REQUIREMENTS FOR THE BACHELOR OF ARTS IN JOURNALISM/MASTER OF ARTS
GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION
THE UNIVERSITY OF OKLAHOMA

For Students Entering the
Oklahoma State System for
Higher Education:
Summer 2017 through
Spring 2018

Minimum Credit Hours and Grade Point Averages Required

<table>
<thead>
<tr>
<th>Total Hours —</th>
<th>Upper-Division Within Total</th>
<th>48</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Hours —</td>
<td>Upper-Division Within Major</td>
<td>21-30</td>
</tr>
</tbody>
</table>

Grade Point Averages:
Overall & Major: Combined OU/Transfer - 2.50 OU - 2.50
Last 60 Hours - 2.50 Graduate - 3.0

BA (Journalism)/MA Accelerated Program
Creative Media Production
A256 F610 Q159

OU encourages students to complete at least 33 hours of applicable coursework each year to have the opportunity to graduate in four years.

GENERAL EDUCATION AND COLLEGE REQUIREMENTS
Courses graded S/U or P/NP will not apply.

Courses for fulfillment of General Education and College of Journalism requirements must be from the approved General Education course list.

University-Wide General Education Requirements (minimum 40 hours)

Core Area I: Symbolic and Oral Communication (9-19 hours, 3-5 courses)
   a: English Composition (6 hours, 2 courses)
   1. English 1113, Principles of English Composition
   2. English 2123, Principles of English Composition, or
      EXPO 2121, Expository Writing
   b: Foreign Language (0-10 hours, 2 courses in the same language). May be met by successful completion of 2 years of the same foreign language in high school. (Additional foreign language requirement - see below.)
   1. Beginning Course, 0-5 hours
   2. Beginning Course, continued, 0-5 hours
   c: Mathematics (3 hours, 1 course)

Core Area II: Natural Science (7 hours, 2 courses). Courses must be taken from different disciplines. One must include a laboratory.
   1._________________________
   2._________________________

Core Area III: Social Science (6 hours, 2 courses)
   1. Political Science 1113, American Federal Government and one additional course:
   2._________________________

Core Area IV: Humanities (12 hours, 4 courses)
   a: Understanding Artistic Forms (3 hours, 1 course)
   1._________________________
   b: Western Civilization and Culture (6 hours, 2 courses)
   1. History 1483, U.S., 1492-1865, or History 1493, U.S., 1865-Present, and one additional course:
   2._________________________(excluding HIST 1483 and 1493)
   c: Non-Western Culture (3 hours, 1 course)

Senior Capstone Experience (3 hours, 1 course); satisfied by JMC 4343 in major

Additional Gaylord College of Journalism and Mass Communication Requirements

I. Foreign Language (0-3 hours). One course at the intermediate level or demonstrated competency at that level).
   Intermediate Course, 0-3 hours

II. Western Civilization (6 upper-division hours, 2 courses). Must be outside the major and in addition to University General Education Core IV
   1._________________________
   2._________________________

MAJOR REQUIREMENTS

JOURNALISM & MASS COMMUNICATION

JMC Core:
1013 Intro. to Media
2033 Media Writing & Storytelling
4813 Media Law

*Satisfies Computer Literacy Requirement.

Creative Media Production Core:
2623 Electronic Media Writing
2644 Intro. to Video Production
2683 Survey of Electronic Media
3613 Electronic Field Production
4633 Issues & Ethics in Electronic Media (Capstone Course)

JMC Electives: (9 hours; must include three (3 hours of 3011)
3011 Practicum (2 repeats) 3000-4000-level JMC Electives

Required Completion of a Minor - 15-21 hours (hours vary due to minor chosen).

All Gaylord College students pursuing a baccalaureate major are also required to complete an academic minor of their choice in accordance to JMC policies.

Free Electives
Electives to bring total applicable hours to 124 including 48 upper-division hours.

GRADUATE REQUIREMENTS (*9 hours shared credit)

Thesis Option
32 hours

Required Core (13 hours):
JMC 5073 Conceptual Issues
JMC 5093 Introduction to Research Methods
JMC 5083 Mass Communication Theory
JMC 5113 OR 5113 Qualitative or Quantitative Research Methods
JMC 5091 Thesis/Project Seminar

Electives (15 hours):
JMC Electives (9 hours; 6 hours shared*)
Non-JMC Electives (6 hours; 3 hours shared*)
JMC 5980 Thesis (4 hours)

Project Option
33 hours

Required Core (13 hours):
JMC 5073 Conceptual Issues
JMC 5093 Introduction to Research Methods
JMC 5063 Readings in Mass Communication
JMC 5001 Professional Practices (three 1-hour courses)
JMC 5091 Thesis/Project Seminar

Electives (16 hours):
JMC Electives (10 hours; 6 hours shared*)
Non-JMC Electives (6 hours; 3 hours shared*)
JMC 5880 Project (4 hours)

*These tracks are offered on an irregular basis.

