### REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION/MASTER OF SCIENCE IN MANAGEMENT OF INFORMATION TECHNOLOGY

**MICHAEL F. PRICE COLLEGE OF BUSINESS (price.ou.edu/advising) — THE UNIVERSITY OF OKLAHOMA**

**For Students Entering the Oklahoma State System for Higher Education Summer 2015 through Spring 2016**

#### GENERAL REQUIREMENTS

<table>
<thead>
<tr>
<th>Minimum Total Hours</th>
<th>148</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum Overall Grade Point Average</td>
<td>3.00</td>
</tr>
<tr>
<td>Minimum Grade Point Average in Major</td>
<td>3.00</td>
</tr>
<tr>
<td>Minimum Grade Point Average in Upper-Division Business Courses</td>
<td>3.00</td>
</tr>
</tbody>
</table>

#### OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in five years.

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communications</td>
<td>9-19</td>
<td>ENGL 1113, Principles of English Composition (Core I) ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I) COMM 1113, Principles of Communication, or COMM 2013, Public Speaking</td>
</tr>
<tr>
<td>Behavioral &amp; Social Science</td>
<td>6</td>
<td>P SC 1113, American Federal Government (Core III) Elect 3 hours from the following fields: Anthropology, Geography (economic, human, or political), Political Science, Psychology, or Sociology</td>
</tr>
<tr>
<td>Humanities</td>
<td>12</td>
<td>HIST 1483 or 1493, U.S. (Core IV) PHIL 1273, Introduction to Business Ethics (Core IV: W. Cwr.) 1 course from each of the following 2 fields (Core IV): §Understanding Artistic Forms - §Non-Western Culture -</td>
</tr>
<tr>
<td>Science &amp; Mathematics</td>
<td>16</td>
<td>§Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II) MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus &amp; Trigonometry) MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I—Substitute: 1823, Calculus &amp; Analytic Geom. I; or, 1914, Differential &amp; Integral Calculus I) MATH 2123, Calculus II for Business, Life &amp; Social Sciences (Substitute: 2423, Calculus &amp; Analytic Geom. II; or 2924, Differential &amp; Integral Calculus II)</td>
</tr>
<tr>
<td>$Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.</td>
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</tr>
</tbody>
</table>

#### To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising.

<table>
<thead>
<tr>
<th>Core Requirements - 15 hours</th>
<th>Major Requirements - 15 hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 3303, Business Finance</td>
<td>NO INDEPENDENT STUDY OR ONLINE COURSES: A maximum of 6 hours of transfer work is allowed.</td>
</tr>
<tr>
<td>LS 3323, Legal Envir. of Business</td>
<td>B AD 3013, Integrated Business Core Practicum*</td>
</tr>
<tr>
<td>MGT 3013, Principles of Organization and Management</td>
<td>ENT 3113, New Venture Development I</td>
</tr>
<tr>
<td>MKT 3013, Principles of Marketing</td>
<td>ENT 3603, New Venture Development II</td>
</tr>
<tr>
<td>B AD 4013, Business Strategy and Policy</td>
<td>ENT 4603, New Venture Development III</td>
</tr>
<tr>
<td>$=requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.</td>
<td></td>
</tr>
<tr>
<td>The Integrated Business Core is strongly recommended.</td>
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</tr>
</tbody>
</table>

#### Required Courses - 9 hours

<table>
<thead>
<tr>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three courses from any ENT course not required in the major.</td>
</tr>
</tbody>
</table>

#### Free Electives - 5 hours

<table>
<thead>
<tr>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 hours if exempt from foreign language. Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, 2113, MKT 2013 and MGT 2013 will not count for credit toward a BBA. A maximum of 2 hours of Lifetime Skill Elective courses will count toward this degree.</td>
</tr>
</tbody>
</table>

#### ELECTIVE REQUIREMENTS

<table>
<thead>
<tr>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper-Division Electives - 6 hours</td>
</tr>
<tr>
<td>Course may not include those in the Major Requirements or other Required courses.</td>
</tr>
</tbody>
</table>

#### GRADUATE REQUIREMENTS

<table>
<thead>
<tr>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>MIT 19 hours</td>
</tr>
<tr>
<td>Graduate Courses 13 hours</td>
</tr>
<tr>
<td>Required:</td>
</tr>
<tr>
<td>MIT 5602, Management Information Systems</td>
</tr>
<tr>
<td>MIT 5612, Database Design &amp; Admin.</td>
</tr>
<tr>
<td>MIT 5622, Systems Analysis &amp; Design</td>
</tr>
<tr>
<td>*Shared Hours:</td>
</tr>
<tr>
<td>MIT 5993, Systems Design &amp; Implementation</td>
</tr>
<tr>
<td>MIT 5970, Intro to Programming</td>
</tr>
<tr>
<td>Elective:</td>
</tr>
<tr>
<td>Seven (7) hours of any 5000- or 6000-level MIT course</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Business Electives:</td>
</tr>
<tr>
<td>13 hours of graduate-level elective courses in ACCT, B AD, ECON, ENT, FIN, LS, MGT, MIT, MKT, and SCM, except FIN 5103, 5303, 5302, 5312, MGT 5702 and MGT 5402.</td>
</tr>
</tbody>
</table>

**BBA (Entrepreneurship & Venture Management)/Master of Science in Management of Information Technology**

**A380 F659 Q241**

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3. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.
4. Students must complete the GMAT exam with a score of 500 or greater.
5. Comprehensive written exam required at end of program.
6. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
**Suggested Semester Advisement Plan**

