

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS ([www.ou.edu/biz](http://www.ou.edu/biz))**

THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2010 through Spring 2011**

### GENERAL REQUIREMENTS

|   |       |
|---|-------|
| Minimum Total Hours . . . . .   | 123   |
| Minimum Overall Grade Point Average . . . . .                           | 2.50  |
| Minimum Grade Point Average in Major. . . . .                           | *2.50 |
| Minimum Grade Point Average in Upper-Division Business Courses. . . . . | #2.50 |
| Minimum Grade Point Average—OU Residence . . . . .                      | 2.50  |

International Business

**B590**  
Major

**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

| Subject  | Hours     | Courses   | To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See <a href="http://www.ou.edu/biz">www.ou.edu/biz</a> .   |
|--|-----------|---|--|
| <b>Communications</b>  | <b>9</b>  | ENGL 1113, Principles of English Composition (Core I)<br>ENGL 1213, Principles of English Composition (Core I), or<br>EXPO 1213, Expository Writing (Core I)  | <b>Core Requirements - 15 hours</b>  |
|  |           | COMM 1113, Principles of Communication, or<br>COMM 2613, Public Speaking  |  |
| <b>Behavioral &amp; Social Science</b>   | <b>6</b>  | P SC 1113, American Federal Government (Core III)<br><br>Elect 3 hours from the following fields:<br>Anthropology, Geography (economic, human, or political),<br>Political Science, Psychology, or Sociology.   | <b>NO CORRESPONDENCE COURSES</b>   |
|  |           |   |  |
| <b>Humanities</b>  | <b>12</b> | HIST 1483 or 1493, U.S. (Core IV)<br><br>1 course from each of the following 3 fields (Core IV); one course must be upper-division:<br><br>§Understanding Artistic Forms - _____<br><br>§Western Civilization and Culture - _____<br><br>§Non-Western Culture - _____<br><br>One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available <b>online</b> . This course may be taken in the upper-division elective category. | <b>12 hours chosen from the following:</b><br><b>ACCT 3023, International Financial Statement Analysis</b><br><b>ECON 3613, International Trade</b><br><b>L S 4713, Law of International Business Transactions</b><br><b>MKT 4523, International Marketing</b><br><b>MGT 4323, Cross-Cultural Issues of Managerial Behavior</b><br><b>FIN 3133, International Financial Management for Non-Majors</b>  |
|  |           |   |  |
| <b>Science &amp; Mathematics</b>   | <b>16</b> | §Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)<br><br>_____<br><br>_____<br><br><b>MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus &amp; Trigonometry)</b><br><b>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I—Substitute: 1823, Calculus &amp; Analytic Geom. I)</b><br><b>MATH 2123, Calculus II for Business, Life &amp; Social Sciences (Substitute: 2423, Calculus &amp; Analytic Geom. II)</b>                              | <b>PRE-APPROVED INTERNATIONAL EXPERIENCE REQUIREMENT</b><br><b>Students must complete an international experience through internship, OU study abroad, or other approved method as determined by Price College.</b><br><br><b>Method/credit must be pre-approved and verified by Price College Faculty Committee.</b>  |
|  |           |   |  |
| <b>Basic Business</b>  | <b>23</b> | ACCT 2113, Fundamentals of Financial Accounting<br>ACCT 2123, Fundamental Managerial Accounting<br>B AD 1001, Personal Computing Productivity Tools<br>B AD 2091, Business and Professional Basics<br>B C 2813, Business Communication<br>ECON 1113, Principles of Economics—Macro (Core III)<br>ECON 1123, Principles of Economics—Micro<br>ECON 2843, Elements of Statistics<br>MIS 2113, Computer-Based Information Systems <sup>‡</sup>   | <b>Foreign Language —12 hours</b><br><br>12 hours, same language (Core I)<br><br>• <b>Arabic (Code P041):</b> 2113, 2223, plus six hours of approved courses.<br>• <b>Chinese (Code P106):</b> 2113, 2223, 3113, 3223.<br>• <b>French (Code P266):</b> 2113, 2223, 3623, 3723.<br>• <b>German (Code P271):</b> 2113, 2223, 3623, 3723.<br>• <b>Italian (Code P386):</b> 2113, 2223, plus six hours of approved courses.<br>• <b>Japanese (Code P391):</b> 2113, 2223 3113, 3223.<br>• <b>Portuguese (Code P526):</b> 2113, 2223, 3113, 3223.<br>• <b>Russian (Code P571):</b> 2113, 2223, 3073, 3323.<br>• <b>Spanish (Code P621):</b> 2113, 2223, 3623, 3723. |
|  |           |   |  |
| <b>§Courses taken to fulfill the University General Education Requirements must be chosen from the <a href="#">University-Wide General Education Approved Course List</a>.</b> |           |   |  |

\* A 2.50 cumulative and OU grade point average is required for upper-division major requirements.  
 † A 2.50 cumulative and OU grade point average is required for upper-division business courses (3000-4000 level).  
 ‡ This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.  
 A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.

| ADDITIONAL REQUIREMENTS   |
|---|
| 1. A minimum of 45 hours of upper-division business courses (3000-4000-level) are required.   |
| 2. 3000-level core courses must be completed to enroll in 4000-level business courses.  |
| 3. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. |
| 4. Pass/No Pass <b>WILL NOT</b> be accepted for any Business or General Education courses or any specifically required courses.   |
| 5. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.  |

