For Students Entering the Oklahoma State System for Higher Education: Summer 2016 through Spring 2017

**GENERAL EDUCATION AND COLLEGE REQUIREMENTS**

Courses graded S/U or P/NP will not apply. Courses for fulfillment of General Education and College of Journalism requirements must be from the approved General Education course list.

**University-Wide General Education Requirements (minimum 40 hours)**

1. Core Area I: Symbolic and Oral Communication (9-19 hours, 3-5 courses)
   - English Composition (6 hours, 2 courses)
   - English 1213, Principles of English Composition
   - EXPO 1213, Expository Writing
   - Foreign Language (0-10 hours, 2 courses in the same language). May be met by successful completion of 2 years of the same foreign language in high school.
   - Additional foreign language requirement – see below.
   - Beginning Course, 0-5 hours
   - Beginning Course, continued, 0-5 hours

2. Core Area II: Natural Science (7 hours, 2 courses). Courses must be taken from different disciplines. One must include a laboratory.
   - 1.
   - 2.

3. Core Area III: Social Science (6 hours, 2 courses)
   - Political Science 1113, American Federal Government
   - and one additional course:
   - 1.
   - 2.

4. Core Area IV: Humanities (12 hours, 4 courses)
   - a: Understanding Artistic Forms (3 hours, 1 course)
   - b: Western Civilization and Culture (6 hours, 2 courses)
   - History 1483, U.S., 1492-1865, or History 1493, U.S., 1865-Present, and one additional course:
   - 1.
   - 2.
   - Foreign Language (0-10 hours, 2 courses in the same language). May be met by successful completion of 2 years of the same foreign language in high school.
   - Additional foreign language requirement – see below.
   - a: English Composition (6 hours, 2 courses)
   - b: English 1213, Principles of English Composition, or EXPO 1213, Expository Writing
   - c: Mathematics (3 hours, 1 course)

5. Core Area V: Humanities (12 hours, 4 courses)
   - a: Understanding Artistic Forms (3 hours, 1 course)
   - b: Western Civilization and Culture (6 hours, 2 courses)
   - History 1483, U.S., 1492-1865, or History 1493, U.S., 1865-Present, and one additional course:
   - 1.
   - 2.

**Graduate Requirements**

**Graduate - 33 hours**

- **JMC Core:**
  - JMC 5001 Professional Practices (three 1-hour courses)
  - JMC 5073 Conceptual Issues
  - JMC 5083 Mass Communication Theory
  - JMC 5113 OR 5113 Qualitative or Quantitative Research Methods
  - JMC 5091 Thesis/Project Seminar
  - JMC 5093 Introduction to Research Methods
  - JMC 5880 Project (4 hours)

- **Electives (15 hours):**
  - JMC Electives (9 hours; 6 hours shared*)
  - Non-JMC Electives (6 hours; 3 hours shared*)
  - JMC 5980 Thesis (4 hours)

- **Graduate Studies**
  - JMC 5093 Introduction to Research Methods
  - JMC 5083 Mass Communication Theory
  - JMC 5113 OR 5113 Qualitative or Quantitative Research Methods
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**Minimum Credit Hours and Grade Point Averages Required**

<table>
<thead>
<tr>
<th>Total Hours</th>
<th>Upper-Division Within Total</th>
<th>Upper-Division Within Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>147-148</td>
<td>48</td>
<td>21-30</td>
</tr>
</tbody>
</table>

**Grade Point Averages:**

- Overall & Major: Combined OU/Transfer - 2.50 OU - 2.50
- Last 60 Hours - 2.50 Graduate - 3.0

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**OU encourages students to complete at least 33 hours of applicable coursework each year to have the opportunity to graduate in four years.**

**MAJOR REQUIREMENTS**

**JOURNALISM & MASS COMMUNICATION**

- JMC Core:
  - JMC 5013 Intro. to Mass Communication
  - JMC 5003 Writing for Mass Media
  - JMC 4813 Mass Communication Law

- Satisfies Computer Literacy Requirement.

**Creative Media Production Core:**

- 2623 Electronic Media Writing
- 2644 Intro. to Video Production
- 2683 Survey of Electronic Media
- 3613 Electronic Field Production
- 4653 Issues & Ethics in Electronic Media (Capstone Course)

**JMC Electives:**

- 3011 Mass Media Practicum (2 repeats)
- 3600-4000-level JMC Electives

**Required Completion of a Minor – 15-21 hours**

- All Gaylord College students pursuing a baccalaureate major are also required to complete an academic minor of their choice in accordance to JMC policies.

