### General Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum Total Hours</td>
<td>122</td>
</tr>
<tr>
<td>Minimum Overall Grade Point Average</td>
<td>2.50</td>
</tr>
<tr>
<td>Minimum Grade Point Average in Major</td>
<td>2.50</td>
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<tr>
<td>Minimum Grade Point Average in Upper-Division Business Courses</td>
<td>2.50</td>
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<tr>
<td>Minimum Grade Average—OU Residence</td>
<td>2.50</td>
</tr>
</tbody>
</table>

### Additional Requirements

1. A minimum of 33 hours of upper-division business courses (3000-4000-level) are required.
2. No more than 15 hours of 3000-4000-level supply chain management can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.
4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
5. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.
6. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.

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### Table: Requirements for the Bachelor of Business Administration Degree

#### University of Oklahoma

**For Students Entering the Oklahoma State System for Higher Education Summer 2008 through Spring 2009**

**Michael F. Price College of Business (www.ou.edu/biz)**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communications</td>
<td>9-19</td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
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<tr>
<td></td>
<td></td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
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<td></td>
<td></td>
<td>EXPO 1213, Expository Writing (Core I)</td>
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<td></td>
<td></td>
<td>COMM 1113, Principles of Communication, or</td>
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<td></td>
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<td>COMM 2613, Public Speaking</td>
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<td></td>
<td></td>
<td>Foreign Language, 9-10 hours, (Core)—Students who have completed</td>
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<tr>
<td></td>
<td></td>
<td>two years of high school foreign language are exempt from the general</td>
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<tr>
<td></td>
<td></td>
<td>education foreign language requirement.</td>
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<tr>
<td>Behavioral &amp; Social Science</td>
<td>6</td>
<td>PS C 1113, American Federal Government (Core III)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Elect 3 hours from the following fields:</td>
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<tr>
<td></td>
<td></td>
<td>Anthropology, Psychology, Sociology, Political Science, Geography</td>
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<tr>
<td></td>
<td></td>
<td>(economic, human or political).</td>
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<tr>
<td>Humanities</td>
<td>12</td>
<td>HIST 1483 or 1493, U.S. (Core IV)</td>
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<td></td>
<td></td>
<td>1 course from each of the following 3 fields (Core IV):</td>
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<tr>
<td></td>
<td></td>
<td>§Understanding Artistic Forms -</td>
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<tr>
<td></td>
<td></td>
<td>§Western Civilization and Culture -</td>
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<tr>
<td></td>
<td></td>
<td>§Non-Western Culture -</td>
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<td></td>
<td></td>
<td>One upper-division course from the approved University-Wide General</td>
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<td></td>
<td></td>
<td>Education course list (outside the major) may be selected in addition</td>
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<td></td>
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<td>to the capstone course, B AD 4013. Courses taken to fulfill the</td>
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<td></td>
<td></td>
<td>University-Wide General Education requirements must be selected from</td>
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<td></td>
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<td>the list of approved courses available at</td>
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<td></td>
<td></td>
<td><a href="http://www.ou.edu/addrsc/gened.htm">www.ou.edu/addrsc/gened.htm</a>. The course may be taken in the upper-</td>
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<tr>
<td></td>
<td></td>
<td>division elective category.</td>
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<tr>
<td>Science &amp; Mathematics</td>
<td>16</td>
<td>§Natural Sciences—7 hours, 2 courses taken from the biological and/or</td>
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<td>physical sciences. The two courses must be from different disciplines</td>
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<td>and at least one course must include a laboratory component. (Core II)</td>
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<td>§Mathematics—6 hours, 2 courses taken from the following fields</td>
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<td>(Core III):</td>
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<tr>
<td></td>
<td></td>
<td>§Calculus I—Substitute: 1523, Elementary Functions</td>
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<td></td>
<td></td>
<td>§Calculus II—Substitute: 1823, Calculus &amp; Analytic Geom. I</td>
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<tr>
<td></td>
<td></td>
<td>§Calculus III—Substitute: 2423, Calculus &amp; Analytic Geom. II</td>
</tr>
<tr>
<td>Basic Business</td>
<td>22</td>
<td>ACCT 2113, Fundamentals of Financial Accounting</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ACCT 2123, Fundamental Managerial Accounting</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B AD 2001, Personal Productivity Tools</td>
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<tr>
<td></td>
<td></td>
<td>B C 2813, Business Communication</td>
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<tr>
<td></td>
<td></td>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
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<tr>
<td></td>
<td></td>
<td>ECON 1123, Principles of Economics—Micro</td>
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<tr>
<td></td>
<td></td>
<td>ECON 2843, Elements of Statistics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MIS 2113, Computer-Based Information Systems†</td>
</tr>
</tbody>
</table>

†Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.

