

REQUIREMENTS FOR THE MINOR
MICHAEL F. PRICE COLLEGE OF BUSINESS (price.ou.edu/advising)
THE UNIVERSITY OF OKLAHOMA

GENERAL REQUIREMENTS	
Minimum Total Hours	15
Minimum OU & Combined Retention Grade Point Average in Minor	2.5

<u>Franchising Minor</u>
N440

The requirements for a minor must be completed concurrently with the major degree requirements. No minor may be added by completing courses after receiving the bachelor's degree.

REQUIRED COURSES		
<p>Prerequisite: MKT 3013 Principles of Marketing</p> <p>FRAN 3343 Retailing Management FRAN 3713 Fundamentals of Franchising FRAN 3723 Integrated Franchising Communications FRAN 4713 Policies and Strategies in Franchising</p> <p>Recommended courses: MKT 3323 Purchasing and Buyer Behavior MKT 4123 Negotiation and Selling</p> <p>Students must complete prerequisites for all courses.</p>	<p>3</p> <p>3</p> <p>3</p> <p>3</p>	<ul style="list-style-type: none"> • Students must complete at least nine (9) minor hours in residence at the University of Oklahoma. • No correspondence work may be taken to fulfill requirements. • Courses for the minor may not be taken Pass/No Pass. • No single course may be used to satisfy a major requirement and a minor requirement. A course may be used, however, to satisfy both a major support requirement and a minor requirement. • This minor is restricted to students with a declared major within the Price College of Business.

The minor is available to all undergraduate students with a declared major within the Price College of Business at OU. If the minor is officially declared, successfully completed, and noted on the graduation application, the student's transcript will so indicate at the time the bachelor's degree is posted.