## REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS (price.ou.edu/advising)**

**THE UNIVERSITY OF OKLAHOMA**

### For Students Entering the Oklahoma State System for Higher Education Summer 2014 through Spring 2015

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
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</table>
| **Communications**          | 9-19  | ENGL 1113, Principles of English Composition (Core I)  
                             |       | ENGL 1213, Principles of English Composition (Core I), or  
                             |       | EXPO 1213, Expository Writing (Core I)  
                             |       | COMM 1113, Principles of Communication, or  
                             |       | COMM 2013, Public Speaking  
                             |       | Foreign Language, 0-10 hours  
                             |       | Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement. |
| **Behavioral & Social Science** | 6    | PSC 1113, American Federal Government (Core III)  
                             |       | Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political). |
| **Humanities**              | 12    | HIST 1483 or 1493, U.S. (Core IV)  
                             |       | PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.)  
                             |       | 1 course from each of the following 2 fields (Core IV):  
                             |       | §Understanding Artistic Forms -  
                             |       | §Non-Western Culture -  
                             |       | It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free electives categories. |
| **Science & Mathematics**   | 16    | $Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  
                             |       | MATH 1643, Precalculus for Business, Life, and Social Sciences  
                             |       | (Core I—Substitute: 1523, Precalculus & Trigonometry)  
                             |       | MATH 1743, Calculus I for Business, Life & Social Sciences  
                             |       | (Core I—Substitute: 1823, Calculus & Analytic Geom. I, or, 1914, Differential & Integral Calculus I)  
                             |       | MATH 2123, Calculus II for Business, Life & Social Sciences  
                             |       | (Substitute: 2423, Calculus & Analytic Geom. II, or 2924, Differential & Integral Calculus II) |
| **Basic Business**          | 23    | ACCT 2113, Fundamental Financial Accounting  
                             |       | ACCT 2123, Fundamental Managerial Accounting  
                             |       | B AD 1001, Personal Computing Productivity Tools  
                             |       | B AD 2091, Business and Professional Basics  
                             |       | B C 2813, Business Writing  
                             |       | ECON 1113, Principles of Economics—Macro (Core III)  
                             |       | ECON 1123, Principles of Economics—Micro  
                             |       | ECON 2843, Elements of Statistics  
                             |       | MIS 2113, Computer-Based Information Systems |

### General Requirements

- **Minimum Total Hours:** 122
- **For OU and Combined Retention Grade Point Averages:**
  - Minimum Overall Grade Point Average: 2.50
- **Minimum Grade Point Average in Major:** 2.50
- **Minimum Grade Point Average in Upper-Division Business Courses:** 2.50

### Additional Requirements

- Thirty-nine hours of upper-division business courses (3000-4000-level) are required.
- No more than 21 hours of 3000-4000-level ENT courses can be taken to count toward the required 122 hours.
- 3000-level core courses must be completed to enroll in 4000-level business courses.
- Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
- Candidates must complete a major and minor in Business. A double major is preferred and may be substituted for these upper-division electives.
- Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

### OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.

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### Core Requirements - 15 hours

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<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
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</table>
| **Core Requirements - 15 hours** |       | FIN 3303, Business Finance  
                             |       | LS 3223, Legal Environment of Business  
                             |       | MGT 3013, Principles of Organization and Management  
                             |       | MKT 3013, Principles of Marketing  
                             |       | PB AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year) |

### Major Requirements - 15 hours

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<th>Courses</th>
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</table>
| **Major Requirements - 15 hours** |       | NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.  
                             |       | B AD 3013, Integrated Business Core Practicum *  
                             |       | ENT 3113, New Venture Development I  
                             |       | ENT 3603, New Venture Development II  
                             |       | ENT 4603, New Venture Development III  
                             |       | FIN 3513, Entrepreneurial Finance |

### Required Courses — 9 hours

- Three courses chosen from any ENT course not required in the major.

### Free Electives

- 5 hours if exempt from foreign language.
- Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.

### Upper-Division Electives

- 12 hours
- Courses may not include those in the Major Requirements or other Required courses. A double major or business minor is preferred and may be substituted for these upper-division electives.

