOC 3123, Social Statistics ECON 4223, Econometrics MGT 3700, Approved analytics internship
A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.			
ADDITIONAL REQUIREMENTS			
1. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.		2. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses. 3. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT. 4. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.	

Semester Advisement Plan

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.				
Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
FRESHMAN	COMM 1113, Principles of Communication, or COMM 2613, Public Speaking	3	B AD 1001, Personal Computing Productivity Tools	1
	ECON 1113, Principles of Economics—Macro (Core III)	3	ECON 1123, Principles of Economics—Micro (Core III)	3
	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core II)	3
	HIST 1483, United States 1492-1865, or 1493, United States 1865-Present	3	MATH 1743, Calculus I for Business, Life & Social Sciences (Core I)	3
	MATH 1643, Precalculus for Business, Life, and Social Sciences	3	MIS 2113, Computer-Based Information Systems	3
	B AD 1000, Price Passport to Success I	0	†Natural Science (Core II)	3
			B AD 1000, Price Passport to Success I	0
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	16
Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.				
SOPHOMORE	ACCT 2113, Fundamental Financial Accounting	3	ACCT 2123, Fundamental Managerial Accounting PHIL	3
	B AD 2091, Business and Professional Basics	1	1273, Introduction to Business Ethics (Core IV: Western Civ.)	3
	ECON 2843, Elements of Statistics	3	†Natural Science with Lab (2nd discipline) (Core II)	4
	MATH 2123, Calculus II for Business, Life & Social Sciences	3	†Non-Western Culture (Core IV)	3
	P SC 1113, American Federal Government (Core III)	3	†Understanding Artistic Forms (Core IV)	3
	B C 2813, Business Communications	3	B AD 1000, Price Passport to Success I	0
	B AD 1000, Price Passport to Success I	0		
	TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	16
This major normally requires three semesters of study beyond the business core requirements.				
JUNIOR	FIN 3303, Business Finance	3	MGT 3153, Organizational Management of Professional Sport	3
	L S 3323, Legal Environment of Business	3	Sports Management Topic Course	3
	MGT 3013, Principles of Organization and Management	3	Upper-Division Elective	3
	MKT 3013, Principles of Marketing	3	‡Upper-Division General Education Elective	3
	Free Elective	3	◆Behavioral & Social Science	3
	B AD 1010, Price Passport to Success II	0	B AD 1010, Price Passport to Success II	0
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
SENIOR	Sports Management Topic Course	3	B AD 4013, Business Strategy and Policy—Capstone	3
	Sports Management Topic Course	3	Sports Management Elective	3
	Upper-Division Elective	6	Management Skills Elective	3
	Upper-Division Elective, Non-Business	3	Free Elective	5
	B AD 1010, Price Passport to Success II	0	B AD 1010, Price Passport to Success II	0
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	14
◆ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political). † = University-Wide General Education course, refer to online listing . ‡ = May be free elective if artistic form, Non-Western culture or science is 3000- or 4000-level.				
University-Wide General Education Requirements (minimum 40 hours)				
Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.				
Core I	Symbolic and Oral Communication (9–19 hours, 3–5 courses) • English Composition—6 hours, 2 courses • Mathematics—3 hours, 1 course • Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school) • Other (courses such as communication, logic or public speaking)			
Core II	Natural Science (7 hours, 2 courses) • Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.			
Core III	Social Science (6 hours, 2 courses) • One course must be P SC 1113, “American Federal Government”			
Core IV	Humanities (12 hours, 4 courses) • Understanding Artistic Forms—3 hours, 1 course • Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493 • Non-Western Culture—3 hours, 1 course			
Senior Capstone Experience (3 hours, 1 course)				