

**REQUIREMENTS FOR THE BACHELOR OF ARTS IN JOURNALISM/MASTER OF ARTS
GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION
THE UNIVERSITY OF OKLAHOMA**

For Students Entering the Oklahoma State System for Higher Education:
Summer 2017 through Spring 2018

Minimum Credit Hours and Grade Point Averages Required			
Total Hours —	147-148	Upper-Division Within Total	48
Major Hours —	36	Upper-Division Within Major	21-30
Grade Point Averages:			
Overall & Major: Combined OU/Transfer - 2.50 OU - 2.50			
Last 60 Hours - 2.50 Graduate - 3.0			

BA (Journalism)/MA Accelerated Program

**Journalism
A610 F610 Q394**

OU encourages students to complete at least 33 hours of applicable coursework each year to have the opportunity to graduate in four years.

GENERAL EDUCATION AND COLLEGE REQUIREMENTS Courses graded S/U or P/NP will not apply.	MAJOR REQUIREMENTS	Hours	MAJOR REQUIREMENTS continued	Hours
<p>Courses for fulfillment of General Education and College of Journalism requirements must be from the approved General Education course list.</p> <p align="center">University-Wide General Education Requirements (minimum 40 hours)</p> <p>Core Area I: Symbolic and Oral Communication (9-19 hours, 3-5 courses)</p> <p>a: English Composition (6 hours, 2 courses)</p> <p>1. English 1113, Principles of English Composition</p> <p>2. English 1213, Principles of English Composition, or EXPO 1213, Expository Writing</p> <p>b: Foreign Language (0-10 hours, 2 courses in the same language). May be met by successful completion of 2 years of the same foreign language in high school. (Additional foreign language requirement – see below.)</p> <p>1. Beginning Course, 0-5 hours _____</p> <p>2. Beginning Course, continued, 0-5 hours _____</p> <p>c: Mathematics (3 hours, 1 course) _____</p> <p>Core Area II: Natural Science (7 hours, 2 courses). Courses must be taken from different disciplines. One must include a laboratory.</p> <p>1. _____</p> <p>2. _____</p> <p>Core Area III: Social Science (6 hours, 2 courses)</p> <p>1. Political Science 1113, American Federal Government and one additional course:</p> <p>2. _____</p> <p>Core Area IV: Humanities (12 hours, 4 courses)</p> <p>a: Understanding Artistic Forms (3 hours, 1 course) _____</p> <p>b: Western Civilization and Culture (6 hours, 2 courses)</p> <p>1. History 1483, U.S., 1492-1865, or History 1493, U.S., 1865-Present, and one additional course:</p> <p>2. _____ (excluding HIST 1483 and 1493)</p> <p>c: Non-Western Culture (3 hours, 1 course) _____</p> <p>Senior Capstone Experience (3 hours, 1 course): satisfied by JMC 4343 in major</p>	<p align="center">JOURNALISM & MASS COMMUNICATION COURSES</p> <p>JMC Core:</p> <p>1013 Intro. to Media 3</p> <p>2033 Media Writing & Storytelling 3</p> <p>4813 Media Law 3</p> <p>Journalism Core (JMC courses):</p> <p>3003 Multimedia Journalism 3</p> <p>3013 Multimedia News Gathering 3</p> <p>4803 History of Media 3</p> <p>4863 Journalism, Ethics & Democracy (Senior Capstone) 3</p> <p>Two courses chosen from the following:</p> <p>3043 Community Journalism</p> <p>3063 Intro. to Broadcast Journalism*</p> <p>3083 Business of Media</p> <p>4123 Media Theories</p> <p>4833 Journalism Ethics</p> <p>4853 Race, Gender, & the Media</p> <p>*A requirement of students choosing the Broadcast Skills stream.</p> <p>_____ 3</p> <p>_____ 3</p> <p>_____ 10</p> <p>JMC Skills Streams: 10 hours. Students must choose one of the following streams.</p> <p>Broadcast:</p> <p>3011 Practicum</p> <p>3663 Electronic Newsgathering Tech.</p> <p>3773 Television News</p> <p>4673 Advanced Broadcast News</p> <p>Online:</p> <p>3011 Practicum</p> <p>3663 Electronic Newsgathering Tech.</p> <p>3683 Interactive Multimedia</p> <p>4683 Multimedia Content Management</p> <p>Print:</p> <p>3011 Practicum</p> <p>3023 Feature Writing</p> <p>3103 News Editing</p> <p>4013 Reporting Public Affairs</p>		<p>Electives: A minimum of 9 hours chosen from JMC courses numbered 3000 or above.</p> <p>_____ 3</p> <p>_____ 3</p> <p>_____ 3</p> <p>_____ 0-3</p> <p><u>Required Completion of a Minor – 15-21 hours</u> (hours vary due to minor chosen). All Gaylord College students pursuing a baccalaureate major are also required to complete an academic minor of their choice in accordance to JMC policies.</p> <p>_____ 15-21</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	
	GRADUATE REQUIREMENTS (*9 hours shared credit)			
	Thesis Option 32 hours		Project Option 33 hours	
<p align="center">Additional Gaylord College of Journalism and Mass Communication Requirements</p> <p>I. Foreign Language (0-3 hours). One course at the intermediate level or demonstrated competency at that level.</p> <p>Intermediate Course, 0-3 hours _____</p> <p>II. Western Civilization (6 upper-division hours, 2 courses). Must be outside the major and in addition to University General Education Core IV</p> <p>1. _____ 2. _____</p>	<p>Required Core (13 hours):</p> <p>JMC 5073 Conceptual Issues</p> <p>JMC 5093 Introduction to Research Methods</p> <p>JMC 5083 Mass Communication Theory</p> <p>JMC 5113 OR 5113 Qualitative or Quantitative Research Methods</p> <p>JMC 5091 Thesis/Project Seminar</p> <p>Electives (15 hours):</p> <p>JMC Electives (9 hours; 6 hours shared*)</p> <p>Non-JMC Electives (6 hours; 3 hours shared*)</p> <p>JMC 5980 Thesis (4 hours)</p>		<p>Required Core (13 hours):</p> <p>JMC 5073 Conceptual Issues</p> <p>JMC 5093 Introduction to Research Methods</p> <p>JMC 5063 Readings in Mass Communication</p> <p>JMC 5001 Professional Practices (three 1-hour courses)</p> <p>JMC 5091 Thesis/Project Seminar</p> <p>Electives (16 hours):</p> <p>JMC Electives (10 hours; 6 hours shared*)</p> <p>Non-JMC Electives (6 hours; 3 hours shared*)</p> <p>JMC 5880 Project (4 hours)</p>	