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FRESHMAN</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 1113</td>
<td>Principles of Communication, or</td>
<td>3</td>
<td>B AD 1001, Personal Computing</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Productivity Tools</td>
<td></td>
</tr>
<tr>
<td>COMM 2613</td>
<td>Public Speaking</td>
<td>3</td>
<td>ECON 1123, Principles of</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Economics—Macro (Core III)</td>
<td></td>
</tr>
<tr>
<td>ECON 1113</td>
<td>Principles of Economics—Macro</td>
<td>3</td>
<td>ENGL 1213, Principles of</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>(Core III)</td>
<td></td>
<td>English Composition (Core I), or</td>
<td></td>
</tr>
<tr>
<td>ENGL 1113</td>
<td>Principles of English</td>
<td>3</td>
<td>EXPO 1213, Expository Writing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Composition (Core I)</td>
<td></td>
<td>(Core I)</td>
<td></td>
</tr>
<tr>
<td>HIST 1483</td>
<td>United States 1492-1865, or</td>
<td>3</td>
<td>MATH 1743, Calculus I for</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>1493, United States 1865-Present</td>
<td></td>
<td>Business, Life &amp; Social Sciences (Core I)</td>
<td></td>
</tr>
<tr>
<td>MATH 1643</td>
<td>Precalculus for Business, Life,</td>
<td>3</td>
<td>P SC 1113, American Federal</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>and Social Sciences</td>
<td></td>
<td>Government (Core III)</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td></td>
<td>15</td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td>16</td>
</tr>
</tbody>
</table>

**SOPHOMORE**

| **ACCT 2113**      | Fundamental Financial Accounting | 3     | ACCT 2123, Fundamental Managerial Accounting | 3     |
| **B AD 2091**      | Business & Professional Basics   | 3     | B C 2813, Business Writing              | 3     |
| **ECON 2843**      | Elements of Statistics           | 3     |                                  |       |
| **MATH 2123**      | Calculus II for Business, Life, | 3     |                                  |       |
|                   | Social Sciences                  |       |                                  |       |
| **MIS 2113**       | Computer-Based Information      | 3     | (Natural Science with Lab         | 4     |
| Systems            | Systems                          |       | (2nd discipline) (Core II)         |       |
| **PHIL 1273**      | Introduction to Business Ethics  | 3     | (Non-Western Culture (Core IV)     | 3     |
|                   | (Core IV: Western Civ.)          |       |                                  |       |
| **TOTAL CREDIT HOURS** |                               | 16    | **TOTAL CREDIT HOURS**           | 18    |

During the 2nd semester, third year:
- Take GMAT
- Interview for internship
- Apply for admission to Master’s program

**JUNIOR**

| **ENT Elective**  |                                  | 3     | **ENT 3113**, New Venture Development | 3     |
| **LS 3123**       | Legal Environment of Business    | 3     | **ENT Elective**                     | 3     |
| **MGT 3013**      | Principles of Organization and   | 3     |                                  | 3     |
|                   | Management                       |       | **ENT Elective**                     |       |
| **MKT 3013**      | Principles of Marketing          | 3     | FIN 3303, Business Finance          | 3     |
| **B AD 3013**     | IBC Practicum or upper-division | 3     |                                  |       |
|                   | elective                          |       |                                  |       |
| **Free Elective** |                                  | 2     | **Behavioral & Social Science**     | 3     |
|                   |                                  |       | **Free Elective**                   | 3     |
| **TOTAL CREDIT HOURS** |                               | 17    | **TOTAL CREDIT HOURS**           | 18    |

| **FIN 3513**      | Entrepreneurial Finance          | 3     | **ENT 4603**, New Venture Development | 3     |
| **ENT 3603**      | New Venture Development II       | 3     | **MIT 5970**, Intro to Programming  | 3     |
| **MIT 5612**      | Database Design & Administration | 3     |                                  | 3     |
| **MIT 5622**      | System Analysis & Design         | 2     | **Upper-Division General Education Elective** | 3     |
| **MIT 5602**      | Management Information Systems   | 2     | **Graduate Business Elective**      | 2     |
|                   |                                  |       | **Upper-Division Elective or ENT 3193, 4813, or 4823 if B AD 3013 is not taken** | 3     |
| **TOTAL CREDIT HOURS** |                               | 12    | **TOTAL CREDIT HOURS**           | 14    |

**FIFTH YEAR**

| **Graduate MIT Elective** |                                  | 3     | **Graduate MIT Elective**         | 2     |
| **Graduate MIT Elective** |                                  | 2     | **Graduate Business Elective**    | 2     |
| **Graduate Business Elective** |                              | 3     | **Graduate Business Elective**    | 2     |
| **Graduate Business Elective** |                              | 2     | **MIT 5993**, System Design & Implementation | 3     |
| **Graduate Business Elective** |                              | 2     | **B AD 4013**, Business Strategy & Policy - Capstone | 3     |
| **TOTAL CREDIT HOURS** |                               | 12    | **TOTAL CREDIT HOURS**           | 12    |

* = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).
† = University-Wide General Education course, refer to [online listing](#).
‡ = May be free elective if Artistic Form, Non-Western Culture, or Science course is 3000-4000-level.

**University-Wide General Education Requirements (minimum 40 hours)**

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9-19 hours, 3-5 courses)
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Languages—6-10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**
- Social Science (6 hours, 2 courses)
  - One course must be P SC 1113, ”American Federal Government”

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures—3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)