### Electives

**Upper-Division Business Electives - 6 hours**

- ACCT 3313, Cost Accounting

**Upper-Division Electives - 15 hours**

- Upper-division electives may be taken in any area inside or outside Price College except Supply Chain Management or Marketing.

**Free Electives - 6 hours**

- 6 hours if exempt from foreign language.

- Free electives may be taken in any lower- or upper-division area outside Price College or the Department of Economics. B AD 2110 will not count toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.

### Courses

- A 2.50 cumulative and OU grade point average is required in the major (does not include MKT 3013).
- A 2.50 cumulative and OU grade point average is required for upper-division business courses (3000-4000 level).
- This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.

A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.
## Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

### Year | FIRST SEMESTER | Hours | SECOND SEMESTER | Hours
--- | --- | --- | --- | ---
**FRESHMEN** | | | | 
COMM | 1113, Principles of Communication, or | 3 | ECON | 1123, Principles of Economics—Micro (Core III) | 3
COMM | 2613, Public Speaking | 3 | ENGL | 1213, Principles of English Composition (Core II) | 3
ECON | 1113, Principles of Economics—Macro (Core III) | 3 | MATH | 1743, Calculus I for Business, Life & Social Sciences (Core I) | 3
ENGL | 1113, Principles of English Composition (Core I) | 3 | PSC | 1113, American Federal Government (Core III) | 3
HIST | 1483, United States 1492-1865, or | 3 | * | 1493, United States 1865-Present | 3
MATH | 1643, Precalculus for Business, Life, and Social Sciences | 3 | * | Natural Science (Core II) | 3
**TOTAL CREDIT HOURS** | 15 | **TOTAL CREDIT HOURS** | 16
**SOPHOMORE** | | | | 
ACCT | 2113, Fundamentals of Financial Accounting | 3 | ACCT | 2123, Fundamentals of Managerial Accounting | 3
MATH | 2123, Calculus II for Business, Life & Social Sciences | 3 | B C | 2813, Business Communication | 3
MIS | 2113, Computer-Based Information Systems | 3 | * | Natural Science with Lab (2nd discipline) (Core II) | 4
*Behavioral & Social Science | 3 | * | Non-Western Culture (Core IV) | 3
**TOTAL CREDIT HOURS** | 15 | **TOTAL CREDIT HOURS** | 16
During the 2nd semester, sophomore year:  
• Apply for permission to enroll in upper-division Price College courses  
• Take Price College Assessment Test (PCAT) (see [www.ou.edu/biz](http://www.ou.edu/biz))  
• Recommended semester to study abroad

This major normally requires three semesters of study beyond the business core requirements.

### JUNIOR

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>LS</td>
<td>3323, Legal Environment of Business</td>
</tr>
<tr>
<td>MKT</td>
<td>3013, Principles of Marketing</td>
</tr>
<tr>
<td>SCM</td>
<td>3223, Logistics Management</td>
</tr>
<tr>
<td>Upper-Division Elective</td>
<td>3</td>
</tr>
</tbody>
</table>
**TOTAL CREDIT HOURS** | 15

### SENIOR

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td>3313, Cost Accounting</td>
</tr>
<tr>
<td>SCM Elective</td>
<td>3</td>
</tr>
<tr>
<td>SCM Elective</td>
<td>3</td>
</tr>
<tr>
<td>Upper-Division Elective</td>
<td>3</td>
</tr>
<tr>
<td>Upper-Division Elective</td>
<td>3</td>
</tr>
</tbody>
</table>
**TOTAL CREDIT HOURS** | 15

* = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

† = University-Wide General Education course, refer to [http://www.ou.edu/admrec/gened.htm](http://www.ou.edu/admrec/gened.htm).

‡ = May be free elective if artistic form, Western civilization and culture, Non-Western culture or science is 3000- or 4000-level.

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**  
Symbolic and Oral Communication (9-19 hours, 3–5 courses)  
• English Composition–6 hours, 2 courses  
• Mathematics–3 hours, 1 course  
• Foreign Language–0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)  
• Other courses such as communication, logic or public speaking

**Core II**  
Natural Science (7 hours, 2 courses)  
• Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**  
Social Science (6 hours, 2 courses)  
• One course must be PSC 1113, “American Federal Government”

**Core IV**  
Humanities (12 hours, 4 courses)  
• Understanding Artistic Forms–3 hours, 1 course  
• Western Civilization and Culture–6 hours, 2 courses, including HIST 1483 or HIST 1493  
• Non-Western Cultures–3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**