

**REQUIREMENTS FOR THE BACHELOR OF ARTS IN JOURNALISM**  
**GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION**  
 THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education:  
**Summer 2011 through Spring 2012**

Minimum Credit Hours and Grade Point Averages Required			
Total Hours —	130	Upper-Division Within Total	48
Major Hours —	43	Upper-Division Within Major	27
<b>Grade Point Averages:</b>			
<b>Overall &amp; Major:</b> Combined OU/Transfer - <b>2.50</b> OU - <b>2.50</b>			
Last 60 Hours - <b>2.50</b>			

Journalism and Mass Communication—  
**Broadcasting & Electronic Media — B125**  
 Bachelor of Arts in Journalism

**OU encourages students to complete at least 33 hours of applicable coursework each year to have the opportunity to graduate in four years.**

**GENERAL EDUCATION AND COLLEGE REQUIREMENTS**

**Courses graded S/U or P/NP will not apply.**

Courses for fulfillment of General Education and College of Journalism requirements must be from the approved **General Education** course list.

**University-Wide General Education Requirements  
(minimum 40 hours)**

**Core Area I: Symbolic and Oral Communication** (9-19 hours, 3-5 courses)

- a: English Composition (6 hours, 2 courses)  
 1. English 1113, Principles of English Composition  
 2. English 1213, Principles of English Composition, **or** EXPO 1213, Expository Writing
- b: Foreign Language (0-10 hours, 2 courses in the same language). May be met by successful completion of 2 years of the same foreign language in high school. (Additional foreign language requirement – see below.)

1. Beginning Course, 0-5 hours \_\_\_\_\_  
 2. Beginning Course, continued, 0-5 hours \_\_\_\_\_

c: Mathematics (3 hours, 1 course) \_\_\_\_\_

**Core Area II: Natural Science** (7 hours, 2 courses). Courses must be taken from different disciplines. One must include a laboratory.

1. \_\_\_\_\_  
 2. \_\_\_\_\_

**Core Area III: Social Science** (6 hours, 2 courses)

1. Political Science 1113, American Federal Government **and** one additional course:  
 2. \_\_\_\_\_

**Core Area IV: Humanities** (12 hours, 4 courses)

a: Understanding Artistic Forms (3 hours, 1 course) \_\_\_\_\_

- b: Western Civilization and Culture (6 hours, 2 courses)  
 1. History 1483, U.S., 1492-1865, **or** History 1493, U.S., 1865-Present, **and** one additional course:  
 2. \_\_\_\_\_ (excluding HIST 1483 and 1493)

c: Non-Western Culture (3 hours, 1 course) \_\_\_\_\_

**Senior Capstone Experience** (3 hours, 1 course): satisfied by JMC 4653 in major

**Additional Gaylord College of Journalism and Mass Communication Requirements**

**I. Foreign Language** (0-3 hours). One course at the intermediate level or demonstrated competency at that level.

Intermediate Course, 3 hours \_\_\_\_\_

**II. Western Civilization** (6 upper-division hours, 2 courses). Must be outside the major and in addition to University General Education Core IV

1. \_\_\_\_\_ 2. \_\_\_\_\_

**Computer Literacy Requirement** — Students must demonstrate computer proficiency which includes the competent use of a variety of software and networking applications. This requirement may be satisfied by:

1. A high school computer science course that meets curricular requirement; **or**  
 2. Completion of a college-level course that requires competent use of computing; **or**  
 3. Completion of a university computer proficiency assessment test.

**MAJOR REQUIREMENTS**

**Hours**

**MAJOR REQUIREMENTS - continued**

**Hours**

**JOURNALISM & MASS COMMUNICATION**

**JMC Core:**

- 1013 Intro. to Mass Communication 3  
 2033 Writing for Mass Media<sup>§</sup> 3  
 4813 Mass Communication Law 3

<sup>§</sup> Satisfies Computer Literacy Requirement.

**Broadcasting & Electronic Media Core:**

- 2623 Electronic Media Writing 3  
 2644 Intro. to Video Production 4  
 2683 Survey of Electronic Media 3  
 3613 Electronic Field Production 3  
 4653 Issues & Ethics in Electronic Media (Capstone Course) 3

**Broadcasting & Electronic Media Tracks**

Students should select one of the following tracks by their first semester, junior year. The track may be changed or more than one track may be selected. A track consists of three courses (9-10 hours) chosen in consultation with academic adviser and area faculty.

\* These tracks are offered on an irregular basis.