- Requirements for admission to the Gaylord College of Journalism and Mass Communication are outlined on the back of this page.
- A maximum of 50 hours of Journalism and Mass Communication may be counted in the 124 hours required for graduation. No student will be awarded a BA in Journalism degree without completing at least 80 semester credit hours outside the College. At least 65 of these hours must be in liberal arts and sciences courses.
- A grade of C or better is required in all Journalism and Mass Communication courses.

INFORMATION CONCERNING GENERAL RULES, REGULATIONS AND MINIMUM REQUIREMENTS

TOTAL HOURS: A Bachelor of Arts in Journalism degree requires 124 hours, 48 of which must be upper-division (3000-4000 level courses).

Transfer work will be counted as lower-division or upper-division credit depending on the level at which it was offered at the institution where the work was taken. All two-year college work is considered to be lower-division.

HOURS BY EXAM, CORRESPONDENCE STUDY AND/OR EXTENSION: A maximum of 31 semester hours (or 1/4 of the total hours required for a preprofessional program of study) may be completed by a combination of exam, correspondence study and/or extension credit.

ATTENDANCE: Students who do not attend a JMC class or lab on the first day of classes may be dropped from the class or lab.

TRANSFER WORK: Students may transfer in a maximum of 12 credit hours of journalism and mass communication coursework prior to full admission to the Gaylord College. Once fully admitted to the college, students may petition the faculty to have an additional three (3) credit hours from an outside ACEJMC institution applied to their University of Oklahoma degree. A maximum of fifteen (15) credit hours of JMC transfer coursework may be applied to a degree.

INDIVIDUAL STUDIES (e.g., courses titled "Independent Study"): A maximum of 12 total semester hours may be counted toward graduation.

REPEAT OF FAILED COURSEWORK: A student earning a grade of "F" in an upper-division course at OU may not repeat the course for credit at another institution without the prior written permission of the department that offered the course at OU.

SENIOR INSTITUTION HOURS: A minimum of 60 semester hours applied toward graduation must be earned at senior (4-year) institutions.

RESIDENCY:

- A minimum of 30 semester hours acceptable toward graduation must be earned in residence at OU, including at least 15 of the last 30 hours applied toward the degree.
- At least 15 semester hours of upper-division major work must be completed in residence at OU.
- OU correspondence courses are *not* considered resident credit.
- Credits earned via examination are neither resident nor nonresident credit.

SPECIAL DEGREES: Students may qualify for an Honors degree (cum Laude, Magna cum Laude, or Summa cum Laude) by completing specific requirements of the Honors College. A degree will be earned with Distinction if the student completes at least 60 semester hours at OU with at least a 3.60 combined retention GPA and OU retention GPA. A degree will be earned with Special Distinction if the student completes at least 60 semester hours at OU with at least a 3.80 combined retention GPA and OU retention GPA.

APPLICATION FOR GRADUATION: Students must apply for graduation during the term in which they complete their degree requirements in order to graduate in that term. Application forms are available in the Student Services Center, 2533 Gaylord Hall. The deadline for completion of all coursework to graduate in a particular term is the last day of classes in that term.

