

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([www.ou.edu/biz](http://www.ou.edu/biz))**

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2009 through Spring 2010**

GENERAL REQUIREMENTS	
Minimum Total Hours . . . . .	122
Minimum Overall Grade Point Average . . . . .	2.50
Minimum Grade Point Average in Major. . . . .	*2.50
Minimum Grade Point Average in Upper-Division Business Courses. . . . .	‡2.50
Minimum Grade Average—OU Residence . . . . .	2.50

Entrepreneurship and  
Venture Management

**B380**  
Major

**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://www.ou.edu/biz">www.ou.edu/biz</a> .
<b>Communications</b>	<b>9-19</b>	<b>ENGL 1113</b> , Principles of English Composition (Core I) <b>ENGL 1213</b> , Principles of English Composition (Core I), or <b>EXPO 1213</b> , Expository Writing (Core I)  <b>COMM 1113</b> , Principles of Communication, or <b>COMM 2613</b> , Public Speaking  <b>Foreign Language</b> , 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	<b>Core Requirements - 15 hours</b>
			<b>Major Requirements - 15 hours</b>
<b>Behavioral &amp; Social Science</b>	<b>6</b>	<b>P SC 1113</b> , American Federal Government (Core III)  Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).	<b>FIN 3303</b> , Business Finance <b>L S 3323</b> , Legal Environment of Business <b>MGT 3013</b> , Principles of Organization and Management <b>MKT 3013</b> , Principles of Marketing <b>†B AD 4013</b> , Business Strategy and Policy—Capstone (to be taken last semester of senior year)
			<i>The Integrated Business Core is strongly recommended.</i>  † = requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising.
<b>Humanities</b>	<b>12</b>	<b>HIST 1483</b> or <b>1493</b> , U.S. (Core IV)  1 course from each of the following 3 fields (Core IV):  §Understanding Artistic Forms - _____  §Western Civilization and Culture - _____  §Non-Western Culture - _____  One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available online by accessing this sheet at <a href="http://checksheets.ou.edu/">http://checksheets.ou.edu/</a> . This course may be taken in the upper-division elective category.	*B AD 3013 is preferred; ENT 4103, 4303, or 4503 may be substituted.  Any 3000- or 4000-level ENT course will count in the Entrepreneurship and Venture Management major grade point average unless otherwise specified, including additional hours taken to fulfill electives.
			<b>REQUIRED COURSES — 9 hours</b>  Three courses chosen from any ENT course not required in the major.
<b>Science &amp; Mathematics</b>	<b>16</b>	§ <b>Natural Sciences</b> —7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  _____  _____  <b>MATH 1643</b> , Precalculus for Business, Life, and Social Sciences (Core I—Substitute: <b>1523</b> , Elementary Functions)  <b>MATH 1743</b> , Calculus I for Business, Life & Social Sciences (Core I—Substitute: <b>1823</b> , Calculus & Analytic Geom. I)  <b>MATH 2123</b> , Calculus II for Business, Life & Social Sciences (Substitute: <b>2423</b> , Calculus & Analytic Geom. II)	<b>Free Electives 6 hours</b>
			<b>Upper-Division Electives 12 hours</b>
<b>Basic Business</b>	<b>22</b>	<b>ACCT 2113</b> , Fundamentals of Financial Accounting <b>ACCT 2123</b> , Fundamental Managerial Accounting <b>B AD 1001</b> , Personal Computing Productivity Tools <b>B C 2813</b> , Business Communication <b>ECON 1113</b> , Principles of Economics—Macro (Core III) <b>ECON 1123</b> , Principles of Economics—Micro <b>ECON 2843</b> , Elements of Statistics <b>MIS 2113</b> , Computer-Based Information Systems <sup>‡</sup>	6 hours if exempt from foreign language.  Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.
			Courses may not include those in the Major Requirements or other Required courses. A double business major or business minor is preferred and may be substituted for these upper-division electives.
<b>§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.</b>			2. No more than 18 hours of 3000-4000-level ENT courses can be taken to count toward the required 122 hours. 3. 3000-level core courses must be completed to enroll in 4000-level business courses. 4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. 5. Pass/No Pass <b>WILL NOT</b> be accepted for any Business or General Education courses or any specifically required courses. 6. One upper-division course in each of the following areas is required: FIN, L S, MKT, and MKT.