**Audio Production**

- 3633 Audio Production  
 4643 Advanced Audio Production  
 B/EM Production/Writing Elective

**Corporate & Commercial Media Design\***

- 4633 Advanced Video Production  
 4793 Broadcast Advertising Production  
 4903 Client-Based Production

**Documentary Production\***

- 3723 Introduction to Documentary  
 4753 Documentary Research/Writing  
 4763 Documentary Producing/Directing

**Electronic Film Making**

- 3763 Visual Writing & Aesthetics  
 4633 Advanced Video Production  
 4913 Dramatic Series/Short Prods.

**Interactive Multimedia & Graphics\***

- 4683 Multimedia Content Management  
 4773 Post Production & Graphics  
 4783 Adv. Interactive Multimedia Des.

**Video Production**

- 4623 Prod./Dir. for Multi-Camera  
 4633 Advanced Video Production  
 B/EM Production/Writing Elective

**Writing\***

- 3763 Visual Writing & Aesthetics  
 4734 Film Script Writing  
 4753 Documentary Research/Writing

**Planned Studies**

Students may propose a self-designed program at the beginning of their studies in BEM for faculty approval.

3  
3  
3  
  
3  
4  
3  
3  
3

9-10

**JMC Electives:** (9 hours; must include three (3) hours of 3011)

3011 Mass Media Practicum (2 repeats)

3000-4000-level JMC Electives

Required Completion of a Minor – 15-21 hours (hours vary due to minor chosen). All Gaylord College students pursuing a baccalaureate major are also required to complete an academic minor of their choice in accordance to University policies.

Requirements for admission to the Gaylord College of Journalism and Mass Communication are outlined on the back of this page.

A maximum of 50 hours of Journalism and Mass Communication may be counted in the 130 hours required for graduation. No student will be awarded a BA in Journalism degree without completing at least 80 semester credit hours outside the College. At least 65 of these hours must be in liberal arts and sciences courses.

A grade of C or better is required in all Journalism and Mass Communication courses.

**Free Electives**

Electives to bring total applicable hours to 130 including 48 upper-division hours.

## INFORMATION CONCERNING GENERAL RULES, REGULATIONS AND MINIMUM REQUIREMENTS

**TOTAL HOURS:** A Bachelor of Arts in Journalism degree requires 130 hours, 48 of which must be upper-division (3000-4000 level courses).

Transfer work will be counted as lower-division or upper-division credit depending on the level at which it was offered at the institution where the work was taken. All two-year college work is considered to be lower-division.

**HOURS BY EXAM, CORRESPONDENCE STUDY AND/OR EXTENSION:** A maximum of 31 semester hours (or 1/4 of the total hours required for a preprofessional program of study) may be completed by a combination of exam, correspondence study and/or extension credit.

**ATTENDANCE:** Students who do not attend a JMC class or lab on the first day of classes may be dropped from the class or lab.

**TRANSFER WORK:** Students may transfer in a maximum of 12 credit hours of journalism and mass communication coursework prior to full admission to the Gaylord College. Once fully admitted to the college, students may petition the faculty to have an additional three (3) credit hours from an outside ACEJMC institution applied to their University of Oklahoma degree. A maximum of fifteen (15) credit hours of JMC transfer coursework may be applied to a degree.

**INDIVIDUAL STUDIES (e.g., courses titled "Independent Study"):** A maximum of 12 total semester hours may be counted toward graduation.

**REPEAT OF FAILED COURSEWORK:** A student earning a grade of "F" in an upper-division course at OU may not repeat the course for credit at another institution without the prior written permission of the department that offered the course at OU.

**SENIOR INSTITUTION HOURS:** A minimum of 60 semester hours applied toward graduation must be earned at senior (4-year) institutions.

**RESIDENCY:**

- A minimum of 30 semester hours acceptable toward graduation must be earned in residence at OU, including at least 15 of the last 30 hours applied toward the degree.
- At least 15 semester hours of upper-division major work must be completed in residence at OU.
- OU correspondence courses are **not** considered resident credit.
- Credits earned via examination are neither resident nor nonresident credit.

**SPECIAL DEGREES:** Students may qualify for an Honors degree (cum Laude, Magna cum Laude, or Summa cum Laude) by completing specific requirements of the Honors College. A degree will be earned with Distinction if the student completes at least 60 semester hours at OU with at least a 3.60 combined retention GPA and OU retention GPA. A degree will be earned with Special Distinction if the student completes at least 60 semester hours at OU with at least a 3.80 combined retention GPA and OU retention GPA.

**APPLICATION FOR GRADUATION:** Students must apply for graduation during the term in which they complete their degree requirements in order to graduate in that term. Application forms are available in the Student Services Center, 2533 Gaylord Hall. The deadline for completion of all coursework to graduate in a particular term is the last day of classes in that term.

