GENERAL REQUIREMENTS
Minimum Total Hours: 148
For OU and Combined Retention Grade Point Averages:
Minimum Overall Grade Point Average: 3.00
Minimum Grade Point Average in Major: 3.00
Minimum Grade Point Average in Upper-Division Business Courses: 3.00

OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in five years.

Subject Hours Courses
Communications 9-19
ENGL 1113, Principles of English Composition (Core I)
ENGL 1213, Principles of English Composition (Core I), or
EXPO 1213, Expository Writing (Core I)
COMM 1113, Principles of Communication, or COMM 2613, Public Speaking
Foreign Language: 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.

Behavioral & Social Science 6
PS 1113, American Federal Government (Core III)
Elect 3 hours from the following fields: Anthropology, Geography (economic, human, or political), Political Science, Psychology, or Sociology.

Humanities 12
HIST 1483 or 1493, U.S. (Core IV)
PHIL 1273, Introduction to Business Ethics (Core IV: W. Grv.)
1 course from each of the following 2 fields (Core IV):
$Understanding Artistic Forms -
$Non-Western Culture -
It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.

Science & Mathematics 16
$Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)
MATI 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)
MATI 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I)
MATI 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)

Basic Business
Minimum grade of C required in all courses marked with an *
ACCT 2113, Fundamental Financial Accounting*
ACCT 2123, Fundamental Managerial Accounting
BA 1001, Personal Computing Productivity Tools
BA 2091, Business and Professional Basics
BC 2813, Business Writing
ECON 1113, Principles of Economics—Macro (Core III)*
ECON 1123, Principles of Economics—Micro*
ECON 2843, Elements of Statistics*
MIS 2113, Computer-Based Information Systems*

$Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising.

Core Requirements - 15 hours
FIN 3303, Business Finance
LS 3223, Legal Envir. of Business
MTG 3013, Principles of Organization and Management
MKT 3013, Principles of Marketing
MB AD 4013, Business Strategy and Policy
$requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising.

Major Requirements - 18 hours
NO INDEPENDENT STUDY OR ONLINE COURSES: A maximum of 6 hours of transfer work is allowed.
SCM 3233, Purchasing & Buyer Behavior
SCM 4003, Transportation & Global Logistics
SCM 4323, Production/Operations Mgt.
SCM 4323, Supply Chain Management

Three hours from the following:
SCM 4013, Operations, Planning, & Control
GIS 4013, Fundamentals of GIS

Upper-Division Electives - 3 hours
ACCT 3313, Cost Accounting

Upper-Division Electives - 9 hours
No more than 3 credit hours may be taken in business.
Suggested elective:
MKT 4123, Negotiation & Selling

Additional Requirements
B AD 1000, Price Passport to Success I
B AD 1010, Price Passport to Success II
A combined total of 40 milestone points is required.

Internship or Study Abroad
Students must complete an internship or study abroad that is preapproved by the MKT/SCM Division.

GRADUATE REQUIREMENTS
Required:
MIT 5602, Management Information Systems

MIT Electives:
10 to 13 credit hours of graduate level MIT courses as necessary to reach 32 hours for the degree.

Graduate Electives:
13 credit hours of graduate-level Business, MIT electives or other electives as approved by MIT Division.

The Non-Thesis degree is a coursework-only degree; a Non-Thesis exam is not required.

MIT requires:
OR 3 credit hours of Thesis (MIT 5980).

4 credit hours of additional required coursework from a list maintained by the department and approved by the Graduate Liaison.

Up to 12 hours of graduate level MIT or MIS courses from a list maintained by the department and approved by the graduate liaison can be shared between BBA and MS-MIT programs.

A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 148 hours, with a maximum of 2 hours of physical education activity courses.

ADDITIONAL REQUIREMENTS.
1. 3000-level core courses must be completed to enroll in 4000-level business courses.
2. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.
3. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.
4. Students must complete the GMAT exam with a score of 500 or greater.
5. Comprehensive written exam required at end of program.
6. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
## Suggested Semester Advisement Plan

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>B AD 1001, Personal Computing Productivity Tools</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>COMM 2613, Public Speaking</td>
<td>1</td>
<td>ECON 1113, Principles of Economics—I·Micro (Core III)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>EXPO 1213, Expository Writing (Core I)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HIST 1483, United States 1492-1865, or</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HIST 1493, United States 1865-Present</td>
<td>1</td>
<td>P SC 1113, American Federal Government (Core III)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>Natural Science (Core II)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
<td></td>
</tr>
</tbody>
</table>

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.

