

REQUIREMENTS FOR THE BACHELOR OF FINE ARTS IN VISUAL COMMUNICATION

WEITZENHOFFER FAMILY COLLEGE OF FINE ARTS

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education
Summer 2017 through Spring 2018

CREDIT HOURS AND GRADE AVERAGES REQUIRED	
Total Credit Hours	125-135
Minimum Overall Grade Point Average	2.50
Minimum Grade Point Average in OU Work	2.50
A grade of C or better is required in all courses taken within the School of Art.	
Bachelor's degrees require a minimum of 40 hours of upper-division (3000-4000) coursework.	

Visual Communication

B067
Bachelor of Fine Arts
in Visual Communication

OU encourages students to complete at least 32-34 hours of applicable coursework each year to have the opportunity to graduate in four years.

Portfolio review is required for admission to the degree program.

General Education & Other Requirements (41-51 hours)	Hours	Art Courses (84 hours)	Hours
Core I: Symbolic and Oral Communication		Core Curriculum (12 hours)	
ENGL 1113, Principles of English Composition	3	Core Courses:	
ENGL 1213, Principles of English Composition, or	3	ART 1033, Core I Surface	3
EXPO 1213, Expository Writing		ART 1043, Core II, Space and Time	3
Foreign Language—this requirement is not mandatory if the student successfully completed 2 years of the same foreign language in high school. —2 courses (Core I)	0-10	ART 1133, Core III, Technology	3
		ART 1143, Core IV, Integrated Studio	3
		Area of Specialization (33 hours)	
Mathematics—(Core I) (1473 is recommended)	3	DES 2633, Visual Communication I	3
		DES 2643, Design Technology	3
Core II: Natural Science - 2 courses. The two courses must be from different disciplines; one must include a laboratory.		DES 2653, Visual Communication II	3
		DES 2663, Typography I	3
	3-4	DES 3633, Visual Communication III	3
		DES 3663, Typography II	3
	4	DES 3653, Visual Communication IV	3
		DES 3643, Integrated Technology	3
Core III: Social Science - 2 courses		DES 4643, Visual Communication V	3
P SC 1113, American Federal Government	3	DES 4653, Typography III	3
	3	DES 4663, Visual Communication VI	3
		DES 4983, Senior Capstone (see Gen. Ed. requirements)	0
Core IV: Humanities		Art History Requirements: 12-13 hours.	
Understanding Artistic Forms: (will be satisfied in Art History Requirements)	0	Choose two from the following lower division:	
Western Civilization & Culture: (6 hours)		A HI 2014, Introduction to Art History (Core IV), or	6-7
HIST 1483, United States, 1492-1865, or	3	A HI 2213, Global Art I (Core IV), or	
1493, United States, 1865 to Present		A HI 2223, Global Art II (Core IV)	
	3	A HI 3673, History of Visual Communication	3
		A HI (upper-division)*	3
		*A HI must be General Educ. approved selected from Core IV.	
Non-Western Culture:	3	Additional Courses (27 hours)	
Senior Capstone — DES 4983, Senior Capstone Experience	3	Additional OU School of Visual Arts Electives; Approved Minor; or Approved Concentration/Emphasis in Area of Study outside the OUSVA.	
Free Electives—7 hours	7	Major Support Electives	3
Courses used to fulfill General Education and/or major requirements may <u>not</u> fulfill electives.		Major Support Electives	3
		Major Support Electives	3
		Major Support Electives	3
		Major Support Electives	3
		Major Support Electives	3
		Major Support Electives (Upper Div)	3
		Major Support Electives (Upper Div)	3
		Major Support Electives (Upper Div)	3

Due to limited space, students will be reviewed following completion of the Foundations Program (Core Curriculum).

University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.

Core I	Symbolic and Oral Communication (9–19 hours, 3–5 courses) <ul style="list-style-type: none"> • English Composition—6 hours, 2 courses • Mathematics—3 hours, 1 course • Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school) • Other (courses such as communication, logic or public speaking)
Core II	Natural Science (7 hours, 2 courses) <ul style="list-style-type: none"> • Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.
Core III	Social Science (6 hours, 2 courses) <ul style="list-style-type: none"> • One course must be P SC 1113, "American Federal Government"
Core IV	Humanities (12 hours, 4 courses) <ul style="list-style-type: none"> • Understanding Artistic Forms—3 hours, 1 course • Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493 • Non-Western Culture—3 hours, 1 course
Senior Capstone Experience (3 hours, 1 course)	

Suggested Semester Advisement Plan

Visual Communication — B067

Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
FRESHMAN	ART 1033, Core I: Surface	3	ART 1133, Core III: Technology	3
	ART 1043, Core II: Space Social Science (Core III)	3 3	ART 1143, Core IV: Integrative Studio	3
	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)	3
	MATH (Core I) (1473 is recommended) Beginning Foreign Language (Core I)	3 0-5	P SC 1113, American Federal Government (Core III) Western Civilization & Culture (Core IV) [§] Beginning Foreign Language continued (Core I)	3 3 0-5
TOTAL CREDIT HOURS		15-20	TOTAL CREDIT HOURS 15-20	
SOPHOMORE	DES 2633, Visual Communication I	3	DES 2653, Visual Communication II	3
	DES 2643, Design Technology	3	DES 2663, Typography I	3
	A HI 2014, Introduction to Art History, or A HI 2213, Global Art I, or A HI 2223, Global Art II	3-4	A HI 2014, Introduction to Art History, or A HI 2213, Global Art I, or A HI 2223, Global Art II	3-4
	Major Support Elective Natural Science without lab (Core II)	3 3-4	Major Support Elective HIST 1483, U. S. 1492-1865, or HIST 1493, U. S. 1865-Present (Core IV)	3 3
TOTAL CREDIT HOURS		15-17	TOTAL CREDIT HOURS 15-16	
JUNIOR	DES 3633, Visual Communication III	3	DES 3653, Visual Communication IV	3
	DES 3663, Typography II	3	DES 3643, Integrated Technology	3
	A HI Elective, upper-division Major Support Elective	3 3	A HI 3673, History of Visual Communication Major Support Elective Major Support Elective	3 3 3
	Natural Science with lab (Core II)	4	Non-Western Culture (Core IV) [§]	3
TOTAL CREDIT HOURS		16	TOTAL CREDIT HOURS 18	
SENIOR	DES 4643, Visual Communications V	3	DES 4663, Visual Communications VI	3
	DES 4653, Typography III Major Support Elective	3 3	DES 4983, Senior Capstone (Capstone) Major Support Elective (Upper Div)	3 3
	Major Support Elective (Upper Div) Free Elective, lower- or upper-division	3 3	Major Support Elective (Upper Div) Free Elective, lower- or upper-division [†]	3 4
	TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS 16

§ The course taken to fulfill the upper-division General Education outside the major requirement may not be chosen from A HI, ARTC, or the crosslisted equivalent.

† If a three-hour natural science course is completed, students must complete four hours of free elective to meet the required total of 125 hours for graduation.

At least **30 hours of upper-division Art** credit must be earned in residence as a declared major; must include the Senior Capstone.

Bachelor's degrees require a minimum of 40 hours of upper-division (3000-4000) coursework.

This plan of study should not be used in lieu of academic advisement.

*Unless otherwise stated on the degree sheet, the College of Fine Arts does **not** permit coursework to fulfill more than one degree requirement.*