

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([www.ou.edu/biz](http://www.ou.edu/biz))**

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2011 through Spring 2012**

GENERAL REQUIREMENTS	
Minimum Total Hours . . . . .	122
<b>For OU and Combined Retention Grade Point Averages:</b>	
Minimum Overall Grade Point Average . . . . .	2.50
Minimum Grade Point Average in Major . . . . .	2.50
Minimum Grade Point Average in Upper-Division Business Courses . . . . .	2.50

Finance
B435
Major

**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://www.ou.edu/biz">www.ou.edu/biz</a> .	
<b>Communications</b>	<b>9-19</b>	<b>ENGL 1113</b> , Principles of English Composition (Core I) <b>ENGL 1213</b> , Principles of English Composition (Core I), or <b>EXPO 1213</b> , Expository Writing (Core I)  <b>COMM 1113</b> , Principles of Communication, or <b>COMM 2613</b> , Public Speaking  <b>Foreign Language</b> , 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	<b>Core Requirements - 15 hours</b>	
			<b>FIN 3303</b> , Business Finance <b>L S 3323</b> , Legal Environment of Business <b>MGT 3013</b> , Principles of Organization and Management <b>MKT 3013</b> , Principles of Marketing <b>†B AD 4013</b> , Business Strategy and Policy—Capstone (to be taken last semester of senior year)	<b>Major Requirements - 18 hours</b>
<b>Behavioral &amp; Social Science</b>	<b>6</b>	<b>P SC 1113</b> , American Federal Government (Core III)  Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).	<b>NO CORRESPONDENCE COURSES</b>	
<b>Humanities</b>	<b>12</b>	<b>HIST 1483</b> or <b>1493</b> , U.S. (Core IV)  1 course from each of the following 3 fields (Core IV):  §Understanding Artistic Forms - _____  §Western Civilization and Culture - _____  §Non-Western Culture - _____  One upper-division course from the approved <b>University-Wide General Education</b> course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available <b>online</b> . This course may be taken in the upper-division elective category.	<b>Upper-Division Business - 9 hours</b>	
<b>Science &amp; Mathematics</b>	<b>16</b>	§ <b>Natural Sciences</b> —7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  _____  _____  <b>MATH 1643</b> , Precalculus for Business, Life, and Social Sciences (Core I—Substitute: <b>1523</b> , Precalculus & Trigonometry)  <b>MATH 1743</b> , Calculus I for Business, Life & Social Sciences (Core I—Substitute: <b>1823</b> , Calculus & Analytic Geom. I)  <b>MATH 2123</b> , Calculus II for Business, Life & Social Sciences (Substitute: <b>2423</b> , Calculus & Analytic Geom. II)	<b>ELECTIVE REQUIREMENTS</b>	
<b>Basic Business</b>	<b>23</b>	<b>ACCT 2113</b> , Fundamental Financial Accounting <b>ACCT 2123</b> , Fundamental Managerial Accounting <b>B AD 1001</b> , Personal Computing Productivity Tools <b>B AD 2091</b> , Business and Professional Basics <b>B C 2813</b> , Business Writing <b>ECON 1113</b> , Principles of Economics—Macro (Core III) <b>ECON 1123</b> , Principles of Economics—Micro <b>ECON 2843</b> , Elements of Statistics <b>MIS 2113</b> , Computer-Based Information Systems*†	<b>Upper-Division Electives 8 hours</b>	
<b>§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.</b>				

\*This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.  
A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.

**ADDITIONAL REQUIREMENTS**

1. Forty-two hours of upper-division business courses (3000-4000-level) are required.
2. No more than 18 hours of 3000-4000-level finance courses beyond 3303 can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.

4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
5. Pass/No Pass **WILL NOT** be accepted for any Business or General Education courses or any specifically required courses.
6. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.
7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

