### REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS** *(price.ou.edu/advising)*

**THE UNIVERSITY OF OKLAHOMA**

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**For Students Entering the Oklahoma State System for Higher Education**  
**Summer 2016 through Spring 2017**

<table>
<thead>
<tr>
<th>SUBJECT</th>
<th>HOURS</th>
<th>COURSES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Communications</strong></td>
<td>9-19</td>
<td></td>
</tr>
</tbody>
</table>
ENGL 1113, Principles of English Composition (Core I)  
ENGL 2123, Principles of English Composition (Core I), or  
EXPO 1213, Expository Writing (Core I)  
COMM 1113, Principles of Communication, or  
COMM 2613, Public Speaking  
Foreign Language, 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement. |
| **Behavioral & Social Science** | 6 |  
PSC 1113, American Federal Government (Core III)  
Select 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political). |
| **Humanities** | 12 |  
HIST 1483 or 1493, U.S. (Core IV)  
PHIL 1273, Introduction to Business Ethics (Core IV: W. Cry.)  
1 course from each of the following 2 fields (Core IV):  
§Understanding Artistic Forms -  
§Non-Western Culture -  
It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories. |
| **Science & Mathematics** | 16 |  
§Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  
Recommended: CEE 2103, Energy & Environment (no lab)  
Recommended: METR 1014, Intro. to Weather & Climate (lab)  
MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)  
MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I, or, 1914, Differential & Integral Calculus I)  
MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II, or 2924, Differential & Integral Calculus II)  
§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List. |
| **Basic Business** | 23 |  
ACCT 2113, Fundamental Financial Accounting*  
ACCT 2123, Fundamental Managerial Accounting*  
B AD 1001, Personal Computing Productivity Tools  
B AD 2091, Business and Professional Basics  
B C 2813, Business Writing  
ECON 1113, Principles of Economics—Macro (Core III)*  
ECON 1123, Principles of Economics—Micro*  
ECON 2843, Elements of Statistics*  
MIS 2113, Computer-Based Information Systems*† |

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**To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising.**

<table>
<thead>
<tr>
<th>Core Requirements - 15 hours</th>
<th>Major Requirements - 21 hours</th>
</tr>
</thead>
</table>
| FIN 3303, Business Finance (C or better; may not be taken online)  
L S 3323, Legal Environment of Business  
MGT 3013, Principles of Organization and Management  
MKT 3013, Principles of Marketing  
†B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)  
† requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services. |
| NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.  
FIN 3503, Investments  
FIN 3703, Financial Modeling & Analysis  
FIN 4113, Derivative Securities and Markets  
FIN 4513, Financial Risk Management  
FIN 4533, Corporate Risk Management  
FIN 4713, Fixed Income Fund Management  
FIN 4543, Financial Trading Strategies, or  
FIN 3603, Advanced Corporate Finance, or  
MIS 3223, Financial Data Modeling |

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**Upper-Division Business - 9 hours**

- ACCT 3113, Intermediate Acct. I  
- ACCT 3123, Intermediate Acct. II  
- ECON 3133, Intermediate Macro-economic Theory  
- B AD 1000, Price Passport to Success I  
- B AD 1010, Price Passport to Success II  
A combined total of 40 milestone points is required.  

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**ELECTIVE REQUIREMENTS**

- Five Electives  
- Upper-Division Electives  
- Five hours if exempt from foreign language.  
- Must be nonbusiness.  

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**ADDITIONAL REQUIREMENTS**

- 1. 3000-level core courses must be completed to enroll in 4000-level business courses.  
- 2. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.  
- 3. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.  
- 4. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.  
- 5. Sixty hours, including physical education activity courses, must be taken at a baccalaureate degree-granting institution.  

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**This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.**

- A combined minimum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.  

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*The University of Oklahoma*
### Suggested Semester Advisement Plan

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>B AD 1001, Personal Computing Productivity Tools</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>COMM 2613, Public Speaking</td>
<td></td>
<td>ECON 1213, Principles of Economics—Micro (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>EXPO 1213, Expository Writing (Core I)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HIST 1483, United States 1865-Present</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MATH 1643, Precalculus for Business, Life &amp; Social Sciences</td>
<td>3</td>
<td>P SC 1113, American Federal Government (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>15</strong></td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>16</strong></td>
</tr>
</tbody>
</table>

- **Freshman Year:**
  - Total credit hours: 15
  - First semester courses include English Composition, Principles of Economics, and Precalculus for Business.
  - Second semester courses include Basic Accounting II and Business Writing.