### Requirements for full Admission to the College of Journalism and Mass Communication

All incoming freshmen or transfer students are classified as Pre-Journalism majors until the following requirements are met:

- Successfully pass the Gaylord College Entrance Exams;
- Successfully complete JMC 1013 (Introduction to Mass Communication) with a grade of C or better;
- Successful completion of at least 21 hours of courses acceptable for General Education credit; and
- Achieve a minimum combined retention grade point average of 2.75 on all work attempted, as well as a 2.75 on all major work.

Once admitted as a major in the Gaylord College of Journalism and Mass Communication you may choose a major in one of the following: Advertising, Broadcasting and Electronic Media, Journalism, Professional Writing, or Public Relations.

If you have any questions or advising concerns, please contact: Student Services Center, Gaylord Hall, Room 2533, (405) 325-5684.

### Suggested Semester Plan of Study — Broadcasting and Electronic Media - B125

Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
<b>FRESHMAN</b>	ENGL 1113, Principles of English Composition (Core I)	3	ENGL 1213, Principles of English Composition (Core I), <b>or</b>	3
	HIST 1483, United States 1492-1865, <b>or</b>	3	EXPO 1213, Expository Writing (Core I)	
	1493, United States 1865-Present (Core IV)		JMC 1013, Intro. to Mass Communication, <b>or</b>	3
	JMC 1013, Intro. to Mass Communication, <b>or</b>	3	Social Science (Core III)	
	Social Science (Core III)		MATH (Core I)	3
	Beginning Foreign Language (Core I)	5	P SC 1113, American Federal Government (Core III)	3
Free Elective, lower-division	2	Beginning Foreign Language continued (Core I)	5	
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TOTAL CREDIT HOURS</b>	<b>17</b>
<b>SOPHOMORE</b>	JMC 2033, Writing for Mass Media <sup>§</sup> , <b>or</b>	3	JMC 2033, Writing for Mass Media <sup>§</sup> , <b>or</b>	3
	Understanding Artistic Forms (Core IV)		Understanding Artistic Forms (Core IV)	
	JMC 2644, Intro. to Video Production	4	JMC 2683, Survey of Electronic Media	3
	Intermediate Foreign Language	3	JMC 3011, Mass Media Practicum	1
	Natural Science with lab (Core II)	4	Natural Science without lab (Core II)	3
	Western Civilization & Culture (Core IV)	3	Non-Western Culture (Core IV)	3
		Free Elective, lower- or upper-division	3	
	<b>TOTAL CREDIT HOURS</b>	<b>17</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>
<b>JUNIOR</b>	JMC 3011, Mass Media Practicum	1	JMC 2623, Electronic Media Writing	3
	JMC 3613, Electronic Field Production	3	JMC 3011, Mass Media Practicum	1
	Western Civilization & Culture (Core IV), <b>or</b>	3	JMC Major Track Elective, upper-division (3000-4000-level)	3
	Humanities, upper-division, outside major (Gen. Ed.)		Western Civilization & Culture (Core IV), <b>or</b>	3
	Free Elective, upper-division (3000-4000-level)	3	Humanities, upper-division, outside major (Gen. Ed.)	
	Free Elective, lower- or upper-division	3	Free Elective, upper-division (3000-4000-level)	3
Free Elective, lower- or upper-division	3	Free Elective, lower- or upper-division	3	
		Free Elective, lower- or upper-division	3	
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TOTAL CREDIT HOURS</b>	<b>19</b>
<b>SENIOR</b>	JMC 4813, Mass Communication Law	3	JMC 4653, Current Issues in Broadcasting (Capstone)	3
	JMC Major Track Elective, upper-division (3000-4000-level)	3	JMC Major Track Elective, upper-division (3000-4000-level)	3
	Free Elective, lower- or upper-division	2	Free Elective, lower- or upper-division	1
	Free Elective, lower- or upper-division	3	Free Elective, upper-division (3000-4000-level)	3
	Free Elective, upper-division (3000-4000-level)	3	Free Elective, upper-division (3000-4000-level)	3
	Free Elective, upper-division (3000-4000-level)	3		
	<b>TOTAL CREDIT HOURS</b>	<b>17</b>	<b>TOTAL CREDIT HOURS</b>	<b>13</b>

<sup>§</sup> Satisfies Computer Literacy Requirement.

**Bachelor's degrees require a minimum of 48 hours of upper-division (3000-4000) coursework.**

This plan of study should not be used in lieu of academic advisement.