

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION/MASTER OF SCIENCE IN MANAGEMENT OF INFORMATION TECHNOLOGY

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([price.ou.edu/advising](http://price.ou.edu/advising)) — THE UNIVERSITY OF OKLAHOMA**

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2018 through Spring 2019**

GENERAL REQUIREMENTS	
Minimum Total Hours . . . . .	148
<b>For OU and Combined Retention Grade Point Averages:</b>	
Minimum Overall Grade Point Average . . . . .	3.00
Minimum Grade Point Average in Major . . . . .	3.00
Minimum Grade Point Average in Upper-Division Business Courses . . . . .	3.00

BBA (Entrepreneurship & Venture Management)/Master of Science in Management of Information Technology  
**A380 F659 Q241**

**OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in five years.**

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://price.ou.edu/advising">price.ou.edu/advising</a> .	
<b>Communications</b>	<b>9-19</b>	ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)  COMM 1113, Principles of Communication, or COMM 2613, Public Speaking  <b>Foreign Language</b> , 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	<b>Core Requirements - 15 hours</b>	
			FIN 3303, Business Finance L S 3323, Legal Envir. of Business MGT 3013, Principles of Organization and Management MKT 3013, Principles of Marketing †B AD 4013, Business Strategy and Policy  †=requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services. <b>The Integrated Business Core is strongly recommended.</b>	<b>Major Requirements - 15 hours</b>
<b>Behavioral &amp; Social Science</b>	<b>6</b>	P SC 1113, American Federal Government (Core III) Elect 3 hours from the following fields: Anthropology, Geography (economic, human, or political), Political Science, Psychology, or Sociology.  Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.	<b>NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.</b>  B AD 3013, Integrated Business Core Practicum* ENT 3113, New Venture Development I ENT 3513, Venture Capitalization I ENT 3603, New Venture Development II ENT 4603, New Venture Development III  Any 3000- or 4000-level ENT course will count in the major grade point average unless otherwise specified.  *B AD 3013 is preferred; any ENT 3000/4000 level course not used in the major or as a required ENT course may be substituted	
<b>Humanities</b>	<b>12</b>	HIST 1483 or 1493, U.S. (Core IV) PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.) 1 course from each of the following 2 fields (Core IV):  §Understanding Artistic Forms - _____  §Non-Western Culture - _____  It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved <b>University-Wide General Education</b> course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.	<b>Required ENT Courses - 9 hours</b>	
			<b>Free Electives - 5 hours</b>	
<b>Science &amp; Mathematics</b>	<b>16</b>	§ <b>Natural Sciences</b> —7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  _____  _____  MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)  MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I)  MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)	<b>GRADUATE REQUIREMENTS</b>	
			<b>Required:</b> MIT 5602, Management Information Systems  <b>MIT Electives:</b> 10 to 13 credit hours of graduate level MIT courses as necessary to reach 32 hours for the degree.  <b>Graduate Electives:</b> 13 credit hours of graduate-level Business, MIT electives or other electives as approved by MIT Division.  The Non-Thesis degree is a coursework-only degree; a Non-Thesis exam is not required, <b>OR 3 credit hours</b> of Thesis (MIT 5980)  <b>4 credit hours</b> of additional required coursework from a list maintained by the department and approved by the Graduate Liaison.  Up to 12 hours of graduate level MIT or MIS courses from a list maintained by the department and approved by the graduate liaison can be shared between BBA and MS-MIT programs.	
<b>Basic Business</b> <small>Minimum grade of C required in all courses marked with an *</small>	<b>23</b>	ACCT 2113, Fundamental Financial Accounting* ACCT 2123, Fundamental Managerial Accounting B AD 1001, Personal Computing Productivity Tools B AD 2091, Business and Professional Basics B C 2813, Business Communications* ECON 1113, Principles of Economics—Macro (Core III)* ECON 1123, Principles of Economics—Micro* ECON 2843, Elements of Statistics* MIS 2113, Computer-Based Information Systems*	<b>Required ENT Courses - 9 hours</b> Three 3000/4000 level courses from any ENT course not used in the major.  <b>ELECTIVE REQUIREMENTS</b> <b>Upper-Division Electives - 6 hours</b>  Must be nonbusiness courses. May be met with general education requirements.	

§Courses taken to fulfill the University General Education Requirements must be chosen from the **University-Wide General Education Approved Course List**.

A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 148 hours, with a maximum of 2 hours of physical education activity courses.

