### GENERAL REQUIREMENTS

<table>
<thead>
<tr>
<th>Minimum Total Hours</th>
<th>148</th>
</tr>
</thead>
<tbody>
<tr>
<td>For OU and Combined Retention Grade Point Averages:</td>
<td></td>
</tr>
<tr>
<td>Minimum Overall Grade Point Average</td>
<td>3.00</td>
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<tr>
<td>Minimum Grade Point Average in Major</td>
<td>3.00</td>
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<tr>
<td>Minimum Grade Point Average in Upper-Division Business Courses</td>
<td>3.00</td>
</tr>
</tbody>
</table>

### OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in five years.

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
</tr>
</thead>
</table>
| Communications | 9-19 | ENGL 1113, Principles of English Composition (Core I)  
ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)  
COMM 1113, Principles of Communication, or  
COMM 2613, Public Speaking  
Foreign Language, 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement. |
| Behavioral & Social Science | 6 | PSC 1113, American Federal Government (Core III)  
Elec 3 hours from the following fields: Anthropology, Geography (economic, human, or political), Political Science, Psychology, or Sociology. |
| Humanities | 12 | HIST 1483 or 1493, U.S. (Core IV)  
PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.)  
1 course from each of the following 2 fields (Core IV):  
$\frac{1}{2}$Understanding Artistic Forms  
$\frac{1}{2}$Non-Western Culture |
| Science & Mathematics | 16 | $\frac{1}{2}$Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  
MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)  
MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I)  
MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II) |
| Basic Business | 23 | ACCT 2113, Fundamental Financial Accounting  
ACCT 2123, Fundamental Managerial Accounting  
B AD 1001, Personal Computing Productivity Tools  
B AD 2091, Business and Professional Basics  
B C 2813, Business Writing  
ECON 1113, Principles of Economics—Macro (Core III)*  
ECON 1123, Principles of Economics—Micro*  
ECON 2843, Elements of Statistics*  
MIS 2113, Computer-Based Information Systems* |

$\frac{1}{2}$Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.

### ELECTIVE REQUIREMENTS

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See www.ou.edu/biz.

<table>
<thead>
<tr>
<th>Core Requirements - 15 hours</th>
<th>Major Requirements - 18 hours</th>
</tr>
</thead>
</table>
| FIN 3303, Business Finance  
LS 3323, Legal Envr. of Business  
MGT 3013, Principles of Organization and Management  
MKT 3013, Principles of Marketing  
B AD 4013, Business Strategy and Policy |
| NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed. |

### GRADUATE REQUIREMENTS

| Required:  
MIT 5602, Management Information Systems |
| MIT Electives:  
10 to 13 credit hours of graduate level MIT courses as necessary to reach 32 hours for the degree. |
| Graduate Electives:  
13 credit hours of graduate-level Business, MIT electives or other electives as approved by MIT Division.  
The Non-Thesis degree is a coursework-only degree; a Non-Thesis exam is not required, OR 3 credit hours of Thesis (MIT 5980) |
| 4 credit hours of additional required coursework from a list maintained by the department and approved by the Graduate Liaison.  
Up to 12 hours of graduate level MIT or MIS courses from a list maintained by the department and approved by the graduate liaison can be shared between BBA and MS-MIT programs. |

### ADDITIONAL REQUIREMENTS

1. 3000-level core courses must be completed to enroll in 4000-level business courses.
2. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.
3. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.
4. Students must complete the GMAT exam with a score of 500 or greater.
5. Comprehensive written exam required at end of program.
6. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
**Suggested Semester Advisement Plan**

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th></th>
<th>SECOND SEMESTER</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Hours</td>
<td></td>
<td>Hours</td>
<td></td>
</tr>
<tr>
<td>FRESHMAN</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>ECON 2123, Fundamental Managerial Accounting</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>COMM 2613, Public Speaking</td>
<td>1</td>
<td>B C 2813, Business Writing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ECON 1113, Principles of Economics—Micro (Core III)</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HIST 1483, United States 1492-1865, or</td>
<td>3</td>
<td>(Natural Science (Core II)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>1493, United States 1865-Present</td>
<td>1</td>
<td>B AD 1000, Price Passport to Success I</td>
<td>0</td>
<td></td>
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<tr>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>B AD 1000, Price Passport to Success I</td>
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<tr>
<td>B AD 1000, Price Passport to Success I</td>
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<td>B AD 1000, Price Passport to Success I</td>
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<tr>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
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</tbody>
</table>

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.

