# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS** (www.ou.edu/biz)

**THE UNIVERSITY OF OKLAHOMA**

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### General Requirements

- **Minimum Total Hours**: 122
- **Minimum Overall Grade Point Average**: 2.50
- **Minimum Grade Point Average in Major**: 2.50
- **Minimum Grade Point Average in Upper-Division Business Courses**: 2.50
- **Minimum Grade Point Average — OU Residence**: 2.50

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**For Students Entering the Oklahoma State System for Higher Education Summer 2010 through Spring 2011**

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**OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.**

**Subject** | **Hours** | **Courses**
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**Communications** | 9-19 | ENGL 1113, Principles of English Composition (Core I)
| | | ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)
| | | COMM 1113, Principles of Communication, or COMM 2613, Public Speaking
| | | Foreign Language, 0-10 hours, (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.
| | | PSC 1113, American Federal Government (Core III)

**Behavioral & Social Science** | 6 | HIST 1483 or 1493, U.S. (Core IV)
| | | 1 course from each of the following 3 fields (Core IV):
| | | §Understanding Artistic Forms - 5
| | | §Western Civilization and Culture - 5
| | | §Non-Western Culture - 5

**Humanities** | 12 | HIST 1483 or 1493, U.S. (Core IV)
| | | 1 course from each of the following 3 fields (Core IV):
| | | §Understanding Artistic Forms - 5
| | | §Western Civilization and Culture - 5
| | | §Non-Western Culture - 5

**Science & Mathematics** | 16 | §Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)
| | | ___________________________
| | | MATH 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)
| | | ___________________________
| | | MATH 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I)
| | | ___________________________
| | | MATH 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II)

**Basic Business** | 23 | ACCT 2113, Fundamentals of Financial Accounting
| | | ACCT 2123, Fundamental Managerial Accounting
| | | B AD 1001, Personal Computing Productivity Tools
| | | B AD 2091, Business and Professional Basics
| | | B C 2813, Business Communication
| | | ECON 1113, Principles of Economics—Macro (Core III)
| | | ECON 1123, Principles of Economics—Micro
| | | ECON 2843, Elements of Statistics
| | | MIS 2113, Computer-Based Information Systems

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**Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.**

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**To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See [www.ou.edu/biz](http://www.ou.edu/biz).**

**Core Requirements - 15 hours**

- **FIN 3303**, Business Finance
- **L S 3323**, Legal Environment of Business
- **MGT 3013**, Principles of Organization and Management
- **MKT 3013**, Principles of Marketing
- **B AD 4013**, Business Strategy and Policy—Capstone (to be taken last semester of senior year)

**Major Requirements - 18 hours**

- **B001**
- **Major**

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**ELECTIVE REQUIREMENTS**

**Free Electives**

- **5 hours**

5 hours if exempt from foreign language.

Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.

**Upper-Division Electives**

- **18 hours**

No more than 12 credit hours may be taken in the Price College with no more than three hours in ACCT included.

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**ADDITIONAL REQUIREMENTS**

1. A minimum of 33 hours of upper-division business courses (3000-4000-level) are required.

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**Revised 5-10**
# Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td>COMM 1113, Principles of Communication, or COMM 2613, Business Writing</td>
<td>3</td>
<td>B AD 1001, Personal Computing Productivity Tools</td>
<td>1</td>
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<tr>
<td></td>
<td>COMM 1113, Principles of Economics—Macro (Core I)</td>
<td>3</td>
<td>ECON 1123, Principles of Economics—Micro (Core II)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
<td>3</td>
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<tr>
<td></td>
<td>HIST 1483, United States 1492-1865, or 1493, United States 1865-Present</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>*Natural Science (Core III)</td>
<td>3</td>
</tr>
<tr>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
<td></td>
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<tr>
<td>SOPHOMORE</td>
<td>ACCT 2113, Fundamentals of Financial Accounting</td>
<td>3</td>
<td>ACCT 2123, Fundamentals of Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>B AD 2091, Business &amp; Professional Basics</td>
<td>1</td>
<td>B C 2813, Business Communication</td>
<td>3</td>
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<td></td>
<td>ECON 2843, Elements of Statistics</td>
<td>3</td>
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<tr>
<td></td>
<td>MATH 2123, Calculus II for Business, Life &amp; Social Sciences</td>
<td>3</td>
<td>*Natural Science with Lab (2nd discipline) (Core II)</td>
<td>4</td>
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<tr>
<td></td>
<td>MIS 2113, Computer-Based Information Systems</td>
<td>3</td>
<td>3</td>
<td></td>
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<tr>
<td></td>
<td>*Behavioral &amp; Social Science</td>
<td>3</td>
<td>*Understanding Artistic Forms (Core IV)</td>
<td>3</td>
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<tr>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
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</tr>
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During the 2nd semester, sophomore year:  
* Apply for degree candidacy  
* Recommended semester to study abroad

This major normally requires three semesters of study beyond the business core requirements.

| JUNIOR | ACCT 3113, Intermediate Accounting I | 3 | ACCT 3123, Intermediate Accounting II | 3 |
| | ACCT 3333, Accounting Information Systems | 3 | ACCT 3333, Cost Accounting | 3 |
| | LS 3323, Legal Environment of Business | 3 | FIN 3303, Business Finance | 3 |
| | C 3013, Principles of Organization and Management | 3 | 3 |
| | MKT 3013, Principles of Marketing | 3 | Upper-Division General Education Elective (Core IV) | 3 |
| | 3 | Western Civilization and Culture (Core IV) | 3 |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |
| SENIOR | ACCT 3603, Income Tax Accounting I | 3 | B AD 4013, Business Strategy and Policy—Capstone | 3 |
| | ACCT 4543, Auditing | 3 | Free Elective | 2 |
| | Free Elective | 3 | Upper-Division Accounting Elective | 3 |
| | Upper-Division Elective | 3 | Upper-Division Elective | 3 |
| | Upper-Division Elective | 3 | Upper-Division Elective | 3 |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 14 |

= Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).  
‡ = University-Wide General Education course, refer to online listing.  
§ = May be free elective if artistic form, Western civilization and culture, Non-Western culture or science is 3000- or 4000-level.

# University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.

**Core I**  
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)  
  - English Composition—6 hours, 2 courses  
  - Mathematics—3 hours, 1 course  
  - Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)  
  - Other (courses such as communication, logic or public speaking)

**Core II**  
- Natural Science (7 hours, 2 courses)  
- Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**  
- Social Science (6 hours, 2 courses)  
- One course must be P SC 1113, “American Federal Government”

**Core IV**  
- Humanities (12 hours, 4 courses)  
  - Understanding Artistic Forms—3 hours, 1 course  
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493  
  - Non-Western Cultures—3 hours, 1 course

Senior Capstone Experience (3 hours, 1 course)