### Sophomore Year

<table>
<thead>
<tr>
<th>Sophomore Year</th>
<th>First Semester</th>
<th>Hours</th>
<th>Second Semester</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACCT 2113, Fundamental Financial Accounting</strong></td>
<td>3</td>
<td>ACCT 3113, Intermediate Accounting I</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>B AD 2091, Business and Professional Basics</strong></td>
<td>1</td>
<td>B C 2813, Business Writing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>ECON 2843, Elements of Statistics</strong></td>
<td>3</td>
<td><strong>ECON 3133, Intermediate Macroeconomic Theory</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>MATH 2123, Calculus II for Business, Life &amp; Social Sciences</strong></td>
<td>3</td>
<td><strong>FIN 3503, Investments</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>MIS 2143, Computer-Based Information Systems</strong></td>
<td>3</td>
<td><strong>FIN 3703, Financial Modeling &amp; Analysis</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>PHIL 1273, Introduction to Business Ethics (Western Civ.)</strong></td>
<td>3</td>
<td><strong>Behavioral &amp; Social Science</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>B AD 1000, Price Passport to Success I</strong></td>
<td>0</td>
<td><strong>B AD 1010, Price Passport to Success II</strong></td>
<td>0</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>16</strong></td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>16</strong></td>
<td></td>
</tr>
</tbody>
</table>

- **Sophomore Year:**
  - Total credit hours: 16
  - First semester courses include Accounting and Business and Professional Basics.
  - Second semester courses include Economics and Financial Modeling.

### Junior Year

<table>
<thead>
<tr>
<th>Junior Year</th>
<th>First Semester</th>
<th>Hours</th>
<th>Second Semester</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FIN 3303, Business Finance</strong></td>
<td>3</td>
<td>ACCT 3113, Intermediate Accounting II</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>LS 3323, Legal Environment of Business</strong></td>
<td>3</td>
<td><strong>ECON 3133, Intermediate Macroeconomic Theory</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>MGT 3013, Principles of Organization and Management</strong></td>
<td>3</td>
<td><strong>FIN 3503, Investments</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>MKT 3013, Principles of Marketing</strong></td>
<td>3</td>
<td><strong>FIN 3703, Financial Modeling &amp; Analysis</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Upper-Division General Education Elective</strong></td>
<td>3</td>
<td><strong>Behavioral &amp; Social Science</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>B AD 1010, Price Passport to Success II</strong></td>
<td>0</td>
<td><strong>B AD 1010, Price Passport to Success II</strong></td>
<td>0</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>15</strong></td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>15</strong></td>
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</tr>
</tbody>
</table>

- **Junior Year:**
  - Total credit hours: 15
  - First semester courses include Business Finance and Marketing.
  - Second semester courses include Accounting and General Education Elective.

### Senior Year

<table>
<thead>
<tr>
<th>Senior Year</th>
<th>First Semester</th>
<th>Hours</th>
<th>Second Semester</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACCT 3123, Intermediate Accounting II</strong></td>
<td>3</td>
<td><strong>B AD 4013, Business Strategy and Policy—Capstone</strong></td>
<td>3</td>
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<tr>
<td><strong>FIN 4113, Derivative Securities and Markets</strong></td>
<td>3</td>
<td><strong>FIN 4533, Corporate Risk Management</strong></td>
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<tr>
<td><strong>FIN 4513, Financial Risk Management</strong></td>
<td>3</td>
<td><strong>FIN 4543, Financial Trading Strategies, or</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>FIN 4713, Fixed Income Fund Management</strong></td>
<td>3</td>
<td><strong>FIN 3603, Advanced Corporate Finance, or</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Upper-Division Elective</strong></td>
<td>3</td>
<td><strong>MIS 3223, Financial Data Modeling</strong></td>
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<td><strong>B AD 1010, Price Passport to Success II</strong></td>
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<td><strong>Free Elective</strong></td>
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<td><strong>Free Elective</strong></td>
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<td><strong>B AD 1010, Price Passport to Success II</strong></td>
<td>0</td>
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</tr>
<tr>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>15</strong></td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>14</strong></td>
<td></td>
</tr>
</tbody>
</table>

- **Senior Year:**
  - Total credit hours: 15
  - First semester courses include intermediate accounting and finance.
  - Second semester courses include business strategy and elective courses.

* = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

† = University-Wide General Education course, refer to the online listing.

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

#### Core I
- Symbolic and Oral Communication (9-19 hours, 3-5 courses)
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—0-10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

#### Core II
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

#### Core III
- Social Science (6 hours, 2 courses)
  - One course must be P SC 1113, “American Federal Government”

#### Core IV
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures—3 hours, 1 course

#### Senior Capstone Experience (3 hours, 1 course)