**SUGGESTED SEMESTER ADVICE PLAN**

- **FRESHMAN**
  - **First Semester**:
    - COMM 1113, Principles of Communication, or
    - COMM 2613, Public Speaking
    - ECON 1113, Principles of Economics—Micro (Core III)
    - ENGL 1113, Principles of English Composition (Core I)
    - HIST 1483, United States 1492-1865, or
    - 1493, United States 1865-Present
    - MATH 1643, Precalculus for Business, Life, and Social Sciences
    - B AD 1000, Price Passport to Success I
    - TOTAL CREDIT HOURS: 15

- **Second Semester**:
  - ECON 2123, Fundamental Managerial Accounting
  - B C 2813, Business Writing
  - MATH 1743, Calculus I for Business, Life & Social Sciences (Core I)
  - MATH 1643, Precalculus for Business, Life, and Social Sciences
  - (Natural Science (Core II))
  - B AD 1000, Price Passport to Success I
  - TOTAL CREDIT HOURS: 16

**SUGGESTED SEMESTER ADVICE PLAN**

- **Sophomore**
  - **First Semester**:
    - ACCT 2113, Fundamental Financial Accounting
    - B AD 2091, Business & Professional Basics
    - ECON 2843, Elements of Statistics
    - MATH 2123, Calculus II for Business, Life & Social Sciences
    - MIS 2113, Computer-Based Information Systems
    - PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)
    - Free Elective
    - B AD 1000, Price Passport to Success I
    - TOTAL CREDIT HOURS: 18

- **Second Semester**:
  - ACCT 2123, Fundamental Managerial Accounting
  - B C 2813, Business Writing
  - MATH 2123, Calculus II for Business, Life & Social Sciences
  - (Natural Science with Lab (2nd discipline) (Core II))
  - (Non-Western Culture (Core IV))
  - B AD 1000, Price Passport to Success I
  - TOTAL CREDIT HOURS: 16

**SUGGESTED SEMESTER ADVICE PLAN**

- **Junior**
  - **First Semester**:
    - L S 3323, Legal Environment of Business
    - MGT 3013, Principles of Organization and Management
    - MKT 3013, Principles of Marketing
    - Upper-Division Elective
    - Free Elective
    - B AD 1010, Price Passport to Success II
    - TOTAL CREDIT HOURS: 15

- **Second Semester**:
  - PIN 3303, Business Finance
  - MGT 3513, Human Resources Management Practice
  - SCM 3523, Production/Operations Management
  - (Upper-Division General Education)
  - (Behavioral & Social Science)
  - Free Elective
  - B AD 1010, Price Passport to Success II
  - TOTAL CREDIT HOURS: 18

**SUGGESTED SEMESTER ADVICE PLAN**

- **Senior**
  - **First Semester**:
    - MGT Elective
    - Graduate Requirement Course
    - Graduate Requirement Course
    - MIT 5602, Management Information Systems
    - B AD 1010, Price Passport to Success II
    - TOTAL CREDIT HOURS: 12

- **Second Semester**:
  - Graduate Requirement Course
  - Graduate Requirement Course
  - Graduate Requirement Course
  - Graduate Requirement Course
  - B AD 4013, Business Strategy & Policy - Capstone
  - TOTAL CREDIT HOURS: 12

**SUGGESTED SEMESTER ADVICE PLAN**

- **Fifth Year**
  - **First Semester**:
    - Graduate Requirement Course
    - Graduate Requirement Course
    - Graduate Requirement Course
    - Graduate Requirement Course
    - B AD 4013, Business Strategy & Policy - Capstone
    - TOTAL CREDIT HOURS: 12

**SUGGESTED SEMESTER ADVICE PLAN**

- **Graduate Requirement Course**
  - Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).
  - University-Wide General Education course, refer to online listing.
  - May be free elective if Artistic Form, Non-Western Culture, or Science course is 3000-4000-level.

**University-Wide General Education Requirements (minimum 40 hours)**

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition–6 hours, 2 courses
  - Mathematics–3 hours, 1 course
  - Foreign Language–0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**
- Natural Science (7 hours, 2 courses)
- Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a lab.

**Core III**
- Social Science (6 hours, 2 courses)
- One course must be P SC 1113, “American Federal Government”

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms–3 hours, 1 course
  - Western Civilization and Culture–6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures–3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**