### SOPHOMORE

<table>
<thead>
<tr>
<th></th>
<th>Hours</th>
<th></th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2113, Fundamental Financial Accounting</td>
<td>3</td>
<td>ACCT 2123, Fundamental Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>B AD 2091, Business &amp; Professional Basics</td>
<td>1</td>
<td>B C 2813, Business Writing</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2843, Elements of Statistics</td>
<td>3</td>
<td>†Natural Science with Lab (2nd discipline) (Core II)</td>
<td>4</td>
</tr>
<tr>
<td>MATH 2123, Calculus II for Business, Life &amp; Social Sciences</td>
<td>3</td>
<td>†Understanding Artistic Forms (Core IV)</td>
<td>3</td>
</tr>
<tr>
<td>MIS 2113, Computer-Based Information Systems</td>
<td>3</td>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
</tr>
<tr>
<td>PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)</td>
<td>3</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
</tr>
</tbody>
</table>

### JUNIOR

<table>
<thead>
<tr>
<th></th>
<th>Hours</th>
<th></th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>L S 3323, Legal Environment of Business</td>
<td>3</td>
<td>SCM 3223, Logistics Management</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3013, Principles of Organization and Management</td>
<td>3</td>
<td>SCM 3323, Purchasing &amp; Buyer Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3013, Principles of Marketing</td>
<td>3</td>
<td>SCM 4003, Transportation &amp; Global Logistics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3303, Business Finance</td>
<td>3</td>
<td>†Upper-Division General Education</td>
<td>3</td>
</tr>
<tr>
<td>Free Elective</td>
<td>3</td>
<td>Upper-Division Elective</td>
<td>6</td>
</tr>
<tr>
<td>Upper-Division Elective</td>
<td>3</td>
<td>B AD 1010, Price Passport to Success II</td>
<td>0</td>
</tr>
<tr>
<td>B AD 1010, Price Passport to Success II</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>18</td>
<td>TOTAL CREDIT HOURS</td>
<td>18</td>
</tr>
</tbody>
</table>

### SENIOR

<table>
<thead>
<tr>
<th></th>
<th>Hours</th>
<th></th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCM 3523, Production/Operations Management</td>
<td>3</td>
<td>SCM 4323, Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>SCM Major Elective</td>
<td>3</td>
<td>Graduate Requirement Course</td>
<td>3</td>
</tr>
<tr>
<td>Graduate Requirement Course</td>
<td>2</td>
<td>Graduate Requirement Course</td>
<td>2</td>
</tr>
<tr>
<td>Graduate Requirement Course</td>
<td>2</td>
<td>Behavioral &amp; Social Science</td>
<td>3</td>
</tr>
<tr>
<td>MIT 5602, Management Information Systems</td>
<td>2</td>
<td>Free Elective</td>
<td>2</td>
</tr>
<tr>
<td>B AD 1010, Price Passport to Success II</td>
<td>0</td>
<td>B AD 1010, Price Passport to Success II</td>
<td>0</td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>12</td>
<td>TOTAL CREDIT HOURS</td>
<td>13</td>
</tr>
</tbody>
</table>

### FIFTH YEAR

<table>
<thead>
<tr>
<th></th>
<th>Hours</th>
<th></th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Requirement Course</td>
<td>3</td>
<td>Graduate Requirement Course</td>
<td>2</td>
</tr>
<tr>
<td>Graduate Requirement Course</td>
<td>2</td>
<td>Graduate Requirement Course</td>
<td>2</td>
</tr>
<tr>
<td>Graduate Requirement Course</td>
<td>2</td>
<td>Graduate Requirement Course</td>
<td>2</td>
</tr>
<tr>
<td>Graduate Requirement Course</td>
<td>2</td>
<td>Graduate Requirement Course</td>
<td>3</td>
</tr>
<tr>
<td>Graduate Requirement Course</td>
<td>3</td>
<td>B AD 4013, Business Strategy &amp; Policy - Capstone</td>
<td>3</td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>12</td>
<td>TOTAL CREDIT HOURS</td>
<td>12</td>
</tr>
</tbody>
</table>

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other courses such as communication, logic or public speaking

**Core II**
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**
- Social Science (6 hours, 2 courses)
  - One course must be PS 1113, “American Federal Government”

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms–3 hours, 1 course
  - Western Civilization and Culture–6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Culture–3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**