**GRADUATE REQUIREMENTS**

**Thesis Option**

- 32 hours

**Project Option**

- 33 hours

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**Additional Gaylord College of Journalism and Mass Communication Requirements**

I. Foreign Language (0-3 hours). One course at the intermediate level or demonstrated competency at that level.

- Intermediate Course, 0-3 hours

II. Western Civilization (6 upper-division hours, 2 courses). Must be outside the major and in addition to University General Education Core

- 1.
- 2.
INFORMATION CONCERNING GENERAL RULES, REGULATIONS AND MINIMUM REQUIREMENTS

TOTAL HOURS: A Bachelor of Arts in Journalism degree requires 124 hours, 48 of which must be upper-division (3000-4000 level courses). Transfer work will be counted as lower-division or upper-division credit depending on the level at which it was offered at the institution where the work was taken. All two-year college work is considered to be lower-division.

HOURS BY EXAM, CORRESPONDENCE STUDY AND/OR EXTENSION: A maximum of 31 semester hours (or 1/4 of the total hours required for a preprofessional program of study) may be completed by a combination of exam, correspondence study and/or extension credit.

ATTENDANCE: Students who do not attend a JMC class or lab on the first day of classes may be dropped from the class or lab.

TRANSFER WORK: Students may transfer in a maximum of 12 credit hours of journalism and mass communication coursework prior to full admission to the Gaylord College. Once fully admitted to the college, students may petition the faculty to have an additional three (3) credit hours from an outside ACE/JMC institution applied to their University of Oklahoma degree. A maximum of fifteen (15) credit hours of JMC transfer coursework may be applied to a degree.

INDIVIDUAL STUDIES (e.g., courses titled "Independent Study"): A maximum of 12 total semester hours may be counted toward graduation.

REPEAT OF FAILED COURSEWORK: A student earning a grade of "F" in an upper-division course at OU may not repeat the course for credit at another institution without the prior written permission of the department that offered the course at OU.

SENIOR INSTITUTION HOURS: A minimum of 60 semester hours applied toward graduation must be earned at senior (4-year) institutions.

RESIDENCY:
- A minimum of 30 semester hours acceptable toward graduation must be earned in residence at OU, including at least 15 of the last 30 hours applied toward the degree.
- At least 15 semester hours of upper-division major work must be completed in residence at OU.
- OU correspondence courses are not considered resident credit.

CREDITS earned via examination are neither resident nor nonresident credit.

SPECIAL DEGREES: Students may qualify for an Honors degree (cum Laude, Magna cum Laude, or Summa cum Laude) by completing specific requirements of the Honors College. A degree will be earned with Distinction if the student completes at least 60 semester hours at OU with at least a 3.60 combined retention GPA and OU retention GPA. A degree will be earned with Special Distinction if the student completes at least 60 semester hours at OU with at least a 3.80 combined retention GPA and OU retention GPA.

APPLICATION FOR GRADUATION: Students must apply for graduation during the term in which they complete their degree requirements in order to graduate in that term. Application forms are available in the Student Services Center, 2533 Gaylord Hall. The deadline for completion of all coursework to graduate in a particular term is the last day of classes in that term.

Requirements for full Admission to the College of Journalism and Mass Communication

All incoming freshmen or transfer students are classified as Pre-Journalism majors until the following requirements are met:
- Successfully pass the Gaylord College Entrance Exams;
- Successfully complete JMC 1013 (Introduction to Mass Communication) with a grade of C or better;
- Successful completion of at least 21 hours of courses acceptable for General Education credit; and
- Achieve a minimum combined retention grade point average of 2.75 on all work attempted, as well as a 2.75 on all major work.

Once admitted as a major in the Gaylord College of Journalism and Mass Communication you may choose a major in one of the following: Advertising, Creative Media Production, Journalism, Professional Writing, or Public Relations.

If you have any questions or advising concerns, please contact: Student Services Center, Gaylord Hall, Room 2533, (405) 325-5684.

Suggested Semester Plan of Study — BA/MA in Creative Media Production - A256 F610 Q159

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
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<tbody>
<tr>
<td>FRESHMAN</td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
<td>3</td>
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<tr>
<td></td>
<td>HIST 1483, United States 1492-1865, or</td>
<td>3</td>
<td>EXPO 1213, Expository Writing (Core I)</td>
<td>3</td>
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<tr>
<td></td>
<td>JMC 1013, Intro. to Mass Communication</td>
<td>3</td>
<td>JMC 2033, Writing for Media</td>
<td>3</td>
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<tr>
<td></td>
<td>Beginning Foreign Language (Core I)</td>
<td>5</td>
<td>MATH (Core I)</td>
<td>3</td>
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</tr>
<tr>
<td></td>
<td>TOTAL CREDIT HOURS</td>
<td>14</td>
<td>TOTAL CREDIT HOURS</td>
<td>17</td>
</tr>
</tbody>
</table>

SUGGESTED SEMESTER HOURS:

- FRESHMAN: 14 hours
- SOPHOMORE: 16 hours
- JUNIOR: 17 hours
- SENIOR: 18 hours
- FIFTH YEAR: 13 hours

Students are eligible for graduate status upon graduation with the BA in Journalism.

Bachelor’s degrees require a minimum of 48 hours of upper-division (3000-4000) coursework. This plan of study should not be used in lieu of academic advisement.