\* A 2.50 cumulative and OU grade point average is required for all courses in the major.  
 ‡ A 2.50 cumulative and OU grade point average is required for upper-division business courses (3000-4000 level).  
 A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.  
 † This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.

**ADDITIONAL REQUIREMENTS**

1. Thirty-nine hours of upper-division business courses (3000-4000-level) are required.

## Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.				
Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
<b>FRESHMAN</b>	COMM 1113, Principles of Communication, <b>or</b> COMM 2613, Public Speaking	3	B AD 1001, Personal Computing Productivity Tools	1
	<b>ECON 1113</b> , Principles of Economics—Macro (Core III)	3	<b>ECON 1123</b> , Principles of Economics—Micro (Core III)	3
	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), <b>or</b>	3
	HIST 1483, United States 1492-1865, <b>or</b>	3	EXPO 1213, Expository Writing (Core I)	3
	1493, United States 1865-Present	3	MATH 1743, Calculus I for Business, Life & Social Sciences (Core I)	3
	MATH 1643, Precalculus for Business, Life, and Social Sciences	3	P SC 1113, American Federal Government (Core III)	3
			†Natural Science (Core II)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>SOPHOMORE</b>	<b>ACCT 2113</b> , Fundamentals of Financial Accounting	3	ACCT 2123, Fundamentals of Managerial Accounting	3
	<b>ECON 2843</b> , Elements of Statistics	3	B C 2813, Business Communication	3
	MATH 2123, Calculus II for Business, Life & Social Sciences	3	†Natural Science with Lab (2nd discipline) (Core II)	4
	<b>MIS 2113</b> , Computer-Based Information Systems	3	†Non-Western Culture (Core IV)	3
	♦Behavioral & Social Science	3	†Understanding Artistic Forms (Core IV)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
During the second semester, sophomore year: <ul style="list-style-type: none"> <li>• Apply for permission to enroll in upper-division Price College courses</li> <li>• Take Price College Assessment Test (PCAT) (see <a href="http://www.ou.edu/biz">www.ou.edu/biz</a>)</li> <li>• Recommended semester to study abroad</li> </ul>				
<b>This major normally requires three semesters of study beyond the business core requirements.</b>				
<b>JUNIOR</b>	B AD 3013, IBC Practicum	3	ENT 3113, Starting & Managing the Entrepreneurial Venture	3
	L S 3323, Legal Environment of Business	3	FIN 3303, Business Finance	3
	MGT 3013, Principles of Organization and Management	3	ENT Elective	3
	MKT 3013, Principles of Marketing	3	‡Upper-Division General Education Elective	3
	Upper-Division Elective	3	†Western Civilization and Culture (Core IV)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>
<b>SENIOR</b>	FIN 3513, Entrepreneurial Finance	3	B AD 4013, Business Strategy and Policy—Capstone	3
	ENT 3413, New Product Development	3	ENT 4603, Business Plan	3
	Upper-Division Elective	3	Upper-Division Elective	3
	Free Elective	3	Free Elective	3
	ENT Elective	3	ENT Elective	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>
♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political). † = University-Wide General Education course, refer to <a href="#">online listing</a> . ‡ = May be free elective if artistic form, Western civilization and culture. Non-Western culture or science is 3000- or 4000-level.				
<b>University-Wide General Education Requirements (minimum 40 hours)</b>				
Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.				
<b>Core I</b>	<b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b> <ul style="list-style-type: none"> <li>• English Composition—6 hours, 2 courses</li> <li>• Mathematics—3 hours, 1 course</li> <li>• Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)</li> <li>• Other (courses such as communication, logic or public speaking)</li> </ul>			
<b>Core II</b>	<b>Natural Science (7 hours, 2 courses)</b> <ul style="list-style-type: none"> <li>• Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.</li> </ul>			
<b>Core III</b>	<b>Social Science (6 hours, 2 courses)</b> <ul style="list-style-type: none"> <li>• One course must be P SC 1113, "American Federal Government"</li> </ul>			
<b>Core IV</b>	<b>Humanities (12 hours, 4 courses)</b> <ul style="list-style-type: none"> <li>• Understanding Artistic Forms—3 hours, 1 course</li> <li>• Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493</li> <li>• Non-Western Cultures—3 hours, 1 course</li> </ul>			
<b>Senior Capstone Experience (3 hours, 1 course)</b>				