### REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS (price.ou.edu/advising)**

**THE UNIVERSITY OF OKLAHOMA**

### FOR Students Entering the Oklahoma State System for Higher Education
**Summer 2014 through Spring 2015**

#### GENERAL REQUIREMENTS

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
</tr>
</thead>
</table>
| Communications | 9-19 | ENGL 1113, Principles of English Composition (Core I)  
| | | ENGL 1213, Principles of English Composition (Core I), or  
| | | EXPO 1213, Expository Writing (Core I)  
| | | COMM 1113, Principles of Communication, or  
| | | COMM 2613, Public Speaking  
| | | Foreign Language, 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement. |
| Behavioral & Social Science | 6 | PSC 1113, American Federal Government (Core III)  
| | | Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (Economic, Human or Political Geography). |
| Humanities | 12 | HIST 1483 or 1493, U.S. (Core IV)  
| | | PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.)  
| | | 1 course from each of the following 2 fields (Core IV):  
| | | §Understanding Artistic Forms - __________________  
| | | §Non-Western Culture - __________________  
| | | It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories. |
| Science & Mathematics | 16 | §Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  
| | | MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)  
| | | MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I, or,  
| | | 1914, Differential & Integral Calculus I)  
| | | MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or  
| | | 2924, Differential & Integral Calculus II) |
| Basic Business | 23 | ACCT 2113, Fundamental Financial Accounting  
| | | ACCT 2123, Fundamental Managerial Accounting  
| | | B AD 1001, Personal Computing Productivity Tools  
| | | B AD 2091, Business and Professional Basics  
| | | B C 2813, Business Writing  
| | | ECON 1113, Principles of Economics—Macro (Core III)  
| | | ECON 1123, Principles of Economics—Micro  
| | | MIS 2843, Elements of Statistics  
| | | MIS 2113, Computer-Based Information Systems |

$Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.

A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.

#### ADDITIONAL REQUIREMENTS

1. A minimum of 33 hours of upper-division business courses (3000-4000-level) are required.
2. No more than 21 hours of 3000-4000-level accounting courses can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.
4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students at Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
5. Pass/No Pass WILL NOT be accepted for any upper-division Business or General Education courses or any specifically required courses.
6. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.
7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

### For OU and Combined Retention Grade Point Averages:

- Minimum Total Hours: 122
- Minimum Overall Grade Point Average: 2.50
- Minimum Grade Point Average in Major: 2.50
- Minimum Grade Point Average in Upper-Division Business Courses: 2.50

### Core Requirements - 15 hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 3303, Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>LS 3323, Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3013, Principles of Organization and Management</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3013, Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)</td>
<td>3</td>
</tr>
</tbody>
</table>

### Major Requirements - 18 hours

- NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed.
- ACCT 3113, Intermediate Accounting I
- ACCT 3123, Intermediate Accounting II
- ACCT 3313, Cost Accounting
- ACCT 3603, Income Tax Accounting I
- ACCT 3353, Accounting Information Systems/Databases
- ACCT 4543, Auditing

### ELECTIVE REQUIREMENTS

#### Free Electives 5 hours

- Any 3000- or 4000-level ACCT course will count in the Accounting major grade point average unless otherwise specified, including additional hours taken to fulfill electives. ACCT 3023 and 3033 will not count towards the BBA or in the ACCT major GPA.

#### Upper-Division Electives 18 hours

- 5 hours if exempt from foreign language.
- Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.
- A minimum of six (6) hours must be nonbusiness. A maximum of three (3) hours may be in accounting.

Revised 2-14
### Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy.  Additional hours may be required if remedial math or foreign language is required.  Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>B AD 1001, Personal Computing Productivity Tools</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>COMM 2613, Public Speaking</td>
<td>3</td>
<td>ECON 1123, Principles of Economics—Micro (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>EXPO 1213, Expository Writing (Core I)</td>
<td>3</td>
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<tr>
<td></td>
<td>HIST 1483, United States 1492-1865, or</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>1493, United States 1865-Present</td>
<td></td>
<td>P SC 1113, American Federal Government (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>(Natural Science (Core II)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
</tr>
</tbody>
</table>

**TOTAL CREDIT HOURS 15**

**TOTAL CREDIT HOURS 16**

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9-19 hours, 3-5 courses)
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**
- Social Science (6 hours, 2 courses)
  - One course must be P SC 1113, “American Federal Government”

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures—3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**

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* = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).
† = University-Wide General Education course, refer to online listing.
‡ = May be free elective if artistic form, Non-Western culture or science is 3000- or 4000-level.