Audio Production
3633 Advanced Audio Production
4643 CMP Production/Writing Elective

Corporate & Commercial Media Design
4633 Advanced Video Production
4793 Client-Based Production

Electronic Film Making
5765 Visual Writing & Aesthetics
4633 Advanced Video Production
4913 Dramatic Series/Short Prods.

Video Production
4623 Prod./Dir. for Multi-Camera
4633 Advanced Video Production

Planned Studies
Students may propose a self-designed program at the beginning of their studies in CMP for faculty approval.

Interactive Multimedia & Graphics
4685 Multimedia Content Management
4773 Post Production & Graphics

Writing
5765 Visual Writing & Aesthetics
4734 Film Script Writing
4753 Documentary Research/Writing

Documentary Production
4723 Introduction to Documentary
4753 Documentary Research/Writing
4763 Documentary Producing/Directing

• Requirements for admission to the Gaylord College of Journalism and Mass Communication are outlined on the back of this page.
• A maximum of 50 hours of Journalism and Mass Communication may be counted in the 124 hours required for graduation. No student will be awarded a BA in Journalism degree without completing at least 80 semester credit hours outside the College. At least 65 of these hours must be in liberal arts and sciences courses.
• A grade of C or better is required in all Journalism and Mass Communication courses.
INFORMATION CONCERNING GENERAL RULES, REGULATIONS AND MINIMUM REQUIREMENTS

TOTAL HOURS: A Bachelor of Arts in Journalism degree requires 124 hours. 48 of which must be upper-division (3000-4000 level courses).

HOURS BY EXAM, CORRESPONDENCE STUDY AND/OR EXTENSION: A maximum of 31 semester hours (or 1/4 of the total hours required for a preprofessional program of study) may be completed by a combination of exam, correspondence study and/or extension credit.

ATTENDANCE: Students who do not attend a JMC class or lab on the first day of classes may be dropped from the class or lab.

TRANSFER WORK: Students may transfer in a maximum of 12 credit hours of journalism and mass communication coursework prior to full admission to the Gaylord College. Once fully admitted to the college, students may petition the faculty to have an additional three (3) credit hours from an outside ACEJMC institution applied to their University of Oklahoma degree. A maximum of fifteen (15) credit hours of JMC transfer coursework may be applied to a degree.

INDIVIDUAL STUDIES (e.g., courses titled “Independent Study”): A maximum of 12 total semester hours may be counted toward graduation.

REPEAT OF FAILED COURSEWORK: A student earning a grade of “F” in an upper-division course at OU may not repeat the course for credit at another institution without the prior written permission of the department that offered the course at OU.

SENIOR INSTITUTION HOURS: A minimum of 60 semester hours applied toward graduation must be earned at senior (4-year) institutions.

RESIDENCY:

- A minimum of 30 semester hours acceptable toward graduation must be earned in residence at OU, including at least 15 of the last 30 hours applied toward the degree.
- At least 15 semester hours of upper-division major work must be completed in residence at OU.
- OU correspondence courses are not considered resident credit.

SPECIAL DEGREES: Students may qualify for an Honors degree (cum Laude, Magna cum Laude, or Summa cum Laude) by completing specific requirements of the Honors College. A degree will be earned with Distinction if the student completes at least 60 semester hours at OU with at least a 3.60 combined retention GPA and OU retention GPA. A degree will be earned with Special Distinction if the student completes at least 60 semester hours at OU with at least a 3.80 combined retention GPA and OU retention GPA. A degree will be earned with Special Distinction if the student completes at least 60 semester hours at OU with at least a 3.80 combined retention GPA and OU retention GPA.

APPLICATION FOR GRADUATION: Students must apply for graduation during the term in which they complete their degree requirements in order to graduate in that term. Application forms are available in the Student Services Center, 2533 Gaylord Hall. The deadline for completion of all coursework to graduate in a particular term is the last day of classes in that term.

Requirements for full Admission to the College of Journalism and Mass Communication

All incoming freshmen or transfer students are classified as Pre-Journalism majors until the following requirements are met:

- Successfully pass the Gaylord College Entrance Exams;
- Successfully complete JMC 1013 (Introduction to Media) with a grade of C or better; and
- Successful completion of at least 21 hours of courses acceptable for General Education credit; and
- Achieve a minimum combined retention grade point average of 2.75 on all work attempted, as well as a 2.75 on all major work.

