

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([price.ou.edu/advising](http://price.ou.edu/advising))**

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2015 through Spring 2016**

GENERAL REQUIREMENTS	
Minimum Total Hours . . . . .	122
<b>For OU and Retention Grade Point Averages:</b>	
Minimum Overall Grade Point Average . . . . .	2.50
Minimum Grade Point Average in Major . . . . .	2.50
Minimum Grade Point Average in Upper-Division Business Courses . . . . .	2.50

Risk Management  
  
**B822**  
Major

**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://price.ou.edu/advising">price.ou.edu/advising</a> .	
<b>Communications</b>	<b>9-19</b>	ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)  COMM 1113, Principles of Communication, or COMM 2613, Public Speaking  <b>Foreign Language</b> , 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	<b>Core Requirements - 15 hours</b>	
			FIN 3303, Business Finance (C or better; may not be taken online) L S 3323, Legal Environment of Business MGT 3013, Principles of Organization and Management MKT 3013, Principles of Marketing †B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)	<b>Major Requirements - 18 hours</b>
<b>Behavioral &amp; Social Science</b>	<b>6</b>	P SC 1113, American Federal Government (Core III) Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).	<b>NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.</b>  FIN 3503, Investments FIN 4113, Derivative Securities and Markets  FIN 4513, Financial Risk Management FIN 4533, Corporate Risk Management FIN 4713, Fixed Income Fund Management  FIN 4543, Financial Trading Strategies, or FIN 3603, Advanced Corporate Finance  NOTE: FIN 3123, 3133, and 3513 will not count toward the BBA.  Any 3000- or 4000-level FIN course will count in the Risk Management major grade point average unless otherwise specified.	
<b>Humanities</b>	<b>12</b>	HIST 1483 or 1493, U.S. (Core IV) PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.)  1 course from each of the following 2 fields (Core IV):  §Understanding Artistic Forms - _____  §Non-Western Culture - _____  It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved <b>University-Wide General Education</b> course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.		
<b>Science &amp; Mathematics</b>	<b>16</b>	§ <b>Natural Sciences</b> —7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  <b>Recommended:</b> CEE 2103, Energy & Environment (no lab)  <b>Recommended:</b> METR 1014, Intro. to Weather & Climate (lab)  MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)  MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I)  MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)	<b>Upper-Division Business - 12 hours</b>	
			ACCT 3113, Intermediate Acct. I ACCT 3123, Intermediate Acct. II ECON 3133, Intermediate Macroeconomic Theory MIS 3223, Financial Data Modeling	
			<b>ELECTIVE REQUIREMENTS</b>	
<b>Basic Business</b> Minimum grade of C required in all courses marked with an *	<b>23</b>	ACCT 2113, Fundamental Financial Accounting* ACCT 2123, Fundamental Managerial Accounting* B AD 1001, Personal Computing Productivity Tools B AD 2091, Business and Professional Basics B C 2813, Business Writing ECON 1113, Principles of Economics—Macro (Core III)* ECON 1123, Principles of Economics—Micro* ECON 2843, Elements of Statistics* MIS 2113, Computer-Based Information Systems*✦	<b>Free Electives 5 hours</b>	
			Five hours if exempt from foreign language.  Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.  <b>Recommended courses:</b> GEOL 1013, Global Envir. Change GEOL 1104, The Dynamic Earth GEOL 4143, Petroleum Geol. for Bus.	
<b>§Courses taken to fulfill the University General Education Requirements must be chosen from the <a href="#">University-Wide General Education Approved Course List</a>.</b>			<b>Upper-Division Electives 6 hours</b>	
✦This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education. A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.			Upper-division electives may be taken in any area inside or outside the Price College of Business <b>except</b> Finance.  <b>Recommended courses:</b> ACCT 3313, Cost Accounting ACCT 3353, Accounting Info. Systems ACCT 4113, Selected Topics in Advanced Accounting ECON 4233, Intro. to App. Econometrics ECON 4313, Industrial Organization ECON 4363, Market Process Economics PHIL 3273, Ethics and Business	
			4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. 5. Pass/No Pass <b>WILL NOT</b> be accepted for any Business or General Education courses or any specifically required courses. 6. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT. 7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.	

