

**REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE**  
**MICHAEL F. PRICE COLLEGE OF BUSINESS ([price.ou.edu/advising](http://price.ou.edu/advising))**  
**THE UNIVERSITY OF OKLAHOMA**

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2015 through Spring 2016**

| GENERAL REQUIREMENTS   |      |
|--|------|
| Minimum Total Hours . . . . .  | 122  |
| <b>For OU and Retention Grade Point Averages:</b>                        |      |
| Minimum Overall Grade Point Average . . . . .                            | 2.50 |
| Minimum Grade Point Average in Major . . . . .                           | 2.50 |
| Minimum Grade Point Average in Upper-Division Business Courses . . . . . | 2.50 |

Management Information Systems  
  
**B660**  
 Major

**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

| Subject  | Hours | Courses  | To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://price.ou.edu/advising">price.ou.edu/advising</a> .   |   |
|--|-------|--|--|---|
| Communications   | 9-19  | ENGL 1113, Principles of English Composition (Core I)<br>ENGL 1213, Principles of English Composition (Core I), or<br>EXPO 1213, Expository Writing (Core I)<br>COMM 1113, Principles of Communication, or<br>COMM 2613, Public Speaking<br><br>Foreign Language, 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.   | <b>Core Requirements - 15 hours</b>  |   |
|  |       |  | FIN 3303, Business Finance<br>L S 3323, Legal Environment of Business<br>MGT 3013, Principles of Organization and Management<br>MKT 3013, Principles of Marketing<br>†B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)  | <b>Major Requirements - 18 hours</b>  |
| Behavioral & Social Science  | 6     | P SC 1113, American Federal Government (Core III)<br>Elect 3 hours from the following fields:<br>Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).   | NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.<br>MIS 3013, Intro. to Programming<br>MIS 3033, Non-Procedural Prog. Lang.<br>MIS 3353, Acct. Info. Sys./Databases<br>MIS 3373, Sys. Analysis/Design Theory<br>MIS 4663, MIS Field Project<br>Pick one course from a list maintained by the division. The current list consists of:<br>MIS 3383, Electronic Business<br>MIS 4363, Business Infrastructure & Cyber Security<br>MIS 4433, Project Management   |   |
| Humanities   | 12    | HIST 1483 or 1493, U.S. (Core IV)<br>PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.)<br>1 course from each of the following 2 fields (Core IV):<br><br>§Understanding Artistic Forms - _____<br><br>§Non-Western Culture - _____<br><br>It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved <b>University-Wide General Education</b> course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories. | Additional Courses:<br>MIS 3213, Business Data Analysis<br>MIS 3363, Info. Systems Infrastructure<br>MIS 4213, Prototyping & Rapid Application Development<br>MIS 4413, Object Oriented Systems Dev.<br>MIS 4433, Project Management<br>MIS 4443, Advanced Database Mgt.<br>MIS 4493, Intl. Issues of Info. Technology<br>MIS 4702, Mobile Application Develop.<br>MIS 4710, Topics in Mgt. Info. Systems<br>MIS 4960, Directed Reading in MIS<br>Any 3000- or 4000-level MIS course will count in the Management Information Systems major grade point average unless otherwise specified, including additional hours taken to fulfill electives. |   |
|  |       |  | † = requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.   |   |
| Science & Mathematics  | 16    | §Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)<br><br>_____<br><br>MATH 1643, Precalculus for Business, Life and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)<br>MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I)<br>MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)  | <b>ELECTIVE REQUIREMENTS</b>   |   |
|  |       |  | Free Electives 6 hours<br>6 hours if exempt foreign language. Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.  | <b>Upper-Division Electives 17 hours</b><br>No more than 11 credit hours may be taken in business with no more than three additional hours in MIS included. |
| Basic Business<br>Minimum grade of C required in all courses marked with an *  | 23    | ACCT 2113, Fundamental Financial Accounting*<br>ACCT 2123, Fundamental Managerial Accounting<br>B AD 1001, Personal Computing Productivity Tools<br>B AD 2091, Business and Professional Basics<br>B C 2813, Business Writing<br>ECON 1113, Principles of Economics—Macro (Core III)*<br>ECON 1123, Principles of Economics—Micro*<br>ECON 2843, Elements of Statistics*<br>MIS 2113, Computer-Based Information Systems*  |  |   |
| § Courses taken to fulfill the University General Education Requirements must be chosen from the <b>University-Wide General Education Approved Course List</b> . |       |  |  |   |

|  |   |
|--|---|
| A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses. | 4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. |
| <b>ADDITIONAL REQUIREMENTS</b>   | 5. Pass/No Pass <b>WILL NOT</b> be accepted for any Business or General Education courses or any specifically required courses.   |
| 1. A minimum of 33 hours of upper-division business courses (3000-4000-level) are required.  | 6. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.  |
| 2. No more than 21 hours of 3000-4000-level management information systems courses can be taken to count toward the required 122 hours.  | 7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.  |
| 3. 3000-level core courses must be completed to enroll in 4000-level business courses.   |   |

