For Students Entering the Oklahoma State System for Higher Education Summer 2016 through Spring 2017

GENERAL REQUIREMENTS

Minimum Total Hours: 148

For OU and Combined Retention Grade Point Averages:
Minimum Overall Grade Point Average: 3.00
Minimum Grade Point Average in Major: 3.00
Minimum Grade Point Average in Upper-Division Business Courses: 3.00

OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in five years.

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
</tr>
</thead>
</table>
| Communications | 9-19 | ENGL 1113, Principles of English Composition (Core I)  
ENGL 1213, Principles of English Composition (Core I), or  
EXPO 1213, Expository Writing (Core I)  
COMM 1113, Principles of Communication, or  
COMM 2613, Public Speaking  
Foreign Language, 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement. |
| Behavioral & Social Science | 6 | PSC 1113, American Federal Government (Core III)  
Elect 3 hours from the following fields: Anthropology, Geography, (economic, human, or political), Political Science, Psychology, or Sociology. |
| Humanities | 12 | HIST 1483 or 1493, U.S. (Core IV)  
PHIL 1273, Introduction to Business Ethics (Core IV: W. Grad.)  
1 course from each of the following 2 fields (Core IV):  
- §Understanding Artistic Forms  
- §Non-Western Culture  
- It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories. |
| Science & Mathematics | 16 | $§Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  
MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)  
MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or,  
1914, Differential & Integral Calculus I)  
MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or,  
2924, Differential & Integral Calculus II)  
ACCT 2113, Fundamental Financial Accounting*  
ACCT 2123, Fundamental Managerial Accounting  
B AD 1001, Personal Computing Productivity Tools  
B AD 2091, Business and Professional Basics  
B C 2813, Business Writing  
ECON 1113, Principles of Economics—Macro (Core III)*  
ECON 1123, Principles of Economics—Micro*  
ECON 2843, Elements of Statistics*  
MIS 2113, Computer-Based Information Systems* |
| Basic Business | 23 | Minimum grade of C required in all courses marked with an *  
§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List. |

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising.

Core Requirements - 15 hours

FIN 3303, Business Finance  
LS 3323, Legal Envr. of Business  
MGT 3013, Principles of Organization and Management  
MKT 3013, Principles of Marketing  
#B AD 4013, Business Strategy and Policy  
+=requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services. |

Major Requirements - 18 hours

NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.  
MGT 3363, Organizational Behavior  
MGT 3513, Human Resource Management and Practice  
MGT 4143, Evidence-Based Human Resources Management  
Three hours chosen from:  
ECON 3513, Labor Problems  
ECON 4513, Econ. of Discrimination |

Upper-Division Electives - 9 hours

No more than 3 hours may be taken in business.  
2 courses from the following fields (Core IV):  
- §Understanding Artistic Forms  
- §Non-Western Culture  
- It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories. |

Free Electives - 8 hours

8 hours if exempt from foreign language. Free electives may be taken in any lower- or upper-division area.  
B AD 2110, 2113, MKT 2013 and MGT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education courses will count toward this degree. |

Additional Requirements

B AD 1000, Price Passport to Success I  
B AD 1010, Price Passport to Success II  
A combined total of 40 milestone points is required. |

GRADUATE REQUIREMENTS

Required:
MIT 5602, Management Information Systems

MIT Electives:
10 to 13 credit hours of graduate level MIT courses as necessary to reach 32 hours for the degree.  
Graduate Electives:
13 credit hours of graduate-level Business, MIT electives or other electives as approved by MIT Division.  
The Non-Thesis degree is a coursework-only degree; a Non-Thesis exam is not required.  
OR 3 credit hours of Thesis (MIT 5980)  
4 credit hours of additional required coursework from a list maintained by the department and approved by the Graduate Liaison.  
Up to 12 hours of graduate level MIT or MIS courses from a list maintained by the department and approved by the graduate liaison can be shared between BBA and MS-MIT programs. |

A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 148 hours, with a maximum of 2 hours of physical education activity courses.

ADDITIONAL REQUIREMENTS

1. 3000-level core courses must be completed to enroll in 4000-level business courses.  
2. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.  
3. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.  
4. Students must complete the GMAT exam with a score of 500 or greater.  
5. Comprehensive written exam required at end of program.  
6. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.  

This program is approved by the Oklahoma State System for Higher Education for the Oklahoma Baccalaureate Degree.  

