

**REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE**  
**MICHAEL F. PRICE COLLEGE OF BUSINESS (www.ou.edu/biz)**  
 THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2013 through Spring 2014**

GENERAL REQUIREMENTS	
Minimum Total Hours . . . . .	122
<b>For OU and Combined Retention Grade Point Averages:</b>	
Minimum Overall Grade Point Average . . . . .	2.50
Minimum Grade Point Average in Major . . . . .	2.50
Minimum Grade Point Average in Upper-Division Business Courses . . . . .	2.50

Finance  
  
**B435**  
  
Major

**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://www.ou.edu/biz">www.ou.edu/biz</a> .	
Communications	9-19	ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)  COMM 1113, Principles of Communication, or COMM 2613, Public Speaking  <b>Foreign Language</b> , 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	<b>Core Requirements - 15 hours</b>	
			FIN 3303, Business Finance* L S 3323, Legal Environment of Business MGT 3013, Principles of Organization and Management MKT 3013, Principles of Marketing †B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)	<b>Major Requirements - 18 hours</b>
Behavioral & Social Science	6	P SC 1113, American Federal Government (Core III)  Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).	* = may not be completed online	
Humanities	12	HIST 1483 or 1493, U.S. (Core IV) PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.)  1 course from each of the following 2 fields (Core IV):  §Understanding Artistic Forms - _____  §Non-Western Culture - _____  One upper-division course from the approved <b>University-Wide General Education</b> course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available <b>online</b> . This course may be taken in the upper-division elective category.	† = requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.	
Science & Mathematics	16	§Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  _____  _____  MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)  MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I)  MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)	<b>Upper-Division Business - 9 hours</b>	
			ECON 3113, Intermediate Micro-economic Theory ACCT 3113, Intermediate Acct. I ACCT 3123, Intermediate Acct. II  <b>NOTE:</b> ECON 3113 fulfills upper-division general education requirement.	<b>ELECTIVE REQUIREMENTS</b>
Basic Business	23	ACCT 2113, Fundamental Financial Accounting ACCT 2123, Fundamental Managerial Accounting B AD 1001, Personal Computing Productivity Tools B AD 2091, Business and Professional Basics B C 2813, Business Writing ECON 1113, Principles of Economics—Macro (Core III) ECON 1123, Principles of Economics—Micro ECON 2843, Elements of Statistics MIS 2113, Computer-Based Information Systems <sup>‡</sup>	<b>Free Electives 6 hours</b>	
			6 hours if exempt from foreign language.  Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.	<b>Upper-Division Electives 8 hours</b>

**§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.**

<sup>‡</sup>This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.  
 A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.

- Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
- Pass/No Pass **WILL NOT** be accepted for any Business or General Education courses or any specifically required courses.
- One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.
- Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

**ADDITIONAL REQUIREMENTS**

- Forty-two hours of upper-division business courses (3000-4000-level) are required.
- No more than 18 hours of 3000-4000-level finance courses beyond 3303 can be taken to count toward the required 122 hours.
- 3000-level core courses must be completed to enroll in 4000-level business courses.

