## REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS (www.ou.edu/biz)**  
**THE UNIVERSITY OF OKLAHOMA**

### For Students Entering the Oklahoma State System for Higher Education  
**Summer 2012 through Spring 2013**

#### GENERAL REQUIREMENTS

<table>
<thead>
<tr>
<th>Minimum Total Hours</th>
<th>122</th>
</tr>
</thead>
<tbody>
<tr>
<td>For OU and Retention Grade Point Averages:</td>
<td></td>
</tr>
<tr>
<td>Minimum Overall Grade Point Average</td>
<td>2.50</td>
</tr>
<tr>
<td>Minimum Grade Point Average in Upper-Division Business Courses</td>
<td>2.50</td>
</tr>
</tbody>
</table>

### ELECTIVE REQUIREMENTS

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
</tr>
</thead>
</table>
| Communications | 9-19 | ENGL 1113, Principles of English Composition (Core I)  
ENGL 1213, Principles of English Composition (Core II), or  
EXPO 1213, Expository Writing (Core I)  
COMM 1113, Principles of Communication, or  
COMM 2613, Public Speaking  
Foreign Language, 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement. |
| Behavioral & Social Science | 6 | PSC 1113, American Federal Government (Core III)  
Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political). |
| Humanities | 12 | HIST 1483 or 1493, U.S. (Core IV)  
1 course from each of the following 3 fields (Core IV):  
§Understanding Artistic Forms -  
§Western Civilization and Culture - Recommended: PHIL 1103, 1113, or 1213.  
§Non-Western Culture -  
One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, IB AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available online. This course may be taken in the upper-division elective category. |
| Science & Mathematics | 16 | §Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  
Recommended: CEE 2103, Energy & Environment (no lab)  
Recommended: MTR 1014, Intro. to Weather & Climate (lab)  
MATH 1523, Elementary Functions (C or better)  
MATH 1823, Calculus & Analytic Geometry I (C or better)  
MATH 2423, Calculus & Analytic Geometry II (C or better) |
| Basic Business | 23 | ACCT 2113, Fundamental Financial Accounting  
ACCT 2123, Fundamental Managerial Accounting  
B AD 1001, Personal Computing Productivity Tools  
B AD 2091, Business and Professional Basics  
B C 2813, Business Writing  
ECON 1113, Principles of Economics—Macro (Core III)  
ECON 1123, Principles of Economics—Micro  
ECON 2843, Elements of Statistics  
MIS 2113, Computer-Based Information Systems† |

### To enroll in upper-division business courses, students must be certified as degree candidates and meet all prerequisites. See www.ou.edu/biz.

<table>
<thead>
<tr>
<th>Core Requirements - 15 hours</th>
<th>Major Requirements - 18 hours</th>
</tr>
</thead>
</table>
| FIN 3303, Business Finance (C or better)  
LS 3323, Legal Environment of Business  
MGT 3013, Principles of Organization and Management  
MKT 3013, Principles of Marketing  
FB AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year) | NO INDEPENDENT STUDY OR ONLINE COURSES  
FIN 3103, Investments  
FIN 4113, Derivative Securities and Markets  
FIN 4513, Financial & Energy Risk Management  
FIN 4533, Advanced Topics in Risk Management  
4713, Fixed Income Fund Management  
FIN 3403, Financial Intermediaries and Markets, or  
FIN 4303, Advanced Corporate Finance |

### Upper-Division Business - 12 hours

| ACCT 3113, Intermediate Acct. I  
ACCT 3123, Intermediate Acct. II  
ECON 3113, Intermediate Macroeconomic Theory  
MIS 3223, Financial Data Modeling |

### ELECTIVE REQUIREMENTS

<table>
<thead>
<tr>
<th>Free Electives 5 hours</th>
<th>Upper-Division Electives 6 hours</th>
</tr>
</thead>
</table>
| Five hours if exempt from foreign language.  
Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics.  
B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count toward the BBA. A maximum of 2 hours of physical education activity courses will count toward this degree. |
| Recommended courses:  
CEOL 1013, Global Environ. Change  
CEOL 1104, The Dynamic Earth  
GEOL 4143, Petroleum Geol. for Bus.  
Upper-division electives may be taken in any area inside or outside the Price College of Business except Finance.  
Recommended courses:  
ACCT 3313, Cost Accounting  
ACCT 3553, Accounting Info. Systems  
ACCT 4113, Advanced Accounting  
ECON 3133, Intermediate Macroe. Theory  
ECON 4233, Intro. to App. Econometrics  
ECON 4313, Industrial Organization  
ECON 4363, Market Process Economics  
PHIL 3273, Ethics and Business |