Once admitted as a major in the Gaylord College of Journalism and Mass Communication you may choose a major in one of the following: Advertising, Creative Media Production, Journalism, Professional Writing, or Public Relations.

If you have any questions or advising concerns, please contact: Student Services Center, Gaylord Hall, Room 2533, (405) 325-5684.

Suggested Semester Plan of Study — BA/MA in Creative Media Production - A256 F610 Q159

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>SECOND SEMESTER</th>
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<tbody>
<tr>
<td></td>
<td>Hours</td>
<td>Hours</td>
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<tr>
<td>FRESHMAN</td>
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<tr>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or JMC 3011, Practicum Upper</td>
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<tr>
<td>HIST 1483, United States 1492-1865, or 1493, United States 1865-Present (Core IV)</td>
<td>3</td>
<td>JMC 3613, Electronic Field Production</td>
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<tr>
<td>JMC 1013, Intro. to Media</td>
<td>3</td>
<td>JMC 3011, Practicum</td>
</tr>
<tr>
<td>Beginning Foreign Language (Core I)</td>
<td>5</td>
<td>JMC 3000 Elective (JMC)</td>
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<tr>
<td>TOTAL CREDIT HOURS</td>
<td>14 TOTAL CREDIT HOURS</td>
<td>17 TOTAL CREDIT HOURS</td>
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<tr>
<td>SOPHOMORE</td>
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<tr>
<td>JMC 2623, Electronic Media Writing</td>
<td>3</td>
<td>JMC 26383, Survey of Electronic Media</td>
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<tr>
<td>JMC 2683, Survey of Electronic Media</td>
<td>3</td>
<td>JMC 2644, Intro. to Video Production</td>
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<tr>
<td>Intermediate Foreign Language</td>
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<td>Understanding Artistic Forms (Core IV)</td>
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<tr>
<td>Natural Science without lab (Core II)</td>
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<td>Natural Science with lab (Core II)</td>
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<td>TOTAL CREDIT HOURS</td>
<td>16 TOTAL CREDIT HOURS</td>
<td>17 TOTAL CREDIT HOURS</td>
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<td>JUNIOR</td>
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<tr>
<td>JMC 4813, Media Law</td>
<td>3</td>
<td>JMC 4653, Current Issues in Broadcasting (Capstone)</td>
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<td>JMC Track Course</td>
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<td>JMC 3000/4000-level elective</td>
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<td>JMC 3011, Practicum</td>
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<td>JMC 3000/4000-level elective</td>
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<td>Western Civilization &amp; Culture (Core IV)</td>
<td>3</td>
<td>JMC 5093 Conceptual Issues (MA degree credit)</td>
</tr>
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<td>Free Elective, upper-division (3000-4000 level)</td>
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<td>Shared Graduate Credit +5000 (BA+MA degree credit)</td>
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<tr>
<td>Free Elective, lower- or upper-division</td>
<td>3</td>
<td>JMC 5083/5083 Readings/Theory (MA degree credit)</td>
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<tr>
<td>Free Elective, lower- or upper-division</td>
<td>3</td>
<td>JMC 5091 Thesis/Project Seminar (MA degree credit)</td>
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<td>Free Elective, lower- or upper-division</td>
<td>3</td>
<td>Shared Graduate Credit +5000 (BA+MA degree credit)</td>
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<td>17 TOTAL CREDIT HOURS</td>
<td>19 TOTAL CREDIT HOURS</td>
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<td>SENIOR</td>
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<td>JMC 4653, Current Issues in Broadcasting (Capstone)</td>
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<td>JMC Track Course</td>
<td>3</td>
<td>JMC 3000/4000-level elective</td>
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<tr>
<td>Upper Western Civilization &amp; Culture (Core IV)</td>
<td>3</td>
<td>JMC 5093 Conceptual Issues (MA degree credit)</td>
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<tr>
<td>JMC 5093 Research Methods</td>
<td>3</td>
<td>Shared Graduate Credit +5000 (BA+MA degree credit)</td>
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<tr>
<td>JMC 5000 Elective (JMC)</td>
<td>3</td>
<td>JMC 5083/5083 Readings/Theory (MA degree credit)</td>
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<td>TOTAL CREDIT HOURS</td>
<td>18 TOTAL CREDIT HOURS</td>
<td>13 TOTAL CREDIT HOURS</td>
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Bachelor’s degrees require a minimum of 48 hours of upper-division (3000-4000) coursework.

This plan of study should not be used in lieu of academic advisement.