## Requirements for the Bachelor of Business Administration Degree

**Michael F. Price College of Business** *(price.ou.edu/advising)*

**The University of Oklahoma**

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### For Students Entering the Oklahoma State System for Higher Education

**Summer 2015 through Spring 2016**

### General Requirements

<table>
<thead>
<tr>
<th>Courses</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>9-19</td>
</tr>
<tr>
<td>Humanities</td>
<td>6</td>
</tr>
<tr>
<td>Science &amp; Mathematics</td>
<td>16</td>
</tr>
<tr>
<td>Basic Business</td>
<td>23</td>
</tr>
</tbody>
</table>

### Subject Courses

**Communications**

- **ENGL 1113**, Principles of English Composition (Core I)
- **ENGL 1213**, Principles of English Composition (Core I), or **EXPO 1213**, Expository Writing (Core I)
- **COMM 1113**, Principles of Communication, or **COMM 2613**, Public Speaking

**Foreign Language**

- 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.

### Behavioral & Social Science

- **PSC 1113**, American Federal Government (Core III)
  - Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).

### Humanities

- **HIST 1483 or 1493**, U.S. (Core IV)
- **PHIL 1273**, Introduction to Business Ethics (Core IV: W. Civ.)
  - 1 course from each of the following 2 fields (Core IV):
    - Understanding Artistic Forms
    - Non-Western Culture
  - It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.

### Science & Mathematics

- **Math 1643**, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)
- **MATH 1743**, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I)
- **MATH 2123**, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)

### Basic Business

- **ACCT 2113**, Fundamental Financial Accounting
- **ACCT 2123**, Fundamental Managerial Accounting
- **B AD 1001**, Personal Computing Productivity Tools
- **B AD 2091**, Business and Professional Basics
- **B E 2813**, Business Writing
- **ECON 1113**, Principles of Economics—Macro (Core III)*
- **ECON 1123**, Principles of Economics—Micro*
- **ECON 2843**, Elements of Statistics*
- **MIS 2113**, Computer-Based Information Systems*

### Elective Requirements

#### Free Electives

- **6 hours**
  - No more than two credit hours may be taken in business and may not include FIN courses.

#### Upper-Division Electives

- **8 hours**
  - Free electives may be taken in any lower-or upper-division area outside Price College or the Department of Economics. B AD 2110, 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.

### Additional Requirements

1. Fourty-two hours of upper-division business courses (3000-4000 level) are required.
2. No more than 18 hours of 3000-4000 level finance courses beyond 3303 can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.

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### Endorsements

- **FIN 3303**, Business Finance
- **LS 3323**, Legal Environment of Business
- **MGT 3013**, Principles of Organization and Management
- **MKT 3013**, Principles of Marketing
- **+B AD 4013**, Business Strategy and Policy—Capstone (to be taken last semester of senior year)

### Notes

- May not be completed online
- § requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

### Upper-Division Business - 9 hours

- **ECON 3113**, Intermediate Micro-economic Theory
- **ACCT 3113**, Intermediate Acct. I
- **ACCT 3123**, Intermediate Acct. II

**NOTE:** ECON 3113 fulfills upper-division general education requirement.

### Core Requirements - 15 hours

- **FIN 3303**, Business Finance
- **LS 3323**, Legal Environment of Business
- **MGT 3013**, Principles of Organization and Management
- **MKT 3013**, Principles of Marketing
- **+B AD 4013**, Business Strategy and Policy—Capstone (to be taken last semester of senior year)

### Major Requirements - 18 hours

- NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.
- **FIN 3403**, Financial Intermediaries and Markets
- **FIN 3503**, Investments
- **FIN 3603**, Advanced Corporate Finance

- Nine to be chosen from the list below. No more than three hours taken from courses marked with an asterisk*:
  - **FIN 3960**, Honors Reading*
  - **FIN 3980**, Honors Research*
  - **FIN 4113**, Deriv. Secur. & Markets
  - **FIN 4133**, International Financial Management
  - **FIN 4413**, Commercial Banking
  - **FIN 4403**, Adv. Topics-Investments
  - **FIN 4513**, Financial Risk Management
  - **FIN 4533**, Corporate Risk Management
  - **FIN 4543**, Financial Trading Strategies
  - **FIN 4613**, Student Investment Fund
  - **FIN 4713**, Fixed Income Securities and Markets
  - **FIN 4700**, Internship in Finance*
  - **MIS 3223**, Financial Data Modeling*

- **NOTE:** FIN 3123, 3133, and 3513 will not count toward the BBA or in the FIN major GPA.

