

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION/MASTER OF SCIENCE IN MANAGEMENT OF INFORMATION TECHNOLOGY

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([price.ou.edu/advising](http://price.ou.edu/advising)) — THE UNIVERSITY OF OKLAHOMA**

For Students Entering the Oklahoma State System for Higher Education Summer 2016 through Spring 2017

GENERAL REQUIREMENTS	
Minimum Total Hours . . . . .	148
<b>For OU and Combined Retention Grade Point Averages:</b>	
Minimum Overall Grade Point Average . . . . .	3.00
Minimum Grade Point Average in Major . . . . .	3.00
Minimum Grade Point Average in Upper-Division Business Courses . . . . .	3.00

BBA (Entrepreneurship & Venture Management)/Master of Science in Management of Information Technology  
**A380 F659 Q241**

**OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in five years.**

Subject	Hours	Courses	To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://price.ou.edu/advising">price.ou.edu/advising</a> .	
<b>Communications</b>	<b>9-19</b>	ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)  COMM 1113, Principles of Communication, or COMM 2613, Public Speaking  <b>Foreign Language</b> , 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	<b>Core Requirements - 15 hours</b>	<b>Major Requirements - 15 hours</b>
			FIN 3303, Business Finance L S 3323, Legal Envir. of Business MGT 3013, Principles of Organization and Management MKT 3013, Principles of Marketing †B AD 4013, Business Strategy and Policy †=requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.  <b>The Integrated Business Core is strongly recommended.</b>	NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.  B AD 3013, Integrated Business Core Practicum* ENT 3113, New Venture Development I ENT 3603, New Venture Development II ENT 4603, New Venture Development III FIN 3513, Entrepreneurial Finance
<b>Behavioral &amp; Social Science</b>	<b>6</b>	P SC 1113, American Federal Government (Core III) Elect 3 hours from the following fields: Anthropology, Geography (economic, human, or political), Political Science, Psychology, or Sociology.	<b>Required Courses - 9 hours</b>	Any 3000- or 4000-level FIN course will count in the major grade point average unless otherwise specified.  *B AD 3013 is preferred; ENT 3193, 4813, or 4823 may be substituted.
<b>Humanities</b>	<b>12</b>	HIST 1483 or 1493, U.S. (Core IV) PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.) 1 course from each of the following 2 fields (Core IV):  §Understanding Artistic Forms - _____  §Non-Western Culture - _____  It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved <b>University-Wide General Education</b> course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.	Three courses from any ENT course not required in the major.  <b>Free Electives - 5 hours</b> 5 hours if exempt from foreign language. Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, 2113, MKT 2013 and MGT 2013 will not count for credit toward a BBA. A maximum of 2 hours of Lifetime Skill Elective courses will count toward this degree.	
<b>Science &amp; Mathematics</b>	<b>16</b>	§ <b>Natural Sciences</b> —7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  _____  MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)  MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I)  MATH 1213, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)	<b>GRADUATE REQUIREMENTS</b>	
<b>Basic Business</b>	<b>23</b>	ACCT 2113, Fundamental Financial Accounting* ACCT 2123, Fundamental Managerial Accounting B AD 1001, Personal Computing Productivity Tools B AD 2091, Business and Professional Basics B C 2813, Business Writing ECON 1113, Principles of Economics—Macro (Core III)* ECON 1123, Principles of Economics—Micro* ECON 2843, Elements of Statistics* MIS 2113, Computer-Based Information Systems*	<b>MIT 19 hours</b>	<b>Graduate Courses 13 hours</b>
		§Courses taken to fulfill the University General Education Requirements must be chosen from the <b>University-Wide General Education Approved Course List</b> .	Required: MIT 5602, Management Information Systems MIT 5612, Database Design & Admin. MIT 5622, Systems Analysis & Design  *Shared Hours: MIT 5993, Systems Design & Implementation MIT 5970, Intro to Programming  Elective: Seven (7) hours of any 5000- or 6000-level MIT course  *Shared hours count towards both the undergraduate and graduate GPAs.	Graduate Business Electives: 13 hours of graduate-level elective courses in ACCT, B AD, ECON, ENT, FIN, L S, MGT, MIT, MKT, and SCM, except FIN 5103, 5303, 5302, 5312, MGT 5702 and MKT 5402.