Requirements for full Admission to the College of Journalism and Mass Communication

All incoming freshmen or transfer students are classified as Pre-Journalism majors until the following requirements are met:

- Successfully pass the Gaylord College Entrance Exams;
- Successfully complete JMC 1013 (Introduction to Media) with a grade of C or better;
- Successful completion of at least 21 hours of courses acceptable for General Education credit; and
- Achieve a minimum combined retention grade point average of 2.75 on all work attempted, as well as a 2.75 on all major work.

Once admitted as a major in the Gaylord College of Journalism and Mass Communication you may choose a major in one of the following: Advertising, Creative Media Production, Journalism, Professional Writing, or Public Relations.

If you have any questions or advising concerns, please contact: Student Services Center, Gaylord Hall, Room 2533, (405) 325-5684.

Suggested Semester Plan of Study — BA/MA in Journalism - A610 F610 Q394

Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
FRESHMAN	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), or	3
	HIST 1483, United States 1492-1865, or 1493, United States 1865-Present (Core IV)	3	EXPO 1213, Expository Writing (Core I)	
	JMC 1013, Intro. to Media	3	JMC 2033, Media Writing & Storytelling	3
	Beginning Foreign Language (Core I)	5	MATH (Core I)	3
	Free Elective, lower-division	3	P SC 1113, American Federal Government (Core III)	3
			Beginning Foreign Language continued (Core I)	5
	TOTAL CREDIT HOURS	17	TOTAL CREDIT HOURS	17
SOPHOMORE	JMC 3003, Multimedia Journalism	3	JMC 3011, Practicum	3
	Intermediate Foreign Language	3	JMC 3013, News Gathering	3
	Natural Science with lab (Core II)	4	Natural Science without lab (Core II)	3
	Western Civilization & Culture (Core IV)	3	Non-Western Culture (Core IV)	3
	Understanding Artistic Forms (Core IV)	3	Free Elective, lower- or upper-division	3
	Free Elective, lower- or upper-division	1	Social Science (Core III)	3
		JMC Journalism Core Elective	3	
	TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	18
Apply for Admission to the Accelerated BA/MA program. Student must be a current undergraduate student at Gaylord College, have a minimum GPA of 3.5 overall, and must have completed 60 credits to be eligible to apply. Student may only apply for the area of the program in which they currently major. For more information, please visit www.ou.edu/gaylord .				
JUNIOR	JMC Skills Course	3	JMC Skills Course	3
	Western Civilization & Culture (Core IV), or Upper-division outside major (Gen. Ed.)	3	JMC Elective	6
	JMC Journalism Core Elective	3	JMC Major Elective, upper-division (3000-4000-level)	3
	Free Elective, lower- or upper-division	3	Western Civilization & Culture (Core IV), or Upper-division outside major (Gen. Ed.)	3
	Free Elective, lower- or upper-division	3	JMC Major Elective, upper-division (3000-4000-level)	3
	JMC 4803, History of Media	3		
	TOTAL CREDIT HOURS	18	TOTAL CREDIT HOURS	15
Student must have completed 97 credit hours to be admitted to the program.				
SENIOR	JMC Skills Course	3	JMC 4863, Journalism, Ethics & Democracy (Capstone)	3
	Shared Graduate Credit +5000 (BA+MA degree credit)	3	Free Elective, lower- or upper-division	3
	Free Elective, lower- or upper-division	2	Shared Graduate Credit +5000 (Non JMC Course) (BA+MA degree credit)	3
	Shared Graduate Credit +5000 (BA+MA degree credit)	3	JMC 5063/5083 Readings/Theory (MA degree credit)	3
	JMC 5073 Conceptual Issues (MA degree credit)	3	JMC 5091 Thesis/Project Seminar (MA degree credit)	1
	JMC 4813, Media Law	3		
	TOTAL CREDIT HOURS	17	TOTAL CREDIT HOURS	13
Students are eligible for graduate status upon graduation with the BA in Journalism.				
FIFTH YEAR	<i>Thesis:</i> JMC 5093 Research Methods	3	<i>Thesis:</i> JMC 5113 Qualitative Research	3
	JMC 5000 Elective (JMC)	3	Methods OR	
	5000 level elective (Non JMC)	3	JMC 5133 Quantitative Research Methods	4
			JMC 5980 Thesis	4
	<i>Project:</i> JMC 5093 Research Methods	3	JMC 5880 Project Hours	4
	JMC 5000 Elective (JMC) OR 5000 level elective (Non JMC)	3	JMC 5000 Elective (JMC) OR 5000 level elective (Non JMC)	3
JMC 5001 Professional Practices	1	JMC 5001 Professional Practices	1	
JMC 5001 Professional Practices	1	JMC 5000 Elective (JMC)	1	
	9 thesis/ 8 project	TOTAL CREDIT HOURS	7 thesis/ 9 project	
Bachelor's degrees require a minimum of 48 hours of upper-division (3000-4000) coursework. This plan of study should not be used in lieu of academic advisement.				