

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([www.ou.edu/biz](http://www.ou.edu/biz))**

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2009 through Spring 2010**

GENERAL REQUIREMENTS	
Minimum Total Hours . . . . .	122
Minimum Overall Grade Point Average . . . . .	2.50
Minimum Grade Point Average in Major. . . . .	*2.50
Minimum Grade Point Average in Upper-Division Business Courses. . . . .	‡2.50
Minimum Grade Average—OU Residence . . . . .	2.50

Finance
<b>B435</b>
Major

**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://www.ou.edu/biz">www.ou.edu/biz</a> .
<b>Communications</b>	<b>9-19</b>	ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)  COMM 1113, Principles of Communication, or COMM 2613, Public Speaking  <b>Foreign Language</b> , 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	<b>Core Requirements - 15 hours</b>
			<b>Major Requirements - 18 hours</b>
<b>Behavioral &amp; Social Science</b>	<b>6</b>	P SC 1113, American Federal Government (Core III)  Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).	<b>FIN 3303</b> , Business Finance <b>L S 3323</b> , Legal Environment of Business <b>MGT 3013</b> , Principles of Organization and Management <b>MKT 3013</b> , Principles of Marketing <b>†B AD 4013</b> , Business Strategy and Policy—Capstone (to be taken last semester of senior year)  † = requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising.
<b>Humanities</b>	<b>12</b>	HIST 1483 or 1493, U.S. (Core IV)  1 course from each of the following 3 fields (Core IV):  §Understanding Artistic Forms - _____  §Western Civilization and Culture - _____  §Non-Western Culture - _____  One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available online by accessing this sheet at <a href="http://checksheets.ou.edu/">http://checksheets.ou.edu/</a> . This course may be taken in the upper-division elective category.	FIN 3403, Financial Intermediaries and Markets FIN 4103, Investments FIN 4303, Advanced Business Finance  Balance of 9 hours to be chosen from:  FIN 3960, Honors Reading FIN 3980, Honors Research FIN 4113, Derivative Securities and Markets FIN 4133, International Financial Management FIN 4413, Commercial Banking FIN 4513, Financial & Energy Risk Management FIN 4613, Student Investment Fund FIN 4700, Internship in Finance FIN 4713, Fixed Income Fund Management ACCT 3313, Cost Accounting ECON 3133, Intermediate Macroeconomic Theory ECON 4223, Econometric Analysis  NOTE: FIN 3123, 3133, and 3513 will not count toward the BBA.
<b>Science &amp; Mathematics</b>	<b>16</b>	§Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  _____  _____  MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Elementary Functions)  MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I)  MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II)	ECON 3113, Intermed. Microeconomic Theory ACCT 3113, Intermediate Acct. I ACCT 3123, Intermediate Acct. II  NOTE: ECON 3113 fulfills upper-division general education requirement.
<b>Basic Business</b>	<b>22</b>	ACCT 2113, Fundamentals of Financial Accounting ACCT 2123, Fundamental Managerial Accounting B AD 1001, Personal Computing Productivity Tools B C 2813, Business Communication ECON 1113, Principles of Economics—Macro (Core III) ECON 1123, Principles of Economics—Micro ECON 2843, Elements of Statistics MIS 2113, Computer-Based Information Systems*†	Free Electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.
			<b>Upper-Division Electives 8 hours</b>

§Courses taken to fulfill the University General Education Requirements must be chosen from the **University-Wide General Education Approved Course List**.

\* A 2.50 cumulative and OU grade point average is required for all courses attempted in the major (does not include FIN 3303).  
 ‡ A 2.50 cumulative and OU grade point average is required for upper-division business courses (3000-4000 level).  
 † This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.  
 A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.

2. No more than 18 hours of 3000-4000-level finance courses beyond 3303 can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.
4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
5. Pass/No Pass **WILL NOT** be accepted for any Business or General Education courses or any specifically required courses.
6. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.