## Suggested Semester Advisement Plan

| Courses in bold must be completed before student may apply for degree candidacy.<br>Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.   |  |           |   |           |
|---|--|-----------|---|-----------|
| Year  | FIRST SEMESTER   | Hours     | SECOND SEMESTER   | Hours     |
| <b>FRESHMAN</b>   | COMM 1113, Principles of Communication, <b>or</b><br>COMM 2613, Public Speaking  | 3         | B AD 1001, Personal Computing Productivity Tools                    | 1         |
|   | <b>ECON 1113</b> , Principles of Economics—Macro (Core III)  | 3         | <b>ECON 1123</b> , Principles of Economics—Micro (Core III)         | 3         |
|   | ENGL 1113, Principles of English Composition (Core I)  | 3         | ENGL 1213, Principles of English Composition (Core I), <b>or</b>    | 3         |
|   | MATH 1643, Precalculus for Business, Life, and Social Sciences   | 3         | EXPO 1213, Expository Writing (Core I)                              | 3         |
|   | Foreign Language – 2113  | 3         | MATH 1743, Calculus I for Business, Life & Social Sciences (Core I) | 3         |
|   |  |           | †Natural Science (Core II)  | 3         |
|   |  |           | Foreign Language – 2223   | 3         |
|   | <b>TOTAL CREDIT HOURS</b>  | <b>15</b> | <b>TOTAL CREDIT HOURS</b>   | <b>16</b> |
| <b>SOPHOMORE</b>  | <b>ACCT 2113</b> , Fundamentals of Financial Accounting  | 3         | ACCT 2123, Fundamentals of Managerial Accounting                    | 3         |
|   | B AD 2091, Business and Professional Basics  | 1         | B C 2813, Business Communication                                    | 3         |
|   | <b>ECON 2843</b> , Elements of Statistics  | 3         | Foreign Language – 3000-level course                                | 3         |
|   | MATH 2123, Calculus II for Business, Life & Social Sciences  | 3         | †Natural Science with Lab (2nd discipline) (Core II)                | 4         |
|   | <b>MIS 2113</b> , Computer-Based Information Systems   | 3         | ♦Behavioral & Social Science  | 3         |
|   | Foreign Language – 3000-level course   | 3         |   |           |
|   | <b>TOTAL CREDIT HOURS</b>  | <b>16</b> | <b>TOTAL CREDIT HOURS</b>   | <b>16</b> |
| During the 2nd semester, sophomore year: <ul style="list-style-type: none"> <li>• Apply for degree candidacy</li> <li>• Recommended semester to study abroad</li> </ul>   |  |           |   |           |
| <b>This major normally requires three semesters of study beyond the business core requirements.</b>   |  |           |   |           |
| <b>JUNIOR</b>   | B AD 3513, International Business  | 3         | FIN 3303, Business Finance  | 3         |
|   | HIST 1483, United States 1492-1865, <b>or</b><br>1493, United States 1865-Present  | 3         | P SC 1113, American Federal Government (Core III)                   | 3         |
|   | L S 3323, Legal Environment of Business  | 3         | Major Elective  | 3         |
|   | MGT 3013, Principles of Organization and Management  | 3         | Second Major Requirement  | 3         |
|   | MKT 3013, Principles of Marketing  | 3         | †Western Civilization and Culture (Core IV)                         | 3         |
|   | <b>TOTAL CREDIT HOURS</b>  | <b>15</b> | <b>TOTAL CREDIT HOURS</b>   | <b>15</b> |
| <b>SENIOR</b>   | Major Elective   | 3         | B AD 4013, Business Strategy and Policy—Capstone                    | 3         |
|   | †Non-Western Culture (Core IV)   | 3         | Major Elective  | 3         |
|   | Second Major Requirement   | 3         | Major Elective  | 3         |
|   | Second Major Requirement   | 3         | Second Major Requirement  | 3         |
|   | †Understanding Artistic Forms (Core IV)  | 3         | Second Major Requirement  | 3         |
|   | <b>TOTAL CREDIT HOURS</b>  | <b>15</b> | <b>TOTAL CREDIT HOURS</b>   | <b>15</b> |
| ♦ = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).<br>† = University-Wide General Education course, refer to <b>online listing</b> . One course (Artistic Forms, Western Civilization and Culture, Non-Western Culture, or Science) must be 3000-4000-level. |  |           |   |           |
| <b>University-Wide General Education Requirements (minimum 40 hours)</b>  |  |           |   |           |
| <b>Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.</b>                                      |  |           |   |           |
| <b>Core I</b>   | <b>Symbolic and Oral Communication (9–19 hours, 3–5 courses)</b><br>•English Composition—6 hours, 2 courses<br>•Mathematics—3 hours, 1 course<br>•Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)<br>•Other (courses such as communication, logic or public speaking) |           |   |           |
| <b>Core II</b>  | <b>Natural Science (7 hours, 2 courses)</b><br>•Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.   |           |   |           |
| <b>Core III</b>   | <b>Social Science (6 hours, 2 courses)</b><br>•One course must be P SC 1113, “American Federal Government”   |           |   |           |
| <b>Core IV</b>  | <b>Humanities (12 hours, 4 courses)</b><br>•Understanding Artistic Forms—3 hours, 1 course<br>•Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493<br>•Non-Western Cultures—3 hours, 1 course  |           |   |           |
| <b>Senior Capstone Experience (3 hours, 1 course)</b>   |  |           |   |           |