ADDITIONAL REQUIREMENTS
1. Forty-five hours of upper-division business courses (3000-4000-level) are required.
2. No more than 18 hours of 3000-4000-level finance courses beyond 3303 can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.

### Suggested Semester Advisement Plan

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.				
Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
<b>FRESHMAN</b>	COMM 1113, Principles of Communication, <b>or</b> COMM 2613, Public Speaking	3	B AD 1001, Personal Computing Productivity Tools	1
	ECON 1113, Principles of Economics—Macro (Core III)	3	ECON 1123, Principles of Economics—Micro (Core III)	3
	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), <b>or</b> EXPO 1213, Expository Writing (Core I)	3
	HIST 1483, United States 1492-1865, <b>or</b> 1493, United States 1865-Present	3	MATH 1743, Calculus I for Business, Life & Social Sciences	3
	MATH 1643, Precalculus for Business, Life & Social Sciences	3	P SC 1113, American Federal Government (Core III)	3
			†Natural Science (Core II)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.</b>				
<b>SOPHOMORE</b>	ACCT 2113, Fundamental Financial Accounting	3	ACCT 2123, Fundamental Managerial Accounting	3
	B AD 2091, Business and Professional Basics	1	B C 2813, Business Writing	3
	ECON 2843, Elements of Statistics	3	†Natural Science with Lab (2nd discipline) (Core II)	4
	MATH 2123, Calculus II for Business, Life & Social Sciences	3	†Non-Western Culture (Core IV)	3
	MIS 2113, Computer-Based Information Systems	3	†Understanding Artistic Forms (Core IV)	3
	PHIL 1273, Introduction to Business Ethics§ (Western Civ.)	3		
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>This major normally requires three semesters of study beyond the business core requirements.</b>				
<b>JUNIOR</b>	FIN 3303, Business Finance	3	ACCT 3113, Intermediate Accounting I	3
	L S 3323, Legal Environment of Business	3	ECON 3133, Intermediate Macroeconomic Theory	3
	MGT 3013, Principles of Organization and Management	3	MIS 3223, Financial Data Modeling	3
	MKT 3013, Principles of Marketing	3	FIN 3503, Investments	3
	†Upper-Division General Education Elective	3	♦Behavioral & Social Science	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>
<b>SENIOR</b>	ACCT 3123, Intermediate Accounting II	3	B AD 4013, Business Strategy and Policy—Capstone	3
	FIN 4113, Derivative Securities and Markets	3	FIN 4533, Corporate Risk Management	3
	FIN 4513, Financial Risk Management	3	FIN 4543, Financial Trading Strategies, <b>or</b> FIN 3603, Advanced Corporate Finance	3
	FIN 4713, Fixed Income Fund Management	3	Free Elective	3
	Upper-Division Elective	3	Free Elective	2
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>14</b>
<p>♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).</p> <p>† = University-Wide General Education course, refer to <a href="#">the online listing</a>.</p>				
<b>University-Wide General Education Requirements (minimum 40 hours)</b>				
Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.				
<b>Core I</b>	<b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b> • English Composition—6 hours, 2 courses • Mathematics—3 hours, 1 course • Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school) • Other (courses such as communication, logic or public speaking)			
<b>Core II</b>	<b>Natural Science (7 hours, 2 courses)</b> • Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.			
<b>Core III</b>	<b>Social Science (6 hours, 2 courses)</b> • One course must be P SC 1113, “American Federal Government”			
<b>Core IV</b>	<b>Humanities (12 hours, 4 courses)</b> • Understanding Artistic Forms—3 hours, 1 course • Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493 • Non-Western Cultures—3 hours, 1 course			
<b>Senior Capstone Experience (3 hours, 1 course)</b>				