GENERAL REQUIREMENTS
Minimum Total Hours ........................................ 122
For OU and Retention Grade Point Averages:
Minimum Overall Grade Point Average ................... 2.50
Minimum Grade Point Average in Major ................... 2.50
Minimum Grade Point Average in Upper-Division Business Courses 2.50

OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.

| Subject                        | Hours | Courses
|--------------------------------|-------|--------------------------------------------------
| Communications                 | 9-19  | ENGL 1113, Principles of English Composition (Core I)
|                                |       | ENGL 1213, Principles of English Composition (Core I), or
|                                |       | EXPO 1213, Expository Writing (Core I)
|                                |       | COMM1113, Principles of Communication, or
|                                |       | COMM2613, Public Speaking
|                                |       | Foreign Language: 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.
| Behavioral & Social Science    | 6     | PSC 1113, American Federal Government (Core III)
|                                |       | Elect 3 hours from the following fields:
|                                |       | Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).
| Humanities                     | 12    | HIST 1483 or 1493, U.S. (Core IV)
|                                |       | PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.)
|                                |       | 1 course from each of the following 2 fields (Core IV):
|                                |       | §Understanding Artistic Forms - _________________________
|                                |       | §Non-Western Culture - _________________________
|                                |       | One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available online. This course may be taken in the upper-division elective category.
| Science & Mathematics          | 16    | §Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)
|                                |       | MATH 1643, Precalculus for Business, Life and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)
|                                |       | MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I; or, 1914, Differential & Integral Calculus I)
|                                |       | MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or, 2924, Differential & Integral Calculus II)
| Basic Business                 | 23    | ACCT 2113, Fundamental Financial Accounting
|                                |       | ACCT 2123, Fundamental Managerial Accounting
|                                |       | B AD 1001, Personal Computing Productivity Tools
|                                |       | B AD 2091, Business and Professional Basics
|                                |       | B C 2813, Business Writing
|                                |       | ECON 1113, Principles of Economics—Macro (Core III)
|                                |       | ECON 1123, Principles of Economics—Micro
|                                |       | ECON 2843, Elements of Statistics
|                                |       | MIS 2113, Computer-Based Information Systems

$Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.

ELECTIVE REQUIREMENTS
Free Electives 6 hours
Upper-Division Electives 17 hours

6 hours if exempt foreign language. Student free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.

No more than 11 credit hours may be taken in business with no more than three additional hours in MIS included.

ADDITIONAL REQUIREMENTS
1. A minimum of 33 hours of upper-division business courses (3000-4000-level) are required.
2. No more than 21 hours of 3000-4000-level management information systems courses can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.
4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
5. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.
6. One upper-division course in each of the following areas is required: FIN, I S, MGT, and MKT.
7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.

Management Information Systems
B 8660
Major

Revised 10-13
## Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy.
Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td>COMM 1113, Principles of Communication, or COMM 2613, Public Speaking</td>
<td>3</td>
<td>B AD 1001, Personal Computing Productivity Tools</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ECON 1123, Principles of Economics—Micro (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or 1213, Expository Writing (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>HIST 1483, United States 1845-Present</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MATH 1643, Pre-calculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>P SC 1113, American Federal Government (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
</tr>
</tbody>
</table>

During the 2nd semester, sophomore year:  
* Apply for degree candidacy  
* Recommended semester to study abroad

### SOPHOMORE

|   | ACCT 2113, Fundamental Financial Accounting | 3 | ACCT 2123, Fundamental Managerial Accounting | 3 |
|   | B AD 2091, Business and Professional Basics | 1 | B C 2813, Business Writing | 3 |
| ECON 2843, Elements of Statistics | 3 |   |   |
| MATH 2123, Calculus II for Business, Life & Social Sciences | 3 | Free Elective | 3 |
| MIS 2113, Computer-Based Information Systems | 3 |   |   |
| PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.) | 3 |   |   |
|   | TOTAL CREDIT HOURS | 16 | TOTAL CREDIT HOURS | 16 |

**This major normally requires three semesters of study beyond the business core requirements.**

### JUNIOR

|   | L S 3323, Legal Environment of Business | 3 | FIN 3303, Business Finance | 3 |
|   | MGT 3013, Principles of Organization and Management | 3 | MIS 3383, Electronic Business | 3 |
|   | MIS 3013, Introduction to Programming | 3 | MIS 3373, Systems Analysis/Design Theory | 3 |
|   | MIS 3353, Database Theory & Development | 3 |   |   |
|   | MKT 3013, Principles of Marketing | 3 |   |   |
|   |   | TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |

### SENIOR

|   | MIS 3013, Non-Procedural Programming Languages | 3 | B AD 4013, Business Strategy and Policy—Capstone | 3 |
|   | Free Elective | 3 | MIS 4663, MIS Field Project | 3 |
|   | Upper-Division Elective | 3 | Upper-Division MIS Elective | 3 |
|   | MIS 1493, Principles of Information Systems—I | 3 | Upper-Division Elective | 3 |
|   | upper-Division General Education Elective | 3 |   |   |
|   | Upper-Division Elective | 3 |   |   |

**Behavioral & Social Science**

|   |   | TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 14 |

---

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**

- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition—4 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**

- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**

- Social Science (6 hours, 2 courses)
  - One course must be P SC 1113, “American Federal Government”

**Core IV**

- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures—3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**

---

*: Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

†: University-Wide General Education course, refer to [online listing](https://example.com).

‡: May be free elective if artistic form, Non-Western culture or science course is 3000- or 4000-level.