

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([www.ou.edu/biz](http://www.ou.edu/biz))**

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2011 through Spring 2012**

| GENERAL REQUIREMENTS   |      |
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| Minimum Total Hours . . . . .  | 122  |
| <b>For OU and Combined Retention Grade Point Averages:</b>               |      |
| Minimum Overall Grade Point Average . . . . .                            | 2.50 |
| Minimum Grade Point Average in Major . . . . .                           | 2.50 |
| Minimum Grade Point Average in Upper-Division Business Courses . . . . . | 2.50 |

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| <p><u>General Management</u></p> <p><b>B658</b><br/>Major</p> |
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**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

| Subject   | Hours       | Courses  | To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://www.ou.edu/biz">www.ou.edu/biz</a> .   |   |
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| <b>Communications</b>   | <b>9-19</b> | <b>ENGL 1113</b> , Principles of English Composition (Core I)<br><b>ENGL 1213</b> , Principles of English Composition (Core I), or<br><b>EXPO 1213</b> , Expository Writing (Core I)<br><br><b>COMM 1113</b> , Principles of Communication, or<br><b>COMM 2613</b> , Public Speaking<br><br><b>Foreign Language</b> , 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.   | <b>Core Requirements - 15 hours</b>  | <b>Major Requirements - 18 hours</b>  |
|   |             | <b>FIN 3303</b> , Business Finance<br><b>L S 3323</b> , Legal Environment of Business<br><b>MGT 3013</b> , Principles of Organization and Management<br><b>MKT 3013</b> , Principles of Marketing<br><b>†B AD 4013</b> , Business Strategy and Policy—Capstone (to be taken last semester of senior year)  | <b>NO CORRESPONDENCE COURSES</b><br><b>MGT 3513</b> , Human Resource Management Practice<br><b>SCM 3523</b> , Production/Operations Management<br><br>12 hours of upper-division Management:<br><br>_____<br>_____<br>_____<br>_____   |   |
| <b>Behavioral &amp; Social Science</b>  | <b>6</b>    | <b>P SC 1113</b> , American Federal Government (Core III)<br><br>Elect 3 hours from the following fields:<br>Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).   |  |   |
| <b>Humanities</b>   | <b>12</b>   | <b>HIST 1483</b> or <b>1493</b> , U.S. (Core IV)<br><br>1 course from each of the following 3 fields (Core IV):<br><br>§Understanding Artistic Forms - _____<br><br>§Western Civilization and Culture - _____<br><br>§Non-Western Culture - _____<br><br>One upper-division course from the approved <b>University-Wide General Education</b> course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available <b>online</b> . This course may be taken in the upper-division elective category. | † = requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising.  |   |
| <b>Science &amp; Mathematics</b>  | <b>16</b>   | § <b>Natural Sciences</b> —7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)<br><br>_____<br><br>_____  | <b>ELECTIVE REQUIREMENTS</b>   |   |
|   |             | <b>MATH 1643</b> , Precalculus for Business, Life, and Social Sciences (Core I—Substitute: <b>1523</b> , Precalculus & Trigonometry)<br><br><b>MATH 1743</b> , Calculus I for Business, Life & Social Sciences (Core I—Substitute: <b>1823</b> , Calculus & Analytic Geom. I)<br><br><b>MATH 2123</b> , Calculus II for Business, Life & Social Sciences (Substitute: <b>2423</b> , Calculus & Analytic Geom. II)  | <b>Free Electives 8 hours</b>  | <b>Upper-Division Electives 15 hours</b>  |
| <b>Basic Business</b>   | <b>23</b>   | <b>ACCT 2113</b> , Fundamental Financial Accounting<br><b>ACCT 2123</b> , Fundamental Managerial Accounting<br><b>B AD 1001</b> , Personal Computing Productivity Tools<br><b>B AD 2091</b> , Business and Professional Basics<br><b>B C 2813</b> , Business Writing<br><b>ECON 1113</b> , Principles of Economics—Macro (Core III)<br><b>ECON 1123</b> , Principles of Economics—Micro<br><b>ECON 2843</b> , Elements of Statistics<br><b>MIS 2113</b> , Computer-Based Information Systems <sup>†</sup>  | 8 hours if exempt from foreign language.<br><br>Free electives may be taken in any lower- or upper-division area outside Price College or Department of Economics. B AD 2110, 2113, MGT 2013 and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree. | No more than nine hours may be taken in Price College; MGT courses may not be included. |
| <p>§Courses taken to fulfill the University General Education Requirements must be chosen from the <b>University-Wide General Education Approved Course List</b>.</p> |             |  |  |   |

