### REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

**MICHAEL F. PRICE COLLEGE OF BUSINESS (www.ou.edu/biz)**

**THE UNIVERSITY OF OKLAHOMA**

For Students Entering the Oklahoma State System for Higher Education Summer 2008 through Spring 2009

<table>
<thead>
<tr>
<th>Subject</th>
<th>Hours</th>
<th>Courses</th>
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</table>
| Communications   | 9-19  | **ENGL** 1113, Principles of English Composition (Core I)  
|                  |       | **ENGL** 1213, Principles of English Composition (Core I), or  
|                  |       | **EXPO** 1213, Expository Writing (Core I)  
|                  |       | **COMM** 1113, Principles of Communication, or  
|                  |       | **COMM** 2613, Public Speaking  
|                  |       | **Foreign Language**, 0-10 hours. (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement. |
| Behavioral & Social Science | 6 | **P SC** 1113, American Federal Government (Core III)  
|                  |       | Elect 3 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political). |
| Humanities       | 12    | **HIST** 1483 or 1493, U.S. (Core IV)  
|                  |       | 1 course from each of the following 3 fields (Core IV):  
|                  |       | §Understanding Artistic Forms -  
|                  |       | §Western Civilization and Culture -  
|                  |       | §Non-Western Culture -  
|                  |       | One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available at www.ou.edu/admrec/gened.htm. This course may be taken in the upper-division elective category. |
| Science & Mathematics | 16 | §Natural Sciences—7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  
|                  |       | **MATH** 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Elementary Functions)  
|                  |       | **MATH** 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I)  
|                  |       | **MATH** 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II) |
| Basic Business   | 22    | **ACCT** 2113, Fundamentals of Financial Accounting  
|                  |       | **ACCT** 2123, Fundamentals Managerial Accounting  
|                  |       | **B AD** 1001, Personal Computing Productivity Tools  
|                  |       | **B C** 2013, Business Communication  
|                  |       | **ECON** 1113, Principles of Economics—Macro (Core III)  
|                  |       | **ECON** 1123, Principles of Economics—Micro  
|                  |       | **ECON** 2843, Elements of Statistics  
|                  |       | **MIS** 2113, Computer-Based Information Systems†  

§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.

- *A 2.50 cumulative and OU grade point average is required for upper-division economics.
- †A 2.50 cumulative and OU grade point average is required for upper-division business courses (3000-4000 level).
- ‡This course fulfills the Computer Literacy Requirement for graduation as required by the Oklahoma State Regents for Higher Education.

### ADDITIONAL REQUIREMENTS

1. Thirty-six hours of upper-division business courses (3000-4000) are required.

2. No more than 18 hours of 3000-4000-level economics courses can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.
4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
5. Pass/No Pass WILL NOT be accepted for any upper-division Business or General Education courses or any specifically required courses.
6. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.

### Core Requirements - 15 hours

- **FIN** 3303, Business Finance
- **L S** 3323, Legal Environment of Business
- **MGT** 3013, Principles of Organization and Management
- **MKT** 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)

† Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising.

### Major Requirements - 18 hours

- **ECON** 3113, Intermediate Price Theory
- **ECON** 3133, Intermediate Macroeconomic Theory
- Remaining 12 hours to be chosen from:
  - **ECON** 3003, Prices & Information
  - **ECON** 3213, Environmental Economics
  - **ECON** 3233, Info. Tech. & Economy
  - **ECON** 3513, Labor Problems
  - **ECON** 3533, Economics of Collective Bargaining
  - **ECON** 3613, Intl. Trade Theory/Problems
  - **ECON** 3633, Intl. Finance Theory
  - **ECON** 3713, Govt. Relations to Business
  - **ECON** 3960, Honors Research
  - **ECON** 3970, Honors Seminar
  - **ECON** 3980, Honors Research
  - **ECON** 4223, Econometric Analysis
  - **ECON** 4313, Industrial Organization
  - **ECON** 4353, Public Finance
  - **ECON** 4363, Market Process Economics
  - **ECON** 4373, Public Utilities
  - **ECON** 4453, Urban Economics
  - **ECON** 4713, Latin Amer. Econ. Develop.
  - **ECON** 4723, Intl. Financial Institutions
  - **ECON** 4753, Contemporary Econ. Issues
  - **ECON** 4823, Intro. to Comparative Economic Systems
  - **ECON** 4853, World Economic Develop.
  - **ECON** 4873, Economics and Law
  - **ECON** 4983, Economics as Social Science

### Upper-Division Business Electives - 3 hours

Three hours to be selected from the following fields: ACCT, B AD, B C, EMGT, ENT, FIN, L S, MGT, MIS, MKT, and SCM.

### Free Electives - 7 hours

7 hours if exempt from foreign language.

Free electives may be taken in any lower-or upper-division area outside Price College or the Department of Economics. B AD 2110 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.

### Upper-Division Electives - 14 hours

Upper-division electives may be taken in any area inside or outside Price College except economics.

*Revised 6-08*
## Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

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<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>SECOND SEMESTER</th>
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<tbody>
<tr>
<td>FRESHMAN</td>
<td>COMM 1113, Principles of Communication, or COMM 2613, Public Speaking</td>
<td>ECON 1123, Principles of Economics—Micro (Core III)</td>
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<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>ENGL 1213, Principles of English Composition (Core I), or</td>
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<td>ENGL 1713, Principles of English Composition (Core I)</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
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<td>HIST 1483, United States 1492-1865, or 1493, United States 1865-Present</td>
<td>P SCI 1113, American Federal Government (Core III)</td>
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<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>Natural Science (Core II)</td>
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<td>Understanding Artistic Forms (Core IV)</td>
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<td>TOTAL CREDIT HOURS 15</td>
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<td>TOTAL CREDIT HOURS 16</td>
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<td></td>
<td>ACCT 2113, Fundamentals of Financial Accounting</td>
<td>ACCT 2123, Fundamentals of Managerial Accounting</td>
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<td>ECON 2843, Elements of Statistics</td>
<td>B C 2813, Business Communication</td>
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<td>MATH 2123, Calculus II for Business, Life &amp; Social Sciences</td>
<td>Natural Science with Lab (2nd discipline) (Core II)</td>
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<td>MIS 2113, Computer-Based Information Systems</td>
<td>Non-Western Culture (Core IV)</td>
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<td>MKT 3013, Principles of Marketing</td>
<td>Upper-Division General Education Elective</td>
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<td>Upper-Division and Culture (Core IV)</td>
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<td>JUNIOR</td>
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† = University-Wide General Education course, refer to [http://www.ou.edu/admrec/gened.htm](http://www.ou.edu/admrec/gened.htm).
‡ = May be free elective if artistic form, Western civilization and culture, Non-Western culture or science is 3000- or 4000-level.

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—6–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**
- Social Science (6 hours, 2 courses)
  - One course must be P SCI 1113, “American Federal Government”

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures—3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**