

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([price.ou.edu/advising](http://price.ou.edu/advising))**

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2016 through Spring 2017**

### GENERAL REQUIREMENTS

Minimum Total Hours . . . . . **122**  
**For OU and Combined Retention Grade Point Averages:**  
 Minimum Overall Grade Point Average . . . . . **2.50**  
 Minimum Grade Point Average in Major . . . . . **2.50**  
 Minimum Grade Point Average in Upper-Division Business Courses . . . . . **2.50**

Economics

**B295**

Major

**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://price.ou.edu/advising">price.ou.edu/advising</a> .	
<b>Communications</b>	<b>9-19</b>	ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)  COMM 1113, Principles of Communication, or COMM 2613, Public Speaking  <b>Foreign Language</b> , 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	<b>Core Requirements - 15 hours</b>	<b>Major Requirements - 18 hours</b>
			FIN 3303, Business Finance L S 3323, Legal Environment of Business MGT 3013, Principles of Organization and Management MKT 3013, Principles of Marketing †B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)	<b>NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.</b>  <b>6 Hours</b> ECON 3113, Intermediate Micro-economic Theory ECON 3133, Intermediate Macro-economic Theory  <b>Twelve hours of upper-division Economics:</b>  _____ _____ _____
<b>Behavioral &amp; Social Science</b>	<b>6</b>	P SC 1113, American Federal Government (Core III)  Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).  _____	† = requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.	
<b>Humanities</b>	<b>12</b>	HIST 1483 or 1493, U.S. (Core IV) PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.) 1 course from each of the following 2 fields (Core IV):  §Understanding Artistic Forms - _____  §Non-Western Culture - _____  It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved <b>University-Wide General Education</b> course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.		
<b>Science &amp; Mathematics</b>	<b>16</b>	§Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  _____  _____  MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry) MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I) MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)	<b>Upper-Division Business Electives - 3 hours</b>	<b>Additional Requirements</b>
<b>Basic Business</b> <small>Minimum grade of C required in all courses marked with an *</small>	<b>23</b>	ACCT 2113, Fundamental Financial Accounting* ACCT 2123, Fundamental Managerial Accounting B AD 1001, Personal Computing Productivity Tools B AD 2091, Business and Professional Basics B C 2813, Business Writing ECON 1113, Principles of Economics—Macro (Core III)* ECON 1123, Principles of Economics—Micro* ECON 2843, Elements of Statistics* MIS 2113, Computer-Based Information Systems*	<b>Free Electives - 6 hours</b>	<b>Upper-Division Electives - 14 hours</b>
			6 hours if exempt from foreign language.  Free electives may be taken in any lower- or upper-division area.  B AD 2110, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.	B AD 1000, Price Passport to Success I B AD 1010, Price Passport to Success II  A combined total of 40 milestone points is required.  No more than eight hours may be taken in business.
§ Courses taken to fulfill the University General Education Requirements must be chosen from the <b>University-Wide General Education Approved Course List</b> .				

A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.

#### ADDITIONAL REQUIREMENTS

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| 1. 3000-level core courses must be completed to enroll in 4000-level business courses.<br>2. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. | 3. Pass/No Pass <b>WILL NOT</b> be accepted for any upper-division Business or General Education courses or any specifically required courses.<br>4. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.<br>5. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution. |
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## Suggested Semester Advisement Plan

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.				
Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
<b>FRESHMAN</b>	COMM 1113, Principles of Communication, <b>or</b> COMM 2613, Public Speaking	3	B AD 1001, Personal Computing Productivity Tools	1
	ECON 1113, Principles of Economics—Macro (Core III)	3	ECON 1123, Principles of Economics—Micro (Core III)	3
	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), <b>or</b> EXPO 1213, Expository Writing (Core I)	3
	HIST 1483, United States 1492-1865, <b>or</b> 1493, United States 1865-Present	3	MATH 1743, Calculus I for Business, Life & Social Sciences (Core I)	3
	MATH 1643, Precalculus for Business, Life, and Social Sciences	3	P SC 1113, American Federal Government (Core III)	3
	B AD 1000, Price Passport to Success I	0	†Natural Science (Core II)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.</b>				
<b>SOPHOMORE</b>	ACCT 2113, Fundamental Financial Accounting	3	ACCT 2123, Fundamental Managerial Accounting	3
	B AD 2091, Business and Professional Basics	1	B C 2813, Business Writing	3
	ECON 2843, Elements of Statistics	3	†Natural Science with Lab (2nd discipline) (Core II)	4
	MATH 2123, Calculus II for Business, Life & Social Sciences	3	†Non-Western Culture (Core IV)	3
	MIS 2113, Computer-Based Information Systems	3	†Understanding Artistic Forms (Core IV)	3
	PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)	3	B AD 1000, Price Passport to Success I	0
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>This major normally requires three semesters of study beyond the business core requirements.</b>				
<b>JUNIOR</b>	ECON 3113, Intermediate Microeconomic Theory	3	ECON 3133, Intermediate Microeconomic Theory	3
	L S 3323, Legal Environment of Business	3	ECON Elective	3
	MGT 3013, Principles of Organization and Management	3	FIN 3303, Business Finance	3
	MKT 3013, Principles of Marketing	3	‡Upper-Division General Education Elective	3
	Upper-Division Elective	3	♦Behavioral & Social Science	3
	B AD 1010, Price Passport to Success II	0	B AD 1010, Price Passport to Success II	0
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>
<b>SENIOR</b>	ECON Elective	3	B AD 4013, Business Strategy and Policy—Capstone	3
	ECON Elective	3	ECON Elective	3
	Free Elective	3	Upper-Division Business Elective	3
	Free Elective	3	Upper-Division Elective	3
	Upper-Division Elective	3	Upper-Division Elective	2
	B AD 1010, Price Passport to Success II	0	B AD 1010, Price Passport to Success II	0
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>14</b>
♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political). † = University-Wide General Education course, refer to <b>online listing</b> . ‡ = May be free elective if artistic form, Non-Western culture or science is 3000- or 4000-level.				
<b>University-Wide General Education Requirements (minimum 40 hours)</b>				
Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.				
<b>Core I</b>	<b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b> • English Composition—6 hours, 2 courses • Mathematics—3 hours, 1 course • Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school) • Other (courses such as communication, logic or public speaking)			
<b>Core II</b>	<b>Natural Science (7 hours, 2 courses)</b> • Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.			
<b>Core III</b>	<b>Social Science (6 hours, 2 courses)</b> • One course must be P SC 1113, “American Federal Government”			
<b>Core IV</b>	<b>Humanities (12 hours, 4 courses)</b> • Understanding Artistic Forms—3 hours, 1 course • Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493 • Non-Western Cultures—3 hours, 1 course			
<b>Senior Capstone Experience (3 hours, 1 course)</b>				