### A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.

### Revised 2-14
# Suggested Semester Advisement Plan

## Courses in bold must be completed before student may apply for degree candidacy.

### Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td></td>
<td><strong>COMM 1113, Principles of Communication, or</strong></td>
<td>3</td>
<td><strong>B AD 1001, Personal Computing Productivity Tools</strong></td>
<td>1</td>
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<td></td>
<td><strong>COMM 2613, Public Speaking</strong></td>
<td>3</td>
<td><strong>ECON 1123, Principles of Economics—Macro (Core III)</strong></td>
<td>3</td>
</tr>
<tr>
<td>FRESHMAN</td>
<td><strong>ECON 1113, Principles of Economics—Macro (Core III)</strong></td>
<td>3</td>
<td><strong>ENGL 1213, Principles of English Composition (Core I), or</strong></td>
<td>3</td>
</tr>
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<td></td>
<td><strong>ENGL 1113, Principles of English Composition (Core I)</strong></td>
<td>3</td>
<td><strong>EXPO 1213, Expository Writing (Core I)</strong></td>
<td>3</td>
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<td></td>
<td><strong>HIST 1483, United States 1492-1865, or</strong></td>
<td>3</td>
<td><strong>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</strong></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>MATH 1643, Precalculus for Business, Life, and Social Sciences</strong></td>
<td>3</td>
<td><strong>P SC 1113, American Federal Government (Core III)</strong></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td>16</td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td>16</td>
</tr>
</tbody>
</table>

### During the second semester, sophomore year:  
- Apply for degree candidacy  
- Recommended semester to study abroad

| SOPHOMORE | **ACCT 2113, Fundamental Financial Accounting** | 3     | **ACCT 2123, Fundamental Managerial Accounting** | 3     |
|          | **B AD 2091, Business and Professional Basics** | 1     | **B C 2813, Business Writing** | 3     |
|          | **ECON 2843, Elements of Statistics** | 3     | **MATH 2123, Calculus II for Business, Life & Social Sciences** | 3     |
|          | **MIS 2113, Computer-Based Information Systems** | 3     | **Natural Science with Lab (2nd discipline) (Core II)** | 4     |
|          | **PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)** | 3     | **NON-Western Culture (Core IV)** | 3     |
|          | **TOTAL CREDIT HOURS** | 16    | **TOTAL CREDIT HOURS** | 16    |

### This major normally requires three semesters of study beyond the business core requirements.

| JUNIOR | **FIN 3303, Business Finance** | 3     | **ENT 3113, New Venture Development I** | 3     |
|        | **LS 3323, Legal Environment of Business** | 3     | **ENT Elective** | 3     |
|        | **MGT 3013, Principles of Organization and Management** | 3     | **ENT Elective** | 3     |
|        | **MKT 3013, Principles of Marketing** | 3     | **Upper-Division General Education Elective** | 3     |
|        | **B AD 3013, IBC Practicum, or** | 3     | **Behavioral & Social Science** | 3     |
|        | **Upper-Division Elective** | 3     |         |       |
|        | **TOTAL CREDIT HOURS** | 15    | **TOTAL CREDIT HOURS** | 15    |

| SENIOR | **FIN 3513, Entrepreneurial Finance** | 3     | **B AD 4013, Business Strategy and Policy—Capstone** | 3     |
|        | **ENT 3603, New Venture Development II** | 3     | **Upper-Division Elective, or** | 3     |
|        | **ENT Elective** | 3     | **ENT 3193, Social Entrepreneurship, or, 4813, Entrepreneurial Law, or, 4823, Venture Capitalization (if B AD 3013 is not taken)** | 3     |
|        | **Free Elective** | 3     | **ENT 4603, New Venture Development III** | 3     |
|        | **Upper-Division Elective** | 3     | **Free Elective** | 2     |
|        | **TOTAL CREDIT HOURS** | 15    | **TOTAL CREDIT HOURS** | 14     |

* = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

† = University-Wide General Education course, refer to online listing.

‡ = May be free elective if artistic form, Non-Western culture, or science is 3000- or 4000-level.

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition–6 hours, 2 courses
  - Mathematics–3 hours, 1 course
  - Foreign Language–0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences, one of which must include a laboratory.

**Core III**
- Social Science (6 hours, 2 courses)
  - One course must be P SC 1113, "American Federal Government"

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms–3 hours, 1 course
  - Western Civilization and Culture–6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures–3 hours, 1 course

Senior Capstone Experience (3 hours, 1 course)