A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 148 hours, with a maximum of 2 hours of physical education activity courses.  <p style="text-align: center;"><b>ADDITIONAL REQUIREMENTS.</b></p> 1. 3000-level core courses must be completed to enroll in 4000-level business courses. 2. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.	3. Pass/No Pass <b>WILL NOT</b> be accepted for any Business or General Education courses or any specifically required courses. 4. Students must complete the GMAT exam with a score of 500 or greater. 5. Comprehensive written exam required at end of program. 6. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
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### Suggested Semester Advisement Plan

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
<b>FRESHMAN</b>	COMM 1113, Principles of Communication, <b>or</b> COMM 2613, Public Speaking	3	B AD 1001, Personal Computing Productivity Tools	1
	ECON 1113, Principles of Economics—Macro (Core III)	3	ECON 1123, Principles of Economics—Micro (Core III)	3
	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), <b>or</b> EXPO 1213, Expository Writing (Core I)	3
	HIST 1483, United States 1492-1865, <b>or</b> 1493, United States 1865-Present	3	MATH 1743, Calculus I for Business, Life & Social Sciences (Core I)	3
	MATH 1643, Precalculus for Business, Life, and Social Sciences	3	P SC 1113, American Federal Government (Core III)	3
			†Natural Science (Core II)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.</b>				
<b>SOPHOMORE</b>	ACCT 2113, Fundamental Financial Accounting	3	ACCT 2123, Fundamental Managerial Accounting	3
	B AD 2091, Business & Professional Basics	1	B C 2813, Business Writing	3
	ECON 2843, Elements of Statistics	3		
	MATH 2123, Calculus II for Business, Life & Social Sciences	3	†Natural Science with Lab (2nd discipline) (Core II)	4
	MIS 2113, Computer-Based Information Systems	3	†Non-Western Culture (Core IV)	3
	PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)	3	†Understanding Artistic Forms (Core IV)	3
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>During the 2nd semester, third year:</b>				
			<ul style="list-style-type: none"> <li>• Take GMAT</li> <li>• Interview for internship</li> <li>• Apply for admission to Master's program</li> </ul>	
<b>JUNIOR</b>	ENT Elective	3	ENT 3113, New Venture Development I	3
	LS 3323, Legal Environment of Business	3	ENT Elective	3
	MGT 3013, Principles of Organization and Management	3	ENT Elective	3
	MKT 3013, Principles of Marketing	3	FIN 3303, Business Finance	3
	B AD 3013, IBC Practicum or upper-division elective	3		
	Free Elective	2	♦Behavioral & Social Science	3
		Free Elective	3	
	<b>TOTAL CREDIT HOURS</b>	<b>17</b>	<b>TOTAL CREDIT HOURS</b>	<b>18</b>
<b>SENIOR</b>	FIN 3513, Entrepreneurial Finance	3	ENT 4603, New Venture Development III	3
	ENT 3603, New Venture Development II	3	MIT 5970, Intro to Programming	3
	MIT 5612, Database Design & Administration	2	‡Upper-Division General Education Elective	3
	MIT 5622, System Analysis & Design	2	Graduate Business Elective	2
	MIT 5602, Management Information Systems	2	Upper-Division Elective or ENT 3193, 4813, or 4823 if B AD 3013 is not taken	3
		<b>TOTAL CREDIT HOURS</b>	<b>12</b>	<b>TOTAL CREDIT HOURS</b>
<b>FIFTH YEAR</b>	Graduate MIT Elective	3	Graduate MIT Elective	2
	Graduate MIT Elective	2	Graduate Business Elective	2
	Graduate Business Elective	3	Graduate Business Elective	2
	Graduate Business Elective	2	MIT 5993, System Design & Implementation	3
	Graduate Business Elective	2	B AD 4013, Business Strategy & Policy - Capstone	3
		<b>TOTAL CREDIT HOURS</b>	<b>12</b>	<b>TOTAL CREDIT HOURS</b>

♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

† = University-Wide General Education course, refer to **online listing**.

‡ = May be free elective if Artistic Form, Non-Western Culture, or Science course is 3000-4000-level.

#### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.

<b>Core I</b>	<b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b> <ul style="list-style-type: none"> <li>• English Composition—6 hours, 2 courses</li> <li>• Mathematics—3 hours, 1 course</li> <li>• Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)</li> <li>• Other (courses such as communication, logic or public speaking)</li> </ul>
<b>Core II</b>	<b>Natural Science (7 hours, 2 courses)</b> <ul style="list-style-type: none"> <li>• Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.</li> </ul>
<b>Core III</b>	<b>Social Science (6 hours, 2 courses)</b> <ul style="list-style-type: none"> <li>• One course must be P SC 1113, "American Federal Government"</li> </ul>
<b>Core IV</b>	<b>Humanities (12 hours, 4 courses)</b> <ul style="list-style-type: none"> <li>• Understanding Artistic Forms—3 hours, 1 course</li> <li>• Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493</li> <li>• Non-Western Cultures—3 hours, 1 course</li> </ul>
<b>Senior Capstone Experience (3 hours, 1 course)</b>	