The program is approved by the Oklahoma State System for Higher Education for the Oklahoma Master of Science Degree.
## Suggested Semester Advisement Plan

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—0–10 hours, 2 courses in the same language, which can be met by successfully completing two years of the same foreign language in high school
  - Other (such as communication, logic or public speaking)

**Core II**
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**
- Social Science (6 hours, 2 courses)
  - One course must be P SC 1113, “American Federal Government”

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures—3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**

**Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.**

### Core I Requirements (minimum 10 hours)

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>B AD 1000, Personal Computing Productivity Tools</td>
<td>1</td>
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<td></td>
<td>COMM 2613, Public Speaking</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ECON 1123, Principles of Economics—Micro (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>HIST 1483, United States 1492-1865, or</td>
<td>3</td>
<td>EXPO 1213, Expository Writing (Core I)</td>
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</tr>
<tr>
<td></td>
<td>HIST 1493, United States 1865-Present</td>
<td></td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
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<tr>
<td></td>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>Natural Science (Core II)</td>
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<td></td>
<td>B AD 1000, Price Passport to Success I</td>
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<td>B AD 1000, Price Passport to Success I</td>
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<td></td>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
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</table>

**Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.**

### Core II Requirements (minimum 30 hours)

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOPHOMORE</td>
<td>ACCT 2113, Fundamental Financial Accounting</td>
<td>3</td>
<td>ACCT 2123, Fundamental Managerial Accounting</td>
<td>3</td>
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<tr>
<td></td>
<td>B AD 2091, Business &amp; Professional Basics</td>
<td>1</td>
<td>B C 2813, Business Writing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ECON 2443, Elements of Statistics</td>
<td>3</td>
<td>(Natural Science with Lab (2nd discipline) (Core II)</td>
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<tr>
<td></td>
<td>MATH 2123, Calculus II for Business, Life &amp; Social Sciences</td>
<td>3</td>
<td>(Non-Western Culture (Core IV)</td>
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<tr>
<td></td>
<td>MIS 2113, Computer-Based Information Systems</td>
<td>3</td>
<td>(Understanding Artistic Forms (Core IV)</td>
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<td></td>
<td>PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)</td>
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<td>B AD 1000, Price Passport to Success I</td>
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<td>TOTAL CREDIT HOURS</td>
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<td>TOTAL CREDIT HOURS</td>
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**During the 2nd semester, third year:**
- Take GMAT
- Interview for internship
- Apply for admission to Master’s program

### Core III Requirements (minimum 12 hours)

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUNIOR</td>
<td>L S 3323, Legal Environment of Business</td>
<td>3</td>
<td>FIN 3303, Business Finance</td>
<td>3</td>
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<tr>
<td></td>
<td>MGT 3013, Principles of Organization and Management</td>
<td>3</td>
<td>MGT 3363, Organizational Behavior</td>
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<tr>
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<td>MKT 3013, Principles of Marketing</td>
<td>3</td>
<td>MGT 3513, Human Resources Management Practice</td>
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<td></td>
<td>Upper-Division Elective</td>
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<td>(Upper-Division General Education</td>
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<tr>
<td></td>
<td>Free Elective</td>
<td>3</td>
<td>Behavioral &amp; Social Science</td>
<td>3</td>
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<tr>
<td></td>
<td>Free Elective</td>
<td>2</td>
<td>Free Elective</td>
<td>3</td>
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<tr>
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<td>B AD 1010, Price Passport to Success II</td>
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<td>TOTAL CREDIT HOURS</td>
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**SUGGESTED SEMESTER ADVICE PLAN**

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SENIOR</td>
<td>ECON 3513, Labor Problems, or</td>
<td>3</td>
<td>HRM 4123, Literature Review Elective</td>
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<tr>
<td></td>
<td>ECON 4513, Economics of Discrimination</td>
<td>3</td>
<td>MGT 4143, Evidence-Based Human Resources Management</td>
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<tr>
<td></td>
<td>HRM Elective</td>
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<td>Graduate Requirement Course</td>
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<tr>
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<td>Graduate Requirement Course</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>MIT 5602, Management Information Systems</td>
<td>2</td>
<td>Upper-Division Elective</td>
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<tr>
<td></td>
<td>B AD 1010, Price Passport to Success II</td>
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</table>

**FIFTH YEAR**

<table>
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<th>Year</th>
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<th>SECOND SEMESTER</th>
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<tbody>
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<td>FIFTH YEAR</td>
<td>Graduate Requirement Course</td>
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<td>3</td>
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<td>Graduate Requirement Course</td>
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<td>B AD 4013, Business Strategy &amp; Policy - Capstone</td>
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<tr>
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<td>TOTAL CREDIT HOURS</td>
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<td>TOTAL CREDIT HOURS</td>
<td>12</td>
</tr>
</tbody>
</table>

* † = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

† = University-Wide General Education course, refer to online listing.

‡ = May be free elective if Artistic Form, Non-Western Culture, or Science course is 3000-4000-level.