ADDITIONAL REQUIREMENTS.	
1. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT. 2. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.	3. Students must complete the GMAT exam with a score of 500 or greater. 4. Comprehensive written exam required at end of program. 5. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

### Suggested Semester Advisement Plan

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.				
Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
<b>FRESHMAN</b>	COMM 1113, Principles of Communication, <b>or</b> COMM 2613, Public Speaking	3	B AD 1001, Personal Computing Productivity Tools	1
	ECON 1113, Principles of Economics—Macro (Core III)	3	ECON 1123, Principles of Economics—Micro (Core III)	3
	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), <b>or</b> EXPO 1213, Expository Writing (Core I)	3
	HIST 1483, United States 1492-1865, <b>or</b> 1493, United States 1865-Present	3	MATH 1743, Calculus I for Business, Life & Social Sciences (Core I)	3
	MATH 1643, Precalculus for Business, Life, and Social Sciences	3	MIS 2113, Computer-Based Information Systems	3
	B AD 1000, Price Passport to Success I	0	†Natural Science (Core II)	3
			B AD 1000, Price Passport to Success I	0
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.

<b>SOPHOMORE</b>	ACCT 2113, Fundamental Financial Accounting	3	ACCT 2123, Fundamental Managerial Accounting	3
	B AD 2091, Business & Professional Basics	1	PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)	3
	ECON 2843, Elements of Statistics	3	†Natural Science with Lab (2nd discipline) (Core II)	4
	MATH 2123, Calculus II for Business, Life & Social Sciences	3		
	P SC 1113, American Federal Government (Core III)	3	†Non-Western Culture (Core IV)	3
	B C 2813, Business Communications	3		
	B AD 1000, Price Passport to Success I	0	†Understanding Artistic Forms (Core IV)	3
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>

During the 2nd semester, third year:

- Take GMAT
- Interview for internship
- Apply for admission to Master's program

<b>JUNIOR</b>	Required ENT course	3	ENT 3113, New Venture Development I	3
	LS 3323, Legal Environment of Business	3	Required ENT Course	3
	MGT 3013, Principles of Organization and Management	3	Required ENT Course	3
	MKT 3013, Principles of Marketing	3	FIN 3303, Business Finance	3
	B AD 3013, IBC Practicum or upper-division elective	3	♦Behavioral & Social Science	3
	Free Elective	2	Free Elective	3
	B AD 1010, Price Passport to Success II	0	B AD 1010, Price Passport to Success II	0
	<b>TOTAL CREDIT HOURS</b>	<b>17</b>	<b>TOTAL CREDIT HOURS</b>	<b>18</b>

<b>SENIOR</b>	ENT 3513, Venture Capitalization I	3	ENT 4603, New Venture Development III	3
	ENT 3603, New Venture Development II	3	Graduate Requirement Course	3
	Graduate Requirement Course	2	‡Upper-Division General Education Elective	3
	Graduate Requirement Course	2	Graduate Requirement Course	2
	MIT 5602, Management Information Systems	2	Upper-Division Elective or B AD 3013 substitute course	3
	B AD 1010, Price Passport to Success II	0	B AD 1010, Price Passport to Success II	0
<b>TOTAL CREDIT HOURS</b>	<b>12</b>	<b>TOTAL CREDIT HOURS</b>	<b>14</b>	

<b>FIFTH YEAR</b>	Graduate Requirement Course	3	Graduate Requirement Course	2
	Graduate Requirement Course	2	Graduate Requirement Course	2
	Graduate Requirement Course	3	Graduate Requirement Course	2
	Graduate Requirement Course	2	Graduate Requirement Course	3
	Graduate Requirement Course	2	B AD 4013, Business Strategy & Policy - Capstone	3
	<b>TOTAL CREDIT HOURS</b>	<b>12</b>	<b>TOTAL CREDIT HOURS</b>	<b>12</b>

♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

† = University-Wide General Education course, refer to **online listing**.

‡ = May be free elective if Artistic Form, Non-Western Culture, or Science course is 3000-4000-level.

#### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.

<b>Core I</b>	<b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b> • English Composition—6 hours, 2 courses • Mathematics—3 hours, 1 course • Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school) • Other (courses such as communication, logic or public speaking)
<b>Core II</b>	<b>Natural Science (7 hours, 2 courses)</b> • Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.
<b>Core III</b>	<b>Social Science (6 hours, 2 courses)</b> • One course must be P SC 1113, "American Federal Government"
<b>Core IV</b>	<b>Humanities (12 hours, 4 courses)</b> • Understanding Artistic Forms—3 hours, 1 course • Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493 • Non-Western Culture—3 hours, 1 course
<b>Senior Capstone Experience (3 hours, 1 course)</b>	