OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
</tr>
</thead>
</table>
| Communications | 9-19 | ENGL 1113, Principles of English Composition (Core I)  
ENGL 1213, Principles of English Composition (Core I), or  
EXPO 1213, Expository Writing (Core II)  
COMM 1113, Principles of Communication, or  
COMM 2613, Public Speaking  
FOREIGN LANGUAGE, 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement. |
| Behavioral & Social Science | 6 | PSC 1113, American Federal Government (Core III)  
Elect 3 hours from the following fields:  
Anthropology, Psychology, Sociology, Political Science, Geography, Economic, Human or Political Geography). |
| Humanities | 12 | HIST 1483 or 1493, U.S. (Core IV)  
1 course from each of the following 3 fields (Core IV):  
$\$Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  
$\$Understanding Artistic Forms -  
$\$Western Civilization and Culture -  
$\$Non-Western Culture -  
One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available online. This course may be taken in the upper-division elective category. |
| Science & Mathematics | 16 | $\$Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  
MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)  
MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I)  
MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II) |
| Basic Business | 23 | ACCT 2113, Fundamental Financial Accounting  
ACCT 2123, Fundamental Managerial Accounting  
B AD 1001, Personal Computing Productivity Tools  
B AD 2901, Business and Professional Basics  
B C 2813, Business Writing  
ECON 1113, Principles of Economics—Macro (Core III)  
ECON 1123, Principles of Economics—Micro  
ECON 2843, Elements of Statistics  
MIS 2113, Computer-Based Information Systems |

To enroll in upper-division business courses, students must be degree candidates and meet all prerequisites. See www.ou.edu/biz.

<table>
<thead>
<tr>
<th>Core Requirements - 15 hours</th>
<th>Major Requirements - 18 hours</th>
</tr>
</thead>
</table>
| FIN 3303, Business Finance  
LS 3323, Legal Environment of Business  
MGT 3013, Principles of Organization and Management  
MKT 3013, Principles of Marketing  
B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year) | NO INDEPENDENT STUDY OR ONLINE COURSES  
ACCT 3113, Intermediate Accounting I  
ACCT 3123, Intermediate Accounting II  
ACCT 3313, Cost Accounting  
ACCT 3603, Income Tax Accounting I  
ACCT 3353, Accounting Information Systems/Databases  
ACCT 4543, Auditing |

Any 3000- or 4000-level ACCT course will count in the Accounting major grade point average unless otherwise specified, including additional hours taken to fulfill electives.  
ACCT 3023 and 3033 are not open to Accounting majors.

Elective Requirements

<table>
<thead>
<tr>
<th>Free Electives</th>
<th>Upper-Division Electives</th>
</tr>
</thead>
</table>
| 5 hours if exempt from foreign language.  
Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree. | No more than 12 credit hours may be taken in business with no more than three hours in ACCT included. |

Additional Requirements

1. A minimum of 33 hours of upper-division business courses (3100-4999-level) are required.
2. No more than 21 hours of 3000-4000-level accounting courses can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.
4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
5. Pass/No Pass WILL NOT be accepted for any upper-division Business or General Education courses or any specifically required courses.
6. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.
7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

Revised 8-12
## Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td>COMM 1113, Principles of Communication, or COMM 2613, Public Speaking</td>
<td>3</td>
<td>B AD 1001, Personal Computing Productivity Tools</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ECON 1123, Principles of Economics—Micro (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>HIST 1483, United States 1492-1865, or HIST 1493, United States 1865-Present</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>Natural Science (Core II)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>15</strong></td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td><strong>16</strong></td>
</tr>
</tbody>
</table>

During the 2nd semester, sophomore year:
- **Apply for degree candidacy**
- **Recommended semester to study abroad**

| SOPHOMORE | ACCT 2113, Fundamental Financial Accounting | 3 | ACCT 2123, Fundamental Managerial Accounting | 3 |
| | B AD 2091, Business & Professional Basics | 1 | B C 2013, Business Writing | 3 |
| | ECON 2843, Elements of Statistics | 3 | ENGL 1213, Principles of English Composition (Core I), or | 3 |
| | MATH 2123, Calculus II for Business, Life & Social Sciences | 3 | MATH 1743, Calculus I for Business, Life & Social Sciences (Core I) | 3 |
| | MIS 2113, Computer-Based Information Systems | 3 | PS 1113, American Federal Government (Core III) | 3 |
| | **Behavioral & Social Science** | 3 | **TOTAL CREDIT HOURS** | **16** |
| | **TOTAL CREDIT HOURS** | **16** | **TOTAL CREDIT HOURS** | **16** |

This major normally requires three semesters of study beyond the business core requirements.

| JUNIOR | ACCT 3113, Intermediate Accounting I | 3 | ACCT 3123, Intermediate Accounting II | 3 |
| | ACCT 3333, Accounting Information Systems | 3 | ACCT 3313, Cost Accounting | 3 |
| | LS 3323, Legal Environment of Business | 3 | FIN 3303, Business Finance | 3 |
| | MGT 3013, Principles of Organization and Management | 3 | **TOTAL CREDIT HOURS** | **15** |
| | MKT 3013, Principles of Marketing | 3 | **TOTAL CREDIT HOURS** | **15** |
| | **TOTAL CREDIT HOURS** | **15** | **TOTAL CREDIT HOURS** | **15** |

| SENIOR | ACCT 3603, Income Tax Accounting I | 3 | B AD 4013, Business Strategy and Policy—Capstone | 3 |
| | ACCT 4543, Auditing | 3 | Free Elective | 2 |
| | Free Elective | 3 | Upper-Division Elective | 3 |
| | Upper-Division Elective | 3 | Upper-Division Elective | 3 |
| | Upper-Division Elective | 3 | Upper-Division Elective | 3 |
| | **TOTAL CREDIT HOURS** | **15** | **TOTAL CREDIT HOURS** | **14** |

* = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).
† = University-Wide General Education course, refer to online listing.
‡ = May be free elective if artistic form, Western civilization and culture. Non-Western culture or science is 3000- or 4000-level.

## University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.

### Core I
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition–6 hours, 2 courses
  - Mathematics–3 hours, 1 course
  - Foreign Language–6–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)
- Other courses (communication, logic or public speaking)

### Core II
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.
  - Other courses (communication, logic or public speaking)

### Core III
- Social Science (6 hours, 2 courses)
  - One course must be PSC 1113, "American Federal Government"
  - Other courses (communication, logic or public speaking)

### Core IV
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms–3 hours, 1 course
  - Western Civilization and Culture–6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western cultures–3 hours, 1 course

### Senior Capstone Experience (3 hours, 1 course)