### RISK MANAGEMENT

| B822 |
| Major |

### ADDITIONAL REQUIREMENTS

1. Forty-five hours of upper-division business courses (3000-4000-level) are required.  
2. No more than 18 hours of 3000-4000-level finance courses beyond 3303 can be taken to count toward the required 122 hours.  
3. 3000-level core courses must be completed to enroll in 4000-level business courses.  
4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.  
5. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.  
6. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.  
7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

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†This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education. A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.
### Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>B AD 1001, Personal Computing Productivity Tools</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>COMM 2613, Public Speaking</td>
<td>3</td>
<td>ECON 1123, Principles of Economics—Micro (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>EXPO 1213, Expository Writing (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>HIST 1483, United States 1492-1865, or</td>
<td>3</td>
<td>MATH 1823, Calculus &amp; Analytic Geometry I (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>1493, United States 1865-Present</td>
<td>3</td>
<td>P SC 1113, American Federal Government (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MATH 1523, Elementary Functions</td>
<td>3</td>
<td>♦Natural Science (Core II)</td>
<td>3</td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
<td></td>
</tr>
</tbody>
</table>

During the 2nd semester, sophomore year:

- Apply for permission to enroll in upper-division Price College courses
- Recommended semester to study abroad

| SOPHOMORE | ACCT 2113, Fundamental Financial Accounting | 3 | ACCT 2123, Fundamental Managerial Accounting | 3 |
| | B AD 2091, Business and Professional Basics | 1 | B C 2813, Business Writing | 3 |
| | ECON 2843, Elements of Statistics | 3 | ♦Natural Science with Lab (2nd discipline) (Core II) | 4 |
| | MATH 2423, Calculus & Analytic Geometry II | 3 | ♦Non-Western Culture (Core IV) | 3 |
| | MIS 2113, Computer-Based Information Systems | 3 | ♦Understanding Artistic Forms (Core IV) | 3 |
| | ♦Behavioral & Social Science | 3 | ♦Western Civilization and Culture (Core IV) | 3 |
| TOTAL CREDIT HOURS | 16 | TOTAL CREDIT HOURS | 16 |

This major normally requires three semesters of study beyond the business core requirements.

| JUNIOR | FIN 3303, Business Finance | 3 | ACCT 3113, Intermediate Accounting I | 3 |
| | L S 3223, Legal Environment of Business | 3 | ECON 3133, Intermediate Macroeconomic Theory | 3 |
| | MGT 3013, Principles of Organization and Management | 3 | FIN 3403, Financial Intermediaries and Markets, or | 3 |
| | MKT 3013, Principles of Marketing | 3 | FIN 4303, Advanced Corporate Finance | 3 |
| | ♦Upper-Division General Education Elective | 3 | ♦ | 3 |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |

| SENIOR | ACCT 3123, Intermediate Accounting II | 3 | B AD 4013, Business Strategy and Policy—Capstone | 3 |
| | FIN 4113, Derivative Securities and Markets | 3 | ♦ | 3 |
| | FIN 4513, Financial & Energy Risk Management | 3 | FIN 4523, Advanced Topics in Risk Management | 3 |
| | MIS 3223, Financial Data Modeling | 3 | FIN 4713, Fixed Income Fund Management | 3 |
| | Free Elective | 3 | Free Elective | 2 |
| | ♦ | | Upper-Division Elective | 3 |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 14 |

*= Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

† = University-Wide General Education course, refer to the online listing.

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**
- Social Science (6 hours, 2 courses)
  - One course must be P SC 1113, “American Federal Government”

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures—3 hours, 1 course

**Senior Capstone Experience** (3 hours, 1 course)