

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([www.ou.edu/biz](http://www.ou.edu/biz))**

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2007 through Spring 2008**

### GENERAL REQUIREMENTS

Minimum Total Hours . . . . .	122
Minimum Overall Grade Point Average . . . . .	2.50
Minimum Grade Point Average in Major. . . . .	*2.50
Minimum Grade Point Average in Upper-Division Business Courses. . . . .	#2.50
Minimum Grade Average—OU Residence . . . . .	2.50

International  
Business  
**0513A**  
Major

**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://www.ou.edu/biz">www.ou.edu/biz</a> .
<b>Communications</b>	<b>9</b>	ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)	<b>Core Requirements - 15 hours</b>
		COMM 1113, Principles of Communication, or COMM 2613, Public Speaking	
<b>Behavioral &amp; Social Science</b>	<b>6</b>	P SC 1113, American Federal Government (Core III)  Elect 3 hours from the following fields: Anthropology, Geography (economic, human, or political), Political Science, Psychology, or Sociology.	<b>Major Requirements - 15 hours</b>
<b>Humanities</b>	<b>12</b>	HIST 1483 or 1493, U.S. (Core IV)  1 course from each of the following 3 fields (Core IV); one course must be upper-division:  §Understanding Artistic Forms - _____  §Western Civilization and Culture - _____  §Non-Western Culture - _____  One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available at <a href="http://www.ou.edu/admrec/gened.htm">www.ou.edu/admrec/gened.htm</a> . This course may be taken in the upper-division elective category.	<b>NO CORRESPONDENCE COURSES</b>  B AD 3513, International Business  <b>12 hours chosen from the following:</b> ACCT 3023, International Financial Statement Analysis ECON 3613, International Trade L S 4713, Law of International Business Transactions MKT 4523, International Marketing MGT 4323, Cross-Cultural Issues of Managerial Behavior FIN 3133, International Financial Management for Non-Majors
<b>Science &amp; Mathematics</b>	<b>16</b>	§Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  _____  _____  MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Elementary Functions) MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I) MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II)	<b>INTERNATIONAL EXPERIENCE REQUIREMENT</b> <b>Students must complete an international experience through internship, OU study abroad, or other approved method as determined by Price College.</b>  <b>Method/credit must be approved and verified by Price Academic Advising.</b>
<b>Basic Business</b>	<b>22</b>	ACCT 2113, Fundamentals of Financial Accounting ACCT 2123, Fundamental Managerial Accounting B AD 1001, Personal Computing Productivity Tools B C 2813, Business Communication ECON 1113, Principles of Economics—Macro (Core III) ECON 1123, Principles of Economics—Micro ECON 2843, Elements of Statistics MIS 2113, Computer-Based Information Systems†	<b>Additional Business Major—15-45 hours</b>  Students majoring in International Business must also choose a second major in one of the following: Accounting, Economics, Energy Management, Entrepreneurship, Finance, Human Resource Management, General Management, Management Information Systems, Marketing, or Supply Chain Management.
<b>§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List (<a href="http://www.ou.edu/admrec/gened.htm">http://www.ou.edu/admrec/gened.htm</a>).</b>			<b>Foreign Language —2 hours</b>  12 hours, same language (Core I) • Chinese 2113, 2223, 3113, 3223. • French 2113, 2223, 3623, 3723. • German 2113, 2223, 3623, 3723. • Japanese 2113, 2223 3113, 3223. • Russian 2113, 2223, 3073, 3323. • Spanish 2113, 2223, 3623, 3723. • Arabic 2113, 2223, plus six hours of approved courses. • Portuguese 2113, 2223, 3113, 3223. • Italian 2113, 2223, plus six hours of approved courses.

\* A 2.50 cumulative and OU grade point average is required for upper-division major requirements.  
 † A 2.50 cumulative and OU grade point average is required for upper-division business courses (3000-4000 level).  
 ‡ This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.  
 A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 123 hours, with a maximum of 2 hours of physical education activity courses.

### ADDITIONAL REQUIREMENTS

1. A minimum of 45 hours of upper-division business courses (3000-4000-level) are required.
2. 3000-level core courses must be completed to enroll in 4000-level business courses.
3. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
4. Pass/No Pass **WILL NOT** be accepted for any Business or General Education courses or any specifically required courses.
5. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.

## Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.				
Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
<b>FRESHMAN</b>	COMM 1113, Principles of Communication, <b>or</b> COMM 2613, Public Speaking	3	B AD 1001, Personal Computing Productivity Tools	1
	<b>ECON 1113</b> , Principles of Economics—Macro (Core III)	3	<b>ECON 1123</b> , Principles of Economics—Micro (Core III)	3
	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), <b>or</b>	3
	MATH 1643, Precalculus for Business, Life, and Social Sciences	3	EXPO 1213, Expository Writing (Core I)	3
	Foreign Language – 2113	3	MATH 1743, Calculus I for Business, Life & Social Sciences (Core I)	3
			†Natural Science (Core II)	3
			Foreign Language – 2223	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>SOPHOMORE</b>	ACCT 2113, Fundamentals of Financial Accounting	3	ACCT 2123, Fundamentals of Managerial Accounting	3
	<b>ECON 2843</b> , Elements of Statistics	3	B C 2813, Business Communication	3
	MATH 2123, Calculus II for Business, Life & Social Sciences	3	Foreign Language – 3000-level course	3
	<b>MIS 2113</b> , Computer-Based Information Systems	3	†Natural Science with Lab (2nd discipline) (Core II)	4
	Foreign Language – 3000-level course	3	♦Behavioral & Social Science	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<p><b>During the 2nd semester, sophomore year:</b></p> <ul style="list-style-type: none"> <li>• Apply for permission to enroll in upper-division Price College courses</li> <li>• Take Price College Assessment Test (PCAT) (see <a href="http://www.ou.edu/biz">www.ou.edu/biz</a>)</li> <li>• Recommended semester to study abroad</li> </ul>				
<b>This major normally requires three semesters of study beyond the business core requirements.</b>				
<b>JUNIOR</b>	B AD 3513, International Business	3	FIN 3303, Business Finance	3
	HIST 1483, United States 1492-1865, <b>or</b> 1493, United States 1865-Present	3	P SC 1113, American Federal Government (Core III)	3
	L S 3323, Legal Environment of Business	3	Major Elective	3
	MGT 3013, Principles of Organization and Management	3	†Non-Western Culture (Core IV)	3
	MKT 3013, Principles of Marketing	3	†Western Civilization and Culture (Core IV)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>
<b>SENIOR</b>	Major Elective	3	B AD 4013, Business Strategy and Policy—Capstone	3
	Second Major Requirement	3	Major Elective	3
	Second Major Requirement	3	Major Elective	3
	Second Major Requirement	3	Second Major Requirement	3
	†Understanding Artistic Forms (Core IV)	3	Second Major Requirement	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>
<p>♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).</p> <p>† = University-Wide General Education course, refer to <a href="http://www.ou.edu/admrec/gened.htm">http://www.ou.edu/admrec/gened.htm</a>. One course (Artistic Forms, Western Civilization and Culture, Non-Western Culture, or Science) must be 3000-4000-level.</p>				
<b>University-Wide General Education Requirements (minimum 40 hours)</b>				
Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.				
<b>Core I</b>	<b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b> <ul style="list-style-type: none"> <li>• English Composition—6 hours, 2 courses</li> <li>• Mathematics—3 hours, 1 course</li> <li>• Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)</li> <li>• Other (courses such as communication, logic or public speaking)</li> </ul>			
<b>Core II</b>	<b>Natural Science (7 hours, 2 courses)</b> <ul style="list-style-type: none"> <li>• Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.</li> </ul>			
<b>Core III</b>	<b>Social Science (6 hours, 2 courses)</b> <ul style="list-style-type: none"> <li>• One course must be P SC 1113, "American Federal Government"</li> </ul>			
<b>Core IV</b>	<b>Humanities (12 hours, 4 courses)</b> <ul style="list-style-type: none"> <li>• Understanding Artistic Forms—3 hours, 1 course</li> <li>• Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493</li> <li>• Non-Western Cultures—3 hours, 1 course</li> </ul>			
<b>Senior Capstone Experience (3 hours, 1 course)</b>				