### Suggested Semester Advisement Plan

| Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.   |  |           |  |           |
|---|--|-----------|--|-----------|
| Year  | FIRST SEMESTER   | Hours     | SECOND SEMESTER  | Hours     |
| <b>FRESHMAN</b>   | COMM 1113, Principles of Communication, <b>or</b><br>COMM 2613, Public Speaking  | 3         | B AD 1001, Personal Computing Productivity Tools   | 1         |
|   | ECON 1113, Principles of Economics—Macro (Core III)  | 3         | ECON 1123, Principles of Economics—Micro (Core III)  | 3         |
|   | ENGL 1113, Principles of English Composition (Core I)  | 3         | ENGL 1213, Principles of English Composition (Core I), <b>or</b><br>EXPO 1213, Expository Writing (Core I) | 3         |
|   | HIST 1483, United States 1492-1865, <b>or</b><br>1493, United States 1865-Present  | 3         | MATH 1743, Calculus I for Business, Life & Social Sciences (Core I)  | 3         |
|   | MATH 1643, Precalculus for Business, Life, and Social Sciences   | 3         | P SC 1113, American Federal Government (Core III)  | 3         |
|   |  |           | †Natural Science (Core II)   | 3         |
|   | <b>TOTAL CREDIT HOURS</b>  | <b>15</b> | <b>TOTAL CREDIT HOURS</b>  | <b>16</b> |
| <b>Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.</b>  |  |           |  |           |
| <b>SOPHOMORE</b>  | ACCT 2113, Fundamental Financial Accounting  | 3         | ACCT 2123, Fundamental Managerial Accounting   | 3         |
|   | B AD 2091, Business and Professional Basics  | 1         | B C 2813, Business Writing   | 3         |
|   | ECON 2843, Elements of Statistics  | 3         | Free Elective  | 3         |
|   | MATH 2123, Calculus II for Business, Life & Social Sciences  | 3         | †Natural Science with Lab (2nd discipline) (Core II)   | 4         |
|   | MIS 2113, Computer-Based Information Systems   | 3         | †Non-Western Culture (Core IV)   | 3         |
|   | PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)   | 3         |  |           |
|   | <b>TOTAL CREDIT HOURS</b>  | <b>16</b> | <b>TOTAL CREDIT HOURS</b>  | <b>16</b> |
| <b>This major normally requires three semesters of study beyond the business core requirements.</b>   |  |           |  |           |
| <b>JUNIOR</b>   | L S 3323, Legal Environment of Business  | 3         | FIN 3303, Business Finance   | 3         |
|   | MGT 3013, Principles of Organization and Management  | 3         | MIS Guided Elective  | 3         |
|   | MIS 3013, Introduction to Programming  | 3         | MIS 3373, Systems Analysis/Design Theory   | 3         |
|   | MIS 3353, Database Theory & Development  | 3         | †Understanding Artistic Forms (Core IV)  | 3         |
|   | MKT 3013, Principles of Marketing  | 3         | ♦Behavioral & Social Science   | 3         |
|   |  |           |  |           |
|   | <b>TOTAL CREDIT HOURS</b>  | <b>15</b> | <b>TOTAL CREDIT HOURS</b>  | <b>15</b> |
| <b>SENIOR</b>   | MIS 3033, Non-Procedural Programming Languages   | 3         | B AD 4013, Business Strategy and Policy—Capstone   | 3         |
|   | Free Elective  | 3         | MIS 4663, MIS Field Project  | 3         |
|   | Upper-Division Elective  | 3         | Upper-Division Elective  | 3         |
|   | ‡Upper-Division General Education Elective   | 3         | Upper-Division Elective  | 3         |
|   | Upper-Division Elective  | 3         | Upper-Division Elective  | 2         |
|   |  |           |  |           |
|   | <b>TOTAL CREDIT HOURS</b>  | <b>15</b> | <b>TOTAL CREDIT HOURS</b>  | <b>14</b> |
| <p>♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).</p> <p>† = University-Wide General Education course, refer to <b>online listing</b>.</p> <p>‡ = May be free elective if artistic form, Non-Western culture or science course is 3000- or 4000-level.</p> |  |           |  |           |
| <b>University-Wide General Education Requirements (minimum 40 hours)</b>  |  |           |  |           |
| Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.   |  |           |  |           |
| <b>Core I</b>   | <b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b><br>• English Composition—6 hours, 2 courses<br>• Mathematics—3 hours, 1 course<br>• Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)<br>• Other (courses such as communication, logic or public speaking) |           |  |           |
| <b>Core II</b>  | <b>Natural Science (7 hours, 2 courses)</b><br>• Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.  |           |  |           |
| <b>Core III</b>   | <b>Social Science (6 hours, 2 courses)</b><br>• One course must be P SC 1113, “American Federal Government”  |           |  |           |
| <b>Core IV</b>  | <b>Humanities (12 hours, 4 courses)</b><br>• Understanding Artistic Forms—3 hours, 1 course<br>• Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493<br>• Non-Western Cultures—3 hours, 1 course   |           |  |           |
| <b>Senior Capstone Experience (3 hours, 1 course)</b>   |  |           |  |           |