### UNIVERSITY OF OKLAHOMA

#### REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS (price.ou.edu/advising)**

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**GENERAL REQUIREMENTS**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communications</td>
<td>9-19</td>
<td>ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I) COMM 1113, Principles of Communication, or COMM 2613, Public Speaking</td>
</tr>
<tr>
<td>Behavioral &amp; Social Science</td>
<td>6</td>
<td>PS 1113, American Federal Government (Core III) Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).</td>
</tr>
<tr>
<td>Humanities</td>
<td>12</td>
<td>HIST 1483 or 1493, U.S. (Core IV) PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.) 1 course from each of the following 2 fields (Core IV): §Understanding Artistic Forms - §Non-Western Culture -</td>
</tr>
<tr>
<td>Science &amp; Mathematics</td>
<td>16</td>
<td>§Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)</td>
</tr>
</tbody>
</table>

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**For Students Entering the Oklahoma State System for Higher Education Summer 2017 through Spring 2018**

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**To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising.**

<table>
<thead>
<tr>
<th>Core Requirements - 15 hours</th>
<th>Major Requirements - 18 hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 3303, Business Finance</td>
<td>NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.</td>
</tr>
<tr>
<td>L S 3323, Legal Environment of Business</td>
<td>SCM 3223, Logistics Management</td>
</tr>
<tr>
<td>MGT 3013, Principles of Organization and Management</td>
<td>SCM 3323, Purchasing &amp; Buyer Behavior</td>
</tr>
<tr>
<td>MKT 3013, Principles of Marketing</td>
<td>SCM 3523, Production/Operations Management</td>
</tr>
<tr>
<td>E B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)</td>
<td>SCM 4003, Transportation &amp; Global Logistics</td>
</tr>
<tr>
<td>Any 1 course from the following:</td>
<td>SCM 4323, Supply Chain Mgt.</td>
</tr>
<tr>
<td>SC M 4013, Operations, Planning and Control</td>
<td>Three hours from the following:</td>
</tr>
<tr>
<td>GIS 4013, Geographic Information Systems</td>
<td></td>
</tr>
</tbody>
</table>

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**INTERNSHIP OR STUDY ABROAD**

Students must complete an internship or study abroad that is preapproved by the MKT/SCM Division.

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**ELECTIVES**

<table>
<thead>
<tr>
<th>Upper-Division Business Electives - 3 hours</th>
<th>Upper-Division Electives - 15 hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 3313, Cost Accounting</td>
<td>No more than 9 credit hours may be taken in business.</td>
</tr>
<tr>
<td>Suggested Elective: MKT 4123, Negotiation and Selling.</td>
<td></td>
</tr>
</tbody>
</table>

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**FREE ELECTIVES - 5 hours**

5 hours if exempt from foreign language. Free electives may be taken in any lower- or upper-division area.

| B AD 2110, 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree. |

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**CASUALTIES TO FULFILL THE UNIVERSITY GENERAL EDUCATION REQUIREMENTS MUST BE CHosen FROM THE UNIVERSITY-WIDE GENERAL EDUCATION APPROVED COURSE LIST.**

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**ADDITIONAL REQUIREMENTS**

1. 3000-level core courses must be completed to enroll in 4000-level business courses.
2. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
3. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.
4. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.
5. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
# Suggested Semester Advisement Plan

## FRESHMAN

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Seconds SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>B AD 1001, Personal Productivity Tools</td>
<td>1</td>
</tr>
<tr>
<td>COMM 2613, Public Speaking</td>
<td>3</td>
<td>ECON 1123, Principles of Economics—Micro (Core III)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core II)</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1483, United States 1922-1865, or</td>
<td>3</td>
<td>P SC 1113, American Federal Government (Core III)</td>
<td>3</td>
</tr>
<tr>
<td>1493, United States 1865-Present</td>
<td>3</td>
<td>Natural Science (Core II)</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
</tr>
<tr>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
</tr>
</tbody>
</table>

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**Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.**

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## SOPHOMORE

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2113, Fundamental Financial Accounting</td>
<td>3</td>
<td>ACCT 2123, Fundamental Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>B AD 2091, Business and Professional Basics</td>
<td>1</td>
<td>B C 2813, Business Writing</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2843, Elements of Statistics</td>
<td>3</td>
<td>Natural Science with Lab (2nd discipline) (Core II)</td>
<td>4</td>
</tr>
<tr>
<td>MATH 2123, Calculus II for Business, Life &amp; Social Sciences</td>
<td>3</td>
<td>Non-Western Culture (Core IV)</td>
<td>3</td>
</tr>
<tr>
<td>MIS 2113, Computer-Based Information Systems</td>
<td>3</td>
<td>Understanding Artistic Forms (Core IV)</td>
<td>3</td>
</tr>
<tr>
<td>PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)</td>
<td>3</td>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
</tr>
<tr>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
</tr>
</tbody>
</table>

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## JUNIOR

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>L S 3323, Legal Environment of Business</td>
<td>3</td>
<td>SCM 3223, Logistics Management</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3013, Principles of Organization and Management</td>
<td>3</td>
<td>SCM 3323, Purchasing and Buyer Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3013, Principles of Marketing</td>
<td>3</td>
<td>SCM 4003, Transportation and Global Logistics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3303, Business Finance</td>
<td>3</td>
<td>Upper-Division General Education Elective</td>
<td>3</td>
</tr>
<tr>
<td>Upper-Division Elective</td>
<td>3</td>
<td>Upper-Division Elective</td>
<td>3</td>
</tr>
<tr>
<td>B AD 1010, Price Passport to Success II</td>
<td>0</td>
<td>B AD 1010, Price Passport to Success II</td>
<td>0</td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
</tr>
</tbody>
</table>

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## SENIOR

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 3313, Cost Accounting</td>
<td>3</td>
<td>B AD 4013, Business Strategy and Policy—Capstone</td>
<td>3</td>
</tr>
<tr>
<td>SCM Elective (SCM 4013 or GIS 4013)</td>
<td>3</td>
<td>Free Elective</td>
<td>2</td>
</tr>
<tr>
<td>SCM 3523, Production/Operations Management</td>
<td>3</td>
<td>Free Elective</td>
<td>3</td>
</tr>
<tr>
<td>Upper-Division Elective</td>
<td>3</td>
<td>SCM 4323, Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>*Behavioral &amp; Social Science</td>
<td>3</td>
<td>Upper-Division Elective</td>
<td>3</td>
</tr>
<tr>
<td>B AD 1010, Price Passport to Success II</td>
<td>0</td>
<td>B AD 1010, Price Passport to Success II</td>
<td>0</td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>14</td>
</tr>
</tbody>
</table>

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* = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

† = University-Wide General Education course, refer to online listing.

‡ = May be free elective if artistic form, Non-Western culture or science is 3000- or 4000-level.

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### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

#### Core I
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

#### Core II
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

#### Core III
- Social Science (6 hours, 2 courses)
  - One course must be PS 1113, “American Federal Government”

#### Core IV
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Culture—3 hours, 1 course

#### Senior Capstone Experience (3 hours, 1 course)