

REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE
MICHAEL F. PRICE COLLEGE OF BUSINESS (price.ou.edu/advising)
THE UNIVERSITY OF OKLAHOMA

For Students Entering the
Oklahoma State System
for Higher Education
**Summer 2014 through
Spring 2015**

GENERAL REQUIREMENTS	
Minimum Total Hours	122
For OU and Combined Retention Grade Point Averages:	
Minimum Overall Grade Point Average	2.50
Minimum Grade Point Average in Major	2.50
Minimum Grade Point Average in Upper-Division Business Courses	2.50

Entrepreneurship and
Venture Management

B380
Major

OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising .	
Communications	9-19	ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I) COMM 1113, Principles of Communication, or COMM 2613, Public Speaking Foreign Language, 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	Core Requirements - 15 hours	
			FIN 3303, Business Finance L S 3323, Legal Environment of Business MGT 3013, Principles of Organization and Management MKT 3013, Principles of Marketing †B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)	Major Requirements - 15 hours
Behavioral & Social Science	6	P SC 1113, American Federal Government (Core III) Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).	NO INDEPENDENT STUDY OR ON-LINE COURSES. A maximum of 6 hours of transfer work is allowed. B AD 3013, Integrated Business Core Practicum * ENT 3113, New Venture Development I ENT 3603, New Venture Development II ENT 4603, New Venture Development III FIN 3513, Entrepreneurial Finance	
Humanities	12	HIST 1483 or 1493, U.S. (Core IV) PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.) 1 course from each of the following 2 fields (Core IV): §Understanding Artistic Forms - _____ §Non-Western Culture - _____ It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.	* B AD 3013 is preferred; ENT 3913, 4813, or 4823 may be substituted. Any 3000- or 4000-level ENT course will count in the Entrepreneurship and Venture Management major grade point average unless otherwise specified, including additional hours taken to fulfill electives.	
			† = requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.	
Science & Mathematics	16	§Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II) _____	REQUIRED COURSES — 9 hours	
			Three courses chosen from any ENT course not required in the major.	
Basic Business	23	MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry) MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I) MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)	Free Electives 5 hours	
		ACCT 2113, Fundamental Financial Accounting ACCT 2123, Fundamental Managerial Accounting B AD 1001, Personal Computing Productivity Tools B AD 2091, Business and Professional Basics B C 2813, Business Writing ECON 1113, Principles of Economics—Macro (Core III) ECON 1123, Principles of Economics—Micro ECON 2843, Elements of Statistics MIS 2113, Computer-Based Information Systems	5 hours if exempt from foreign language. Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.	Upper-Division Electives 12 hours
§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List .			Courses may not include those in the Major Requirements or other Required courses. A double business major or business minor is preferred and may be substituted for these upper-division electives.	

A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.	4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
ADDITIONAL REQUIREMENTS	5. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.
1. Thirty-nine hours of upper-division business courses (3000-4000-level) are required.	6. One upper-division course in each of the following areas is required: FIN, L S, MKT, and MKT.
2. No more than 21 hours of 3000-4000-level ENT courses can be taken to count toward the required 122 hours.	7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.	

Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy.				
Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.				
Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
FRESHMAN	COMM 1113, Principles of Communication, or COMM 2613, Public Speaking	3	B AD 1001, Personal Computing Productivity Tools	1
	ECON 1113, Principles of Economics—Macro (Core III)	3	ECON 1123, Principles of Economics—Micro (Core III)	3
	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)	3
	HIST 1483, United States 1492-1865, or 1493, United States 1865-Present	3	MATH 1743, Calculus I for Business, Life & Social Sciences (Core I)	3
	MATH 1643, Precalculus for Business, Life, and Social Sciences	3	P SC 1113, American Federal Government (Core III)	3
				†Natural Science (Core II)
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	16
During the second semester, sophomore year: • Apply for degree candidacy • Recommended semester to study abroad				
SOPHOMORE	ACCT 2113, Fundamental Financial Accounting	3	ACCT 2123, Fundamental Managerial Accounting	3
	B AD 2091, Business and Professional Basics	1	B C 2813, Business Writing	3
	ECON 2843, Elements of Statistics	3	†Natural Science with Lab (2nd discipline) (Core II)	4
	MATH 2123, Calculus II for Business, Life & Social Sciences	3	†Non-Western Culture (Core IV)	3
	MIS 2113, Computer-Based Information Systems	3	†Understanding Artistic Forms (Core IV)	3
	PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)	3		
	TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	16
This major normally requires three semesters of study beyond the business core requirements.				
JUNIOR	FIN 3303, Business Finance	3	ENT 3113, New Venture Development I	3
	L S 3323, Legal Environment of Business	3	ENT Elective	3
	MGT 3013, Principles of Organization and Management	3	ENT Elective	3
	MKT 3013, Principles of Marketing	3	‡Upper-Division General Education Elective	3
	B AD 3013, IBC Practicum, or Upper-Division Elective	3	♦Behavioral & Social Science	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
SENIOR	FIN 3513, Entrepreneurial Finance	3	B AD 4013, Business Strategy and Policy—Capstone	3
	ENT 3603, New Venture Development II	3	Upper-Division Elective, or ENT 3193, Social Entrepreneurship, or , 4813, Entrepreneurial Law, or , 4823, Venture Capitalization (if B AD 3013 is not taken)	3
	ENT Elective	3	ENT 4603, New Venture Development III	3
	Free Elective	3	Free Elective	2
	Upper-Division Elective	3	Upper-Division Elective	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	14
♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political). † = University-Wide General Education course, refer to online listing . ‡ = May be free elective if artistic form, Non-Western culture, or science is 3000- or 4000-level.				
University-Wide General Education Requirements (minimum 40 hours)				
Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.				
Core I	Symbolic and Oral Communication (9–19 hours, 3–5 courses) • English Composition—6 hours, 2 courses • Mathematics—3 hours, 1 course • Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school) • Other (courses such as communication, logic or public speaking)			
Core II	Natural Science (7 hours, 2 courses) • Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.			
Core III	Social Science (6 hours, 2 courses) • One course must be P SC 1113, "American Federal Government"			
Core IV	Humanities (12 hours, 4 courses) • Understanding Artistic Forms—3 hours, 1 course • Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493 • Non-Western Cultures—3 hours, 1 course			
Senior Capstone Experience (3 hours, 1 course)				