**ADDITIONAL REQUIREMENTS**

1. Forty-two hours of upper-division business courses (3000-4000-level) are required.

## Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.				
Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
<b>FRESHMAN</b>	COMM 1113, Principles of Communication, <b>or</b> COMM 2613, Public Speaking	3	B AD 1001, Personal Computing Productivity Tools	1
	<b>ECON 1113</b> , Principles of Economics—Macro (Core III) ENGL 1113, Principles of English Composition (Core I) HIST 1483, United States 1492-1865, <b>or</b> 1493, United States 1865-Present MATH 1643, Precalculus for Business, Life, and Social Sciences	3 3 3 3	<b>ECON 1123</b> , Principles of Economics—Micro (Core III) ENGL 1213, Principles of English Composition (Core I), <b>or</b> EXPO 1213, Expository Writing (Core I) MATH 1743, Calculus I for Business, Life & Social Sciences (Core I) P SC 1113, American Federal Government (Core III) †Natural Science (Core II)	3 3 3 3 3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>SOPHOMORE</b>	ACCT <b>2113</b> , Fundamentals of Financial Accounting <b>ECON 2843</b> , Elements of Statistics MATH 2123, Calculus II for Business, Life & Social Sciences <b>MIS 2113</b> , Computer-Based Information Systems  ♦Behavioral & Social Science	3 3 3 3 3	ACCT 2123, Fundamentals of Managerial Accounting B C 2813, Business Communication  †Natural Science with Lab (2nd discipline) (Core II)  †Non-Western Culture (Core IV)  †Understanding Artistic Forms (Core IV)	3 3 4 3 3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
During the 2nd semester, sophomore year: <ul style="list-style-type: none"> <li>• Apply for permission to enroll in upper-division Price College courses</li> <li>• Take Price College Assessment Test (PCAT) (see <a href="http://www.ou.edu/biz">www.ou.edu/biz</a>)</li> <li>• Recommended semester to study abroad</li> </ul>				
<b>This major normally requires three semesters of study beyond the business core requirements.</b>				
<b>JUNIOR</b>	FIN 3303, Business Finance L S 3323, Legal Environment of Business MGT 3013, Principles of Organization and Management MKT 3013, Principles of Marketing  Upper-Division Elective	3 3 3 3 3	ACCT 3113, Intermediate Accounting I ‡ECON 3113, Intermediate Microeconomic Theory FIN 3403, Financial Intermediaries and Markets FIN 4103, Investments  †Western Civilization and Culture (Core IV)	3 3 3 3 3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>
<b>SENIOR</b>	ACCT 3123, Intermediate Accounting II FIN 4303, Advanced Business Finance  FIN Elective Free Elective Free Elective Upper-Division Elective	3 3 3 3 1 2	B AD 4013, Business Strategy and Policy—Capstone  FIN Elective FIN Elective Free Elective Upper-Division Elective	3 3 3 3 3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>
♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political). † = University-Wide General Education course, refer to <b>the online listing</b> . ‡ = Will fulfill upper-division General Education requirement unless Economics is second major.				
<b>University-Wide General Education Requirements (minimum 40 hours)</b>				
Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.				
<b>Core I</b>	<b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b> • English Composition—6 hours, 2 courses • Mathematics—3 hours, 1 course • Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school) • Other (courses such as communication, logic or public speaking)			
<b>Core II</b>	<b>Natural Science (7 hours, 2 courses)</b> • Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.			
<b>Core III</b>	<b>Social Science (6 hours, 2 courses)</b> • One course must be P SC 1113, "American Federal Government"			
<b>Core IV</b>	<b>Humanities (12 hours, 4 courses)</b> • Understanding Artistic Forms—3 hours, 1 course • Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493 • Non-Western Cultures—3 hours, 1 course			
<b>Senior Capstone Experience (3 hours, 1 course)</b>				