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| <p>†This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.<br/>A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.</p> <p style="text-align: center;"><b>ADDITIONAL REQUIREMENTS</b></p> <ol style="list-style-type: none"> <li>Thirty-three hours of upper-division business courses (3000-4000-level) are required.</li> <li>No more than 15 hours of 3000-4000-level management courses beyond 3013 can be taken to count toward the required 122 hours.</li> <li>3000-level core courses must be completed to enroll in 4000-level business courses.</li> </ol> | <ol style="list-style-type: none"> <li>Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.</li> <li>Pass/No Pass <b>WILL NOT</b> be accepted for any Business or General Education courses or any specifically required courses.</li> <li>One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.</li> <li>Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.</li> </ol> |
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## Semester Advisement Plan

| Courses in bold must be completed before student may apply for degree candidacy.<br>Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.  |  |           |   |           |
|--|--|-----------|---|-----------|
| Year   | FIRST SEMESTER   | Hours     | SECOND SEMESTER   | Hours     |
| <b>FRESHMAN</b>  | COMM 1113, Principles of Communication, <b>or</b><br>COMM 2613, Public Speaking  | 3         | B AD 1001, Personal Computing Productivity Tools                    | 1         |
|  | <b>ECON 1113</b> , Principles of Economics—Macro (Core III)  | 3         | <b>ECON 1123</b> , Principles of Economics—Micro (Core III)         | 3         |
|  | ENGL 1113, Principles of English Composition (Core I)  | 3         | ENGL 1213, Principles of English Composition (Core II)              | 3         |
|  | HIST 1483, United States 1492-1865, <b>or</b><br>1493, United States 1865-Present  | 3         | MATH 1743, Calculus I for Business, Life & Social Sciences (Core I) | 3         |
|  | MATH 1643, Precalculus for Business, Life, and Social Sciences   | 3         | P SC 1113, American Federal Government (Core III)                   | 3         |
|  |  |           | †Natural Science (Core II)  | 3         |
|  | <b>TOTAL CREDIT HOURS</b>  | <b>15</b> | <b>TOTAL CREDIT HOURS</b>   | <b>16</b> |
| During the 2nd semester, sophomore year: <ul style="list-style-type: none"> <li>• Apply for degree candidacy</li> <li>• Recommended semester to study abroad</li> </ul>  |  |           |   |           |
| <b>SOPHOMORE</b>   | ACCT 2113, Fundamental Financial Accounting  | 3         | ACCT 2123, Fundamental Managerial Accounting                        | 3         |
|  | B AD 2091, Business and Professional Basics  | 1         | B C 2813, Business Writing  | 3         |
|  | <b>ECON 2843</b> , Elements of Statistics  | 3         | †Natural Science with Lab (2nd discipline) (Core II)                | 4         |
|  | MATH 2123, Calculus II for Business, Life & Social Sciences  | 3         | †Non-Western Culture (Core IV)                                      | 3         |
|  | MIS 2113, Computer-Based Information Systems   | 3         | †Understanding Artistic Forms (Core IV)                             | 3         |
|  | ♦Behavioral & Social Science   | 3         |   |           |
|  | <b>TOTAL CREDIT HOURS</b>  | <b>16</b> | <b>TOTAL CREDIT HOURS</b>   | <b>16</b> |
| <b>This major normally requires three semesters of study beyond the business core requirements.</b>  |  |           |   |           |
| <b>JUNIOR</b>  | L S 3323, Legal Environment of Business  | 3         | FIN 3303, Business Finance  | 3         |
|  | MGT 3013, Principles of Organization and Management  | 3         | MGT 3513, Human Resources Management Practice                       | 3         |
|  | MKT 3013, Principles of Marketing  | 3         | SCM 3523, Production/Operations Management                          | 3         |
|  | Free Elective  | 2         | ‡Upper-Division General Education Elective                          | 3         |
|  | Upper-Division Elective  | 3         | †Western Civilization and Culture (Core IV)                         | 3         |
|  | <b>TOTAL CREDIT HOURS</b>  | <b>14</b> | <b>TOTAL CREDIT HOURS</b>   | <b>15</b> |
| <b>SENIOR</b>  | MGT Elective   | 3         | B AD 4013, Business Strategy and Policy—Capstone                    | 3         |
|  | MGT Elective   | 3         | MGT Elective  | 3         |
|  | Free Elective  | 3         | MGT Elective  | 3         |
|  | Free Elective  | 3         | Upper-Division Elective   | 3         |
|  | Upper-Division Elective  | 3         | Upper-Division Elective   | 3         |
|  | <b>TOTAL CREDIT HOURS</b>  | <b>15</b> | <b>TOTAL CREDIT HOURS</b>   | <b>15</b> |
| ♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).<br>† = University-Wide General Education course, refer to <b>online listing</b> .<br>‡ = May be free elective if artistic form, Western civilization and culture, Non-Western culture or science is 3000- or 4000-level. |  |           |   |           |
| <b>University-Wide General Education Requirements (minimum 40 hours)</b>   |  |           |   |           |
| Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.  |  |           |   |           |
| <b>Core I</b>  | <b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b><br>•English Composition—6 hours, 2 courses<br>•Mathematics—3 hours, 1 course<br>•Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)<br>•Other (courses such as communication, logic or public speaking) |           |   |           |
| <b>Core II</b>   | <b>Natural Science (7 hours, 2 courses)</b><br>•Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.   |           |   |           |
| <b>Core III</b>  | <b>Social Science (6 hours, 2 courses)</b><br>•One course must be P SC 1113, "American Federal Government"   |           |   |           |
| <b>Core IV</b>   | <b>Humanities (12 hours, 4 courses)</b><br>•Understanding Artistic Forms—3 hours, 1 course<br>•Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493<br>•Non-Western Cultures—3 hours, 1 course  |           |   |           |
| <b>Senior Capstone Experience (3 hours, 1 course)</b>  |  |           |   |           |