### University-Wide General Education Requirements

- Any 3000- or 4000-level FIN course will count in the Finance major grade point average unless otherwise specified.

### Upper-Division Courses

- Any 3000- or 4000-level FIN course will count in the Finance major grade point average unless otherwise specified.

### Recommended for CFA (Chartered Financial Analyst):**

- **FIN 3403; 3503; 3603; 4113; 4713; plus, one course from:**
  - **FIN 4133, 4403, or 4613.**

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### This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma Regents for Higher Education.

A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward 122 hours, with a maximum of 2 hours of physical education activity courses.

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### Course taken to fulfill the University-Wide General Education Requirements must be chosen from the University-Wide General Education Approved Course List.

4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.

5. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specified courses.

6. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.

7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

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**Revised 5-15**
### Suggested Semester Advisement Plan

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FRESHMAN</strong></td>
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<tr>
<td></td>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>B AD 2091, Business and Professional Basics</td>
<td>1</td>
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<tr>
<td></td>
<td>COMM 2613, Public Speaking</td>
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<td>B C 2813, Business Writing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>EXPO 1213, Expository Writing (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>HIST 1483, United States 1492-1865, or</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>MATH 1113, American Federal Government (Core III)</td>
<td>3</td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
<td></td>
</tr>
</tbody>
</table>

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses in bold.

| **SOPHOMORE** | | | | |
| | ACCT 2113, Fundamental Financial Accounting | 3 | ACCT 2123, Fundamental Managerial Accounting | 3 |
| | B AD 2091, Business and Professional Basics | 1 | B C 2813, Business Writing | 3 |
| | ECON 2843, Elements of Statistics | 3 | | |
| | MATH 2123, Calculus II for Business, Life & Social Sciences | 3 | MATH 2123, Calculus II for Business, Life & Social Sciences | 3 |
| | MIS 2113, Computer-Based Information Systems | 3 | MIS 2113, Computer-Based Information Systems | 3 |
| | PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.) | 3 | PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.) | 3 |
| TOTAL CREDIT HOURS | 16 | TOTAL CREDIT HOURS | 16 |

This major normally requires three semesters of study beyond the business core requirements.

| **JUNIOR** | | | | |
| | FIN 3303, Business Finance (may not be taken online) | 3 | ACCT 3113, Intermediate Accounting I | 3 |
| | FIN 3403, Financial Intermediaries and Markets | 3 | FIN 3503, Investments | 3 |
| | MGT 3013, Principles of Organization and Management | 3 | FIN 3603, Advanced Corporate Finance | 3 |
| | MKT 3013, Principles of Marketing | 3 | LS 3323, Legal Environment of Business | 3 |
| | Upper-Division Elective | 3 | | |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |

| **SENIOR** | | | | |
| | ACCT 3123, Intermediate Accounting II | 3 | B AD 4013, Business Strategy and Policy—Capstone | 3 |
| | ECON 3113, Intermediate Microeconomic Theory | 3 | FIN Elective (Major Elective) | 3 |
| | FIN Elective (Major Elective) | 3 | FIN Elective (Major Elective) | 3 |
| | Free Elective | 3 | Free Elective | 3 |
| | Free Elective | 3 | Upper-Division Elective | 3 |
| | Upper-Division Elective | 3 | Upper-Division Elective | 2 |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 14 |

**University-Wide General Education Requirements (minimum 40 hours)**

Courses designed as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**
- **Symbolic and Oral Communication (9–19 hours, 3–5 courses)**
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**
- **Natural Science (7 hours, 2 courses)**
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**
- **Social Science (6 hours, 2 courses)**
  - One course must be P SC 1113, "American Federal Government"

**Core IV**
- **Humanities (12 hours, 4 courses)**
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures—3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**