



## INFORMATION CONCERNING GENERAL RULES, REGULATIONS AND MINIMUM REQUIREMENTS

**TOTAL HOURS:** A Bachelor of Arts in Journalism degree requires 130 hours, 48 of which must be upper-division (3000-4000 level courses).

Transfer work will be counted as lower-division or upper-division credit depending on the level at which it was offered at the institution where the work was taken. All two-year college work is considered to be lower-division.

**HOURS BY EXAM, CORRESPONDENCE STUDY AND/OR EXTENSION:** A maximum of 31 semester hours (or 1/4 of the total hours required for a preprofessional program of study) may be completed by a combination of exam, correspondence study and/or extension credit.

**ATTENDANCE:** Students who do not attend a JMC class or lab on the first day of classes may be dropped from the class or lab.

**TRANSFER WORK:** A maximum of nine hours of transfer JMC coursework will apply toward the BA in Journalism. No JMC transfer work will be accepted after full admission to the College.

**INDIVIDUAL STUDIES (e.g., courses titled "Independent Study"):** A maximum of 12 total semester hours may be counted toward graduation.

**REPEAT OF FAILED COURSEWORK:** A student earning a grade of "F" in an upper-division course at OU may not repeat the course for credit at another institution without the prior written permission of the department that offered the course at OU. Once fully admitted to the College of Journalism and Mass Communication, no additional upper-division JMC transfer work will be accepted.

**MILITARY, MILITARY IN-SERVICE, AND P.E. COURSES:** A maximum of 16 semester hours total of basic skills courses; aerospace studies, military science, and naval science courses; advanced military in-service experience; and PE activity courses may be included in the minimum 130 semester hours required for graduation. No more than four of the 16 semester hours may be in PE activity courses.

**SENIOR INSTITUTION HOURS:** A minimum of 60 semester hours applied toward graduation must be earned at senior (4-year) institutions.

**RESIDENCY:**

- A minimum of 30 semester hours acceptable toward graduation must be earned in residence at OU, including at least 15 of the last 30 hours applied toward the degree.
- At least 15 semester hours of upper-division major work must be completed in residence at OU.
- OU correspondence courses are **not** considered resident credit.
- Credits earned via examination are neither resident nor nonresident credit.

**SPECIAL DEGREES:** Students may qualify for an Honors degree (cum Laude, Magna cum Laude, or Summa cum Laude) by completing specific requirements of the Honors College. A degree will be earned with Distinction if the student completes at least 60 semester hours at OU with at least a 3.60 combined retention GPA and OU retention GPA. A degree will be earned with Special Distinction if the student completes at least 60 semester hours at OU with at least a 3.90 combined retention GPA and OU retention GPA.

**APPLICATION FOR GRADUATION:** Students must apply for graduation during the term in which they complete their degree requirements in order to graduate in that term. Application forms are available in the Student Services Center, 2520 Gaylord Hall. The deadline for completion of all coursework to graduate in a particular term is the last day of classes in that term.

### Requirements for full Admission to the College of Journalism and Mass Communication

All incoming freshmen or transfer students are classified as Pre-Journalism majors until the following requirements are met:

- Successfully pass the Gaylord College Entrance Exams;
- Successfully complete JMC 1013 (Introduction to Mass Communication) with a grade of C or better;
- Successful completion of at least 21 hours of courses acceptable for General Education credit;
- Achieve a minimum combined retention grade point average of 2.75 on all work attempted, as well as a 2.75 on all major work; and
- Completed Application Form.

Once admitted as a major in the Gaylord College of Journalism and Mass Communication you may choose a major in one of the following: Advertising, Broadcasting and Electronic Media, Journalism, Professional Writing, or Public Relations.

If you have any questions or advising concerns, please contact: Student Services Center, Gaylord Hall, Room 2533, (405) 325-5684.

### Suggested Semester Plan of Study — Public Relations - 0602G

Year	FIRST SEMESTER	Hours	SECOND SEMESTER	Hours
<b>FRESHMAN</b>	ENGL 1113, Principles of English Composition (Core I) HIST 1483, United States 1492-1865, <b>or</b> 1493, United States 1865-Present (Core IV) JMC 1013, Intro. to Mass Communication, <b>or</b> Social Science (Core III) Beginning Foreign Language (Core I) Free Elective, lower-division	3 3 3 5 2	ENGL 1213, Principles of English Composition (Core I), <b>or</b> EXPO 1213, Expository Writing (Core I) JMC 1013, Intro. to Mass Communication, <b>or</b> Social Science (Core III) MATH (Core I) P SC 1113, American Federal Government (Core III) Beginning Foreign Language continued (Core I)	3 3 3 3 3 5
	<b>TOTAL CREDIT HOURS</b>		<b>TOTAL CREDIT HOURS</b>	
		<b>16</b>		<b>17</b>
<b>SOPHOMORE</b>	JMC 2033, Writing for Mass Media <sup>§</sup> , <b>or</b> Understanding Artistic Forms (Core IV) Intermediate Foreign Language Natural Science with lab (Core II) Western Civilization & Culture (Core IV) Free Elective, lower- or upper-division	3 3 4 3 3	JMC 2033, Writing for Mass Media <sup>§</sup> , <b>or</b> Understanding Artistic Forms (Core IV) Natural Science without lab (Core II) Non-Western Culture (Core IV) Free Elective, lower- or upper-division Free Elective, lower- or upper-division Free Elective, lower- or upper-division	3 3 3 3 3 1
	<b>TOTAL CREDIT HOURS</b>		<b>TOTAL CREDIT HOURS</b>	
		<b>16</b>		<b>16</b>
<b>JUNIOR</b>	JMC 3413, Introduction to Public Relations JMC 4803, History of Journalism Western Civilization & Culture (Core IV), <b>or</b> Humanities, upper-division, outside major (Gen. Ed.) Free Elective, upper-division (3000-4000-level) Free Elective, lower- or upper-division Free Elective, lower- or upper-division	3 3 3 3 3 2	JMC 3423, Public Relations Writing JMC 4453, Public Relations Research JMC Major Elective, upper-division (3000-4000-level) Western Civilization & Culture (Core IV), <b>or</b> Humanities, upper-division, outside major (Gen. Ed.) Free Elective, lower- or upper-division Free Elective, upper-division (3000-4000-level)	3 3 3 3 3 3
	<b>TOTAL CREDIT HOURS</b>		<b>TOTAL CREDIT HOURS</b>	
		<b>17</b>		<b>18</b>
<b>SENIOR</b>	JMC 3433, Public Relations Publications JMC Major Elective, upper-division (3000-4000-level) JMC Public Relations Elective, upper-division (3000-4000-level) Free Elective, lower- or upper-division Free Elective, lower- or upper-division Free Elective, upper-division (3000-4000-level)	3 3 3 3 2 3	JMC 4403, Public Relations Campaigns (Capstone) JMC 4813, Mass Communication Law Free Elective, lower- or upper-division Free Elective, lower- or upper-division Free Elective, lower- or upper-division	3 3 3 3 1
	<b>TOTAL CREDIT HOURS</b>		<b>TOTAL CREDIT HOURS</b>	
		<b>17</b>		<b>13</b>

<sup>§</sup> Satisfies Computer Literacy Requirement.

**Bachelor's degrees require a minimum of 48 hours of upper-division (3000-4000) coursework.**

This plan